



WHY LOUDOUN COUNTY, VIRGINIA?



ECONOMIC FACTORS

- Top U.S. Median Household Income
- Top Business Growth in Virginia
- Top Purchasing Power in Virginia



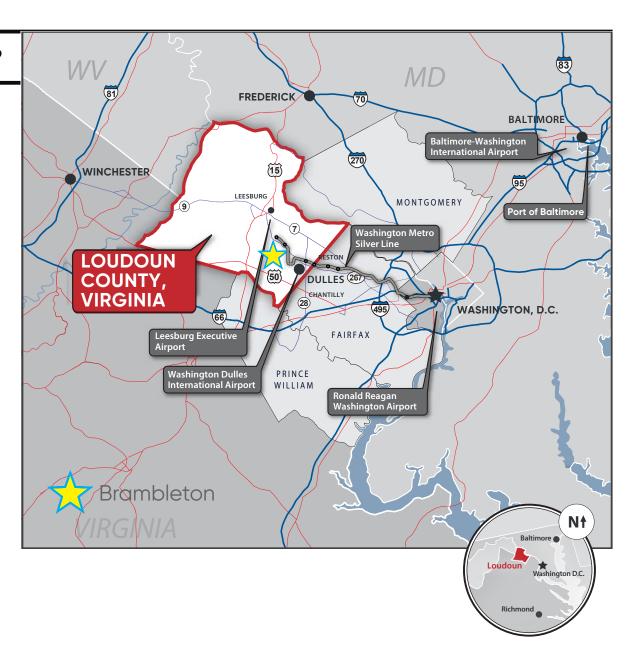
BUSINESS SUCCESS

- Most Wineries and Breweries in Virginia
- Top Data Center Market in the World
- More than 70% of the world's internet traffic passes through Loudoun County (Ashburn, VA) on a daily basis
- More than 900 federal government prime contractors call Loudoun County home
- Nearly \$100 million is invested each year in biomedical research through Howard Hughes Medical Institute's Janelia Research Campus in Loudoun



QUALITY OF LIFE FACTORS

- Fastest-Growing County in Virginia
- Healthiest County in Virginia
- Safest County in the National Capital Region
- Highest Home Broadband Access in Virginia











·· BRAMBLETON ··

Brambleton Town Center sits at the center of the nation's wealthiest county and Virginia's fastest growing county. The new Loudoun County Library attracts 3,000 visitors a day and is located across the plaza from Regal's IMAX Fox Cinemas. Brambleton Town Center also includes multiple restaurants and retailers including Blue Ridge Grill, Himalayan Wild Yak, Onelife Fitness and many more.

BUSINESS



16.4% Employment Growth Rate (From 2016-2017)

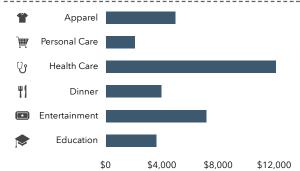


Total Businesses In a 10 minute driving distance



Total Employees In a 10 minute driving distance

ANNUAL SPENDING PER HOUSEHOLD





Total Population

1 mile radius	9,155	
3 mile radius	58,044	
5 mile radius	128,496	
10 mile radius	502,903	



Average Household Income

-	
1 mile radius	\$234,169
3 mile radius	\$178,119
5 mile radius	\$178,223
10 mile radius	\$160,570

