

1523 Wisconsin Ave NW, Washington, District of Columbia, 20007
Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90985
Longitude: -77.06445

	0.25 miles	0.5 miles	1 mile
Population Summary			
2000 Total Population	2,728	11,318	28,647
2010 Total Population	2,896	9,768	32,718
2023 Total Population	2,678	11,665	34,444
2023 Group Quarters	10	3,854	5,753
2028 Total Population	2,544	11,248	34,263
2019-2024 Annual Rate	-1.02%	-0.73%	-0.11%
2023 Total Daytime Population	3,990	21,635	78,252
Workers	3,087	16,394	64,903
Residents	903	5,241	13,349
Household Summary			
2000 Households	1,414	4,190	13,752
2000 Average Household Size	1.93	1.90	1.68
2010 Households	1,375	4,135	14,526
2010 Average Household Size	2.09	2.08	1.79
2023 Households	1,290	3,818	16,200
2023 Average Household Size	2.07	2.05	1.77
2028 Households	1,234	3,648	16,280
2028 Average Household Size	2.05	2.03	1.75
2019-2024 Annual Rate	-0.88%	-0.91%	0.10%
2010 Families	611	1,608	4,308
2010 Average Family Size	2.64	2.63	2.51
2023 Families	556	1,441	4,446
2023 Average Family Size	2.72	2.73	2.68
2028 Families	531	1,374	4,423
2028 Average Family Size	2.71	2.72	2.67
2019-2024 Annual Rate	-0.92%	-0.95%	-0.10%
Housing Unit Summary			
2000 Housing Units	1,532	4,481	15,002
Owner Occupied Housing Units	54.3%	52.0%	42.5%
Renter Occupied Housing Units	38.1%	41.5%	49.2%
Vacant Housing Units	7.6%	6.5%	8.3%
2010 Housing Units	1,526	4,578	16,790
Owner Occupied Housing Units	53.0%	49.4%	41.1%
Renter Occupied Housing Units	37.2%	40.9%	45.5%
Vacant Housing Units	9.9%	9.7%	13.5%
2023 Housing Units	1,533	4,556	19,196
Owner Occupied Housing Units	57.7%	54.9%	42.7%
Renter Occupied Housing Units	26.4%	28.9%	41.7%
Vacant Housing Units	15.9%	16.2%	15.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2028 Housing Units	1,533	4,556	19,729
Owner Occupied Housing Units	58.6%	56.0%	43.8%
Renter Occupied Housing Units	21.9%	24.1%	38.7%
Vacant Housing Units	19.5%	19.9%	17.5%
Median Household Income			
2023	\$200,001	\$200,001	\$140,288
2028	\$200,001	\$200,001	\$161,864
Median Home Value			
2023	\$1,417,606	\$1,312,584	\$1,046,070
2028	\$1,484,551	\$1,420,701	\$1,189,061
Per Capita Income			
2023	\$139,704	\$95,266	\$103,840
2028	\$158,100	\$106,228	\$117,155
Median Age			
2010	37.0	30.9	28.8
2023	39.4	26.2	31.5
2028	40.6	25.8	31.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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2023 Households by Income			
Household Income Base	1,290	3,818	16,200
<\$15,000	3.8%	3.9%	10.1%
\$15,000 - \$24,999	1.9%	2.4%	2.9%
\$25,000 - \$34,999	0.5%	1.4%	2.5%
\$35,000 - \$49,999	1.7%	1.5%	3.0%
\$50,000 - \$74,999	8.2%	9.5%	10.7%
\$75,000 - \$99,999	4.3%	5.0%	9.0%
\$100,000 - \$149,999	17.4%	15.5%	13.9%
\$150,000 - \$199,999	7.2%	9.2%	8.6%
\$200,000+	54.9%	51.7%	39.3%
Average Household Income	\$290,268	\$278,957	\$219,671
2028 Households by Income			
Household Income Base	1,234	3,648	16,280
<\$15,000	2.8%	2.9%	8.0%
\$15,000 - \$24,999	1.5%	1.7%	2.2%
\$25,000 - \$34,999	0.4%	1.1%	2.0%
\$35,000 - \$49,999	1.2%	1.1%	2.4%
\$50,000 - \$74,999	6.5%	7.5%	9.9%
\$75,000 - \$99,999	4.0%	4.6%	9.4%
\$100,000 - \$149,999	15.2%	13.7%	13.5%
\$150,000 - \$199,999	7.2%	9.5%	9.0%
\$200,000+	61.3%	57.9%	43.6%
Average Household Income	\$326,342	\$314,423	\$245,692
2023 Owner Occupied Housing Units by Value			
Total	885	2,495	8,187
<\$50,000	0.2%	0.6%	1.2%
\$50,000 - \$99,999	0.3%	0.4%	0.2%
\$100,000 - \$149,999	0.0%	0.3%	0.5%
\$150,000 - \$199,999	0.8%	0.6%	0.2%
\$200,000 - \$249,999	0.0%	0.0%	0.5%
\$250,000 - \$299,999	0.1%	0.6%	0.9%
\$300,000 - \$399,999	0.6%	0.9%	2.6%
\$400,000 - \$499,999	2.1%	4.3%	8.3%
\$500,000 - \$749,999	4.6%	13.7%	17.0%
\$750,000 - \$999,999	7.7%	9.9%	16.0%
\$1,000,000 - \$1,499,999	40.1%	29.9%	27.0%
\$1,500,000 - \$1,999,999	13.9%	15.0%	9.4%
\$2,000,000 +	29.5%	23.8%	16.0%
Average Home Value	\$1,518,023	\$1,369,712	\$1,161,999
2028 Owner Occupied Housing Units by Value			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Total	898	2,542	8,631
<\$50,000	0.0%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.1%	0.1%
\$300,000 - \$399,999	0.2%	0.4%	1.0%
\$400,000 - \$499,999	1.2%	2.8%	5.8%
\$500,000 - \$749,999	3.3%	11.4%	14.8%
\$750,000 - \$999,999	6.8%	9.2%	16.3%
\$1,000,000 - \$1,499,999	39.6%	30.9%	30.6%
\$1,500,000 - \$1,999,999	14.3%	16.2%	10.2%
\$2,000,000 +	34.5%	29.0%	20.8%
Average Home Value	\$1,608,324	\$1,485,539	\$1,293,925

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	2,895	9,767	32,718
0 - 4	5.1%	3.9%	2.9%
5 - 9	3.2%	2.5%	1.6%
10 - 14	2.5%	1.8%	1.2%
15 - 24	19.4%	30.5%	34.3%
25 - 34	17.1%	17.0%	21.1%
35 - 44	12.0%	10.9%	9.7%
45 - 54	11.1%	9.1%	8.2%
55 - 64	14.1%	11.1%	9.4%
65 - 74	10.0%	8.2%	6.7%
75 - 84	4.4%	3.8%	3.4%
85 +	1.2%	1.2%	1.4%
18 +	87.4%	90.7%	93.5%
2023 Population by Age			
Total	2,676	11,665	34,441
0 - 4	4.4%	2.6%	2.5%
5 - 9	3.1%	1.9%	1.7%
10 - 14	2.5%	1.6%	1.4%
15 - 24	13.0%	41.5%	26.3%
25 - 34	21.0%	15.5%	24.9%
35 - 44	11.5%	9.0%	10.8%
45 - 54	9.3%	6.3%	7.1%
55 - 64	13.6%	8.0%	9.0%
65 - 74	14.0%	8.6%	9.7%
75 - 84	6.1%	4.1%	4.8%
85 +	1.4%	1.0%	1.7%
18 +	88.6%	89.8%	92.1%
2028 Population by Age			

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Total	2,544	11,249	34,265
0 - 4	4.4%	2.6%	2.6%
5 - 9	2.9%	1.9%	1.7%
10 - 14	2.5%	1.5%	1.3%
15 - 24	12.7%	42.4%	26.5%
25 - 34	20.0%	15.0%	23.6%
35 - 44	11.8%	8.6%	11.4%
45 - 54	9.3%	6.3%	7.4%
55 - 64	12.4%	7.1%	8.1%
65 - 74	14.5%	8.6%	9.7%
75 - 84	7.7%	4.8%	5.9%
85 +	1.7%	1.2%	2.0%
18 +	88.6%	89.9%	92.1%
2010 Population by Sex			
Males	1,339	4,596	15,368
Females	1,557	5,172	17,351
2023 Population by Sex			
Males	1,250	5,479	16,426
Females	1,428	6,186	18,018
2028 Population by Sex			
Males	1,191	5,277	16,346
Females	1,354	5,972	17,917