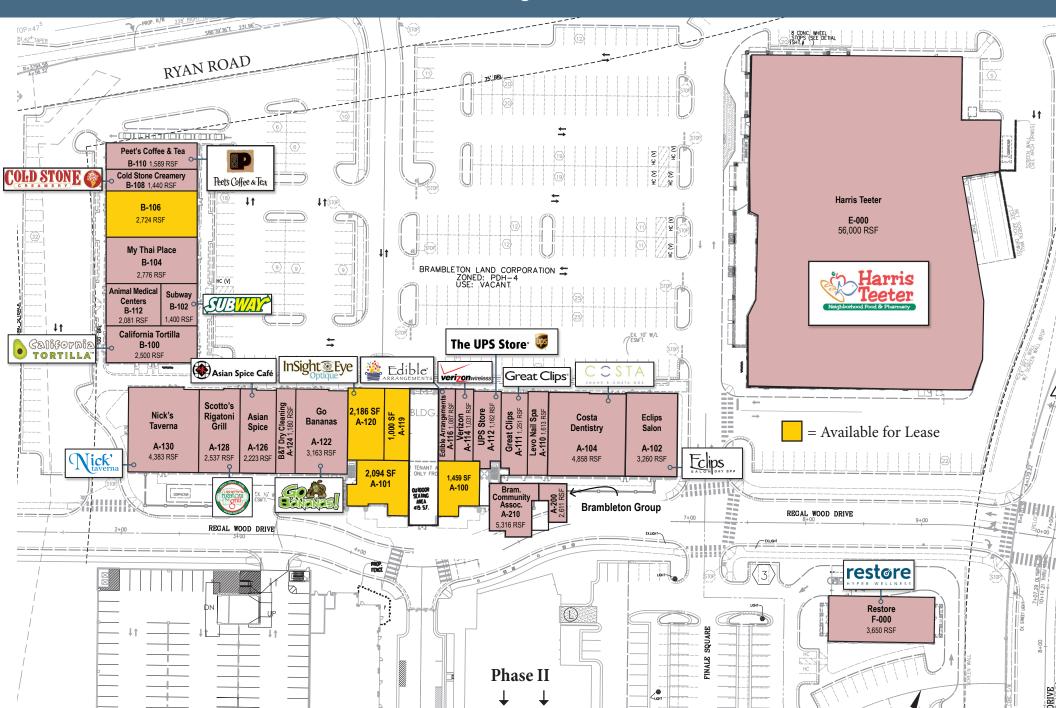




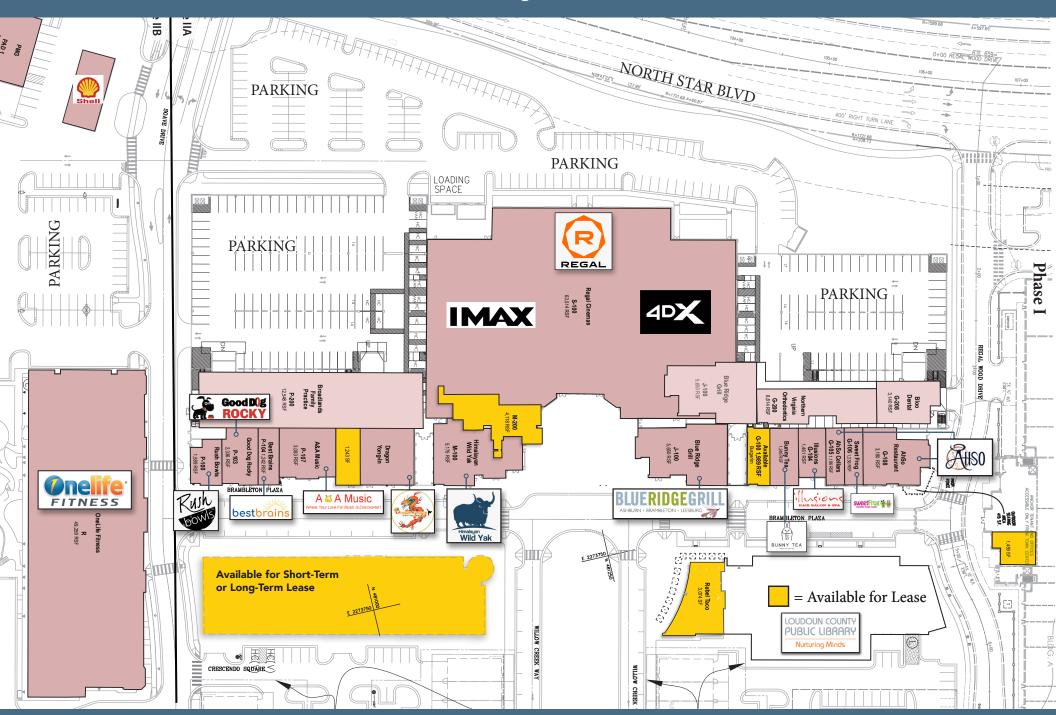




















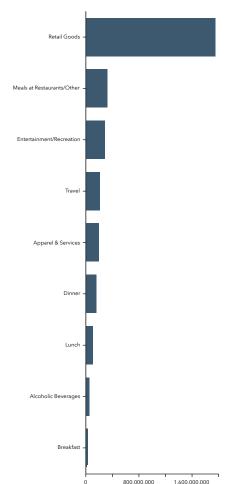


Brambleton Statistics



The Fabric of America's Neighborhoods

2019 Spending Habits





\$560,000

Median

Property

Value



\$23,439

Average Spent

on Mortgage

And Basics

HOUSING STATS



\$173,000

Median

Household

Income

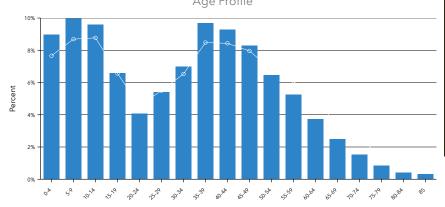


HS Graduate: 8.1% 71% College Degree or Higher

EDUCATION

8% HS Graduate Only 3% No HS Diploma

Age Profile



Dots show comparison to

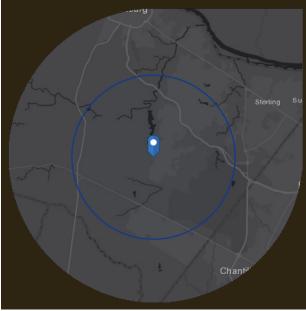
Households By Income

The largest group: \$200,000+ (33.7%)

The smallest group: \$15,000 - \$24,999 (1.1%)

Indicator	Value	Difference
<\$15,000	1.6%	-0.8%
\$15,000 - \$24,999	1.1%	-1.2%
\$25,000 - \$34,999	1.2%	-1.2%
\$35,000 - \$49,999	3.4%	-1.5%
\$50,000 - \$74,999	8.4%	-2.6%
\$75,000 - \$99,999	7.8%	-2.2%
\$100,000 - \$149,999	20.3%	-0.1%
\$150,000 - \$199,999	22.5%	+3.1%
\$200,000+	33.7%	+6.4%

Brambleton Town Center



Tapestry Segments

10	Boomburbs 26,890 households	62.8% of Households
(2D)	Enterprising Professionals 8,726 households	20.4% of Households
1B	Professional Pride 7,223 households	16.9% of Households

Bars show deviation from Loudoun County