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2010 Population by Race/Ethnicity			
Total	2,897	9,767	32,718
White Alone	91.5%	88.6%	83.2%
Black Alone	1.3%	2.5%	4.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	4.4%	5.8%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.9%	1.2%
Two or More Races	1.8%	2.1%	2.8%
Hispanic Origin	5.9%	6.2%	6.8%
Diversity Index	25.2	30.4	38.7
2023 Population by Race/Ethnicity			
Total	2,678	11,665	34,445
White Alone	82.4%	73.9%	71.6%
Black Alone	1.9%	4.6%	5.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	5.5%	9.2%	11.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.8%	2.8%	2.5%
Two or More Races	8.1%	9.2%	9.5%
Hispanic Origin	7.6%	9.2%	9.4%
Diversity Index	40.7	52.9	55.4
2028 Population by Race/Ethnicity			
Total	2,545	11,249	34,263
White Alone	82.0%	73.2%	70.9%
Black Alone	1.8%	4.5%	4.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	5.8%	9.6%	11.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.9%	2.9%	2.6%
Two or More Races	8.3%	9.4%	9.6%
Hispanic Origin	7.7%	9.3%	9.5%
Diversity Index	41.3	53.6	56.2
2010 Population by Relationship and Household Type			

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Total	2,896	9,768	32,718
In Households	99.4%	88.1%	79.5%
In Family Households	57.9%	44.7%	34.2%
Householder	21.1%	16.7%	13.1%
Spouse	18.4%	14.6%	11.4%
Child	14.7%	10.9%	7.5%
Other relative	1.3%	1.1%	1.0%
Nonrelative	2.2%	1.4%	1.2%
In Nonfamily Households	41.6%	43.3%	45.3%
In Group Quarters	0.6%	11.9%	20.5%
Institutionalized Population	0.0%	0.0%	0.5%
Noninstitutionalized Population	0.6%	11.9%	20.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	2,061	6,107	23,432
Less than 9th Grade	1.1%	1.4%	0.7%
9th - 12th Grade, No Diploma	0.0%	0.1%	0.3%
High School Graduate	1.9%	2.6%	2.1%
GED/Alternative Credential	0.0%	0.2%	0.2%
Some College, No Degree	5.5%	4.7%	3.7%
Associate Degree	0.3%	0.7%	1.3%
Bachelor's Degree	26.1%	32.4%	29.1%
Graduate/Professional Degree	65.0%	57.9%	62.6%
2023 Population 15+ by Marital Status			
Total	2,412	10,948	32,497
Never Married	29.2%	58.2%	56.7%
Married	56.2%	31.1%	32.8%
Widowed	3.3%	4.2%	3.7%
Divorced	11.3%	6.5%	6.8%
2023 Civilian Population 16+ in Labor Force			
Civilian Employed	98.8%	96.3%	97.1%
Civilian Unemployed (Unemployment Rate)	1.3%	3.7%	2.9%
2023 Employed Population 16+ by Industry			
Total	1,799	6,531	21,332
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	0.4%	0.9%	1.3%
Manufacturing	1.7%	1.6%	1.4%
Wholesale Trade	0.3%	0.6%	0.9%
Retail Trade	3.8%	3.4%	2.8%
Transportation/Utilities	0.7%	0.6%	0.5%
Information	2.9%	3.7%	2.8%
Finance/Insurance/Real Estate	19.3%	11.4%	9.6%
Services	59.4%	65.7%	66.4%
Public Administration	11.1%	12.2%	14.3%
2023 Employed Population 16+ by Occupation			

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Total	1,798	6,532	21,332
White Collar	95.9%	92.8%	93.4%
Management/Business/Financial	49.1%	37.9%	36.8%
Professional	35.0%	42.3%	46.4%
Sales	9.4%	6.0%	4.4%
Administrative Support	2.4%	6.6%	5.9%
Services	2.9%	5.8%	4.8%
Blue Collar	1.1%	1.4%	1.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.0%	0.1%	0.2%
Installation/Maintenance/Repair	0.0%	0.1%	0.7%
Production	0.0%	0.0%	0.2%
Transportation/Material Moving	1.1%	1.3%	0.7%
2010 Population By Urban/ Rural Status			
Total Population	2,896	9,768	32,718
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	1,375	4,135	14,525
Households with 1 Person	36.9%	40.7%	50.7%
Households with 2+ People	63.1%	59.3%	49.3%
Family Households	44.4%	38.9%	29.7%
Husband-wife Families	38.8%	34.0%	25.9%
With Related Children	12.9%	10.8%	7.5%
Other Family (No Spouse Present)	5.7%	4.9%	3.8%
Other Family with Male Householder	1.7%	1.4%	1.2%
With Related Children	0.7%	0.6%	0.4%
Other Family with Female Householder	4.0%	3.5%	2.6%
With Related Children	1.9%	1.5%	1.1%
Nonfamily Households	18.7%	20.5%	19.6%
All Households with Children	15.6%	13.0%	9.1%
Multigenerational Households	0.7%	0.6%	0.4%
Unmarried Partner Households	5.6%	5.9%	6.5%
Male-female	4.1%	4.3%	4.9%
Same-sex	1.5%	1.6%	1.7%
2010 Households by Size			
Total	1,374	4,134	14,526
1 Person Household	36.9%	40.7%	50.7%
2 Person Household	36.8%	35.4%	31.9%
3 Person Household	11.7%	10.8%	8.7%
4 Person Household	9.1%	7.6%	5.4%
5 Person Household	3.1%	3.3%	2.1%
6 Person Household	1.9%	1.7%	1.0%
7 + Person Household	0.4%	0.5%	0.3%
2010 Households by Tenure and Mortgage Status			
Total	1,376	4,135	14,527
Owner Occupied	58.8%	54.7%	47.4%
Owned with a Mortgage/Loan	43.8%	40.9%	35.0%
Owned Free and Clear	15.0%	13.8%	12.4%
Renter Occupied	41.2%	45.3%	52.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,526	4,578	16,790
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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0.25 miles

0.5 miles

1 mile

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	Top Tier (1A)	Dorms to Diplomas (14C)	Metro Renters (3B)
3.	Professional Pride (1B)	Top Tier (1A)	Golden Years (9B)
2023 Consumer Spending			

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Apparel & Services: Total \$	\$8,342,372	\$23,710,944	\$79,283,594
Average Spent	\$6,466.96	\$6,210.30	\$4,894.05
Spending Potential Index	294	282	223
Education: Total \$	\$7,747,666	\$22,026,193	\$70,607,302
Average Spent	\$6,005.94	\$5,769.04	\$4,358.48
Spending Potential Index	335	322	243
Entertainment/Recreation: Total \$	\$12,154,186	\$34,539,393	\$117,007,260
Average Spent	\$9,421.85	\$9,046.46	\$7,222.67
Spending Potential Index	249	239	191
Food at Home: Total \$	\$23,157,184	\$65,811,370	\$222,841,162
Average Spent	\$17,951.31	\$17,237.13	\$13,755.63
Spending Potential Index	264	253	202
Food Away from Home: Total \$	\$13,354,091	\$37,962,553	\$129,926,649
Average Spent	\$10,352.01	\$9,943.05	\$8,020.16
Spending Potential Index	278	267	215
Health Care: Total \$	\$20,715,779	\$58,875,218	\$204,459,460
Average Spent	\$16,058.74	\$15,420.43	\$12,620.95
Spending Potential Index	218	210	172
HH Furnishings & Equipment: Total \$	\$10,529,706	\$29,920,538	\$99,153,377
Average Spent	\$8,162.56	\$7,836.70	\$6,120.58
Spending Potential Index	276	265	207
Personal Care Products & Services: Total \$	\$3,320,535	\$9,437,717	\$32,325,760
Average Spent	\$2,574.06	\$2,471.90	\$1,995.42
Spending Potential Index	269	259	209
Shelter: Total \$	\$90,205,318	\$256,359,996	\$862,526,417
Average Spent	\$69,926.60	\$67,145.10	\$53,242.37
Spending Potential Index	282	271	215
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,256,728	\$26,296,274	\$87,360,256
Average Spent	\$7,175.76	\$6,887.45	\$5,392.61
Spending Potential Index	229	220	172
Travel: Total \$	\$7,742,420	\$21,997,432	\$73,547,650
Average Spent	\$6,001.88	\$5,761.51	\$4,539.98
Spending Potential Index	267	256	202
Vehicle Maintenance & Repairs: Total \$	\$3,777,339	\$10,743,833	\$38,573,721
Average Spent	\$2,928.17	\$2,814.00	\$2,381.09
Spending Potential Index	223	215	182

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0.25 miles

0.5 miles

1 mile

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.