

THE DC METRO AREA'S PREMIER BOUTIQUE RETAIL & RESTAURANT BROKERAGE FIRM REPRESENTING LANDLORDS & TENANTS IN DC, MARYLAND AND VIRGINIA

# LANDLORD REPRESENTATION











Manulife Investment Management























# NOTABLE RESTAURANT GROUP TRANSACTIONS

































# NOTABLE CHEF-DRIVEN TRANSACTIONS



DUKE'S GROCERY
Multiple Locations
Washington, DC
Poppen and Toppen

Represented Tenant



GOGI YOGI
The Shay - Shaw
Washington, DC
Represented Tenant























MENOMALE
The Belgard - NoMa
Washington, DC
Represented Landlord







# NOTABLE FAST-CASUAL TRANSACTIONS





GREGORYS COFFEE
1101 Connecticut Ave NW
Washington, DC
Represented Landlord





























# NOTABLE RETAIL & ENTERTAINMENT TRANSACTIONS

































# NOTABLE FITNESS & SERVICE TRANSACTIONS































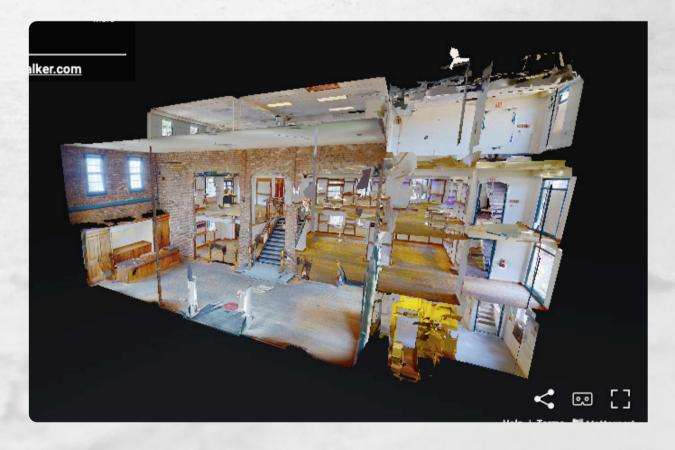


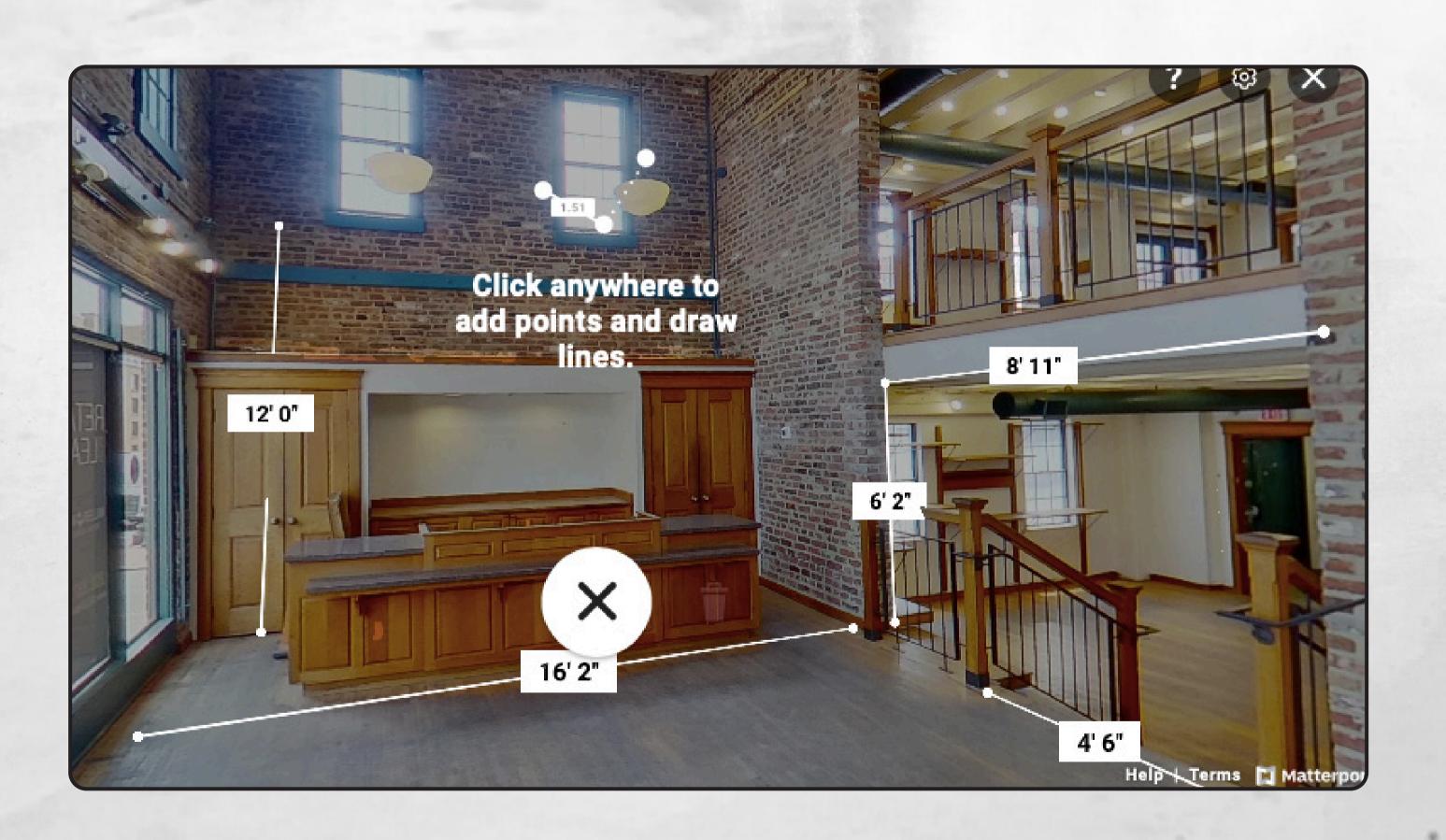
# MATTERPORT 3D VIRTUAL TOURS

We provide a Matterport 3D virtual tour for each property. Matterport is a three-dimensional camera system that creates a realistic, fully immersive rendering of your location for prospective tenants.

Potential tenants and brokers can walk through the property, explore a variety of viewpoints, and even take measurements.

With Matterport, we create a dollhouse view, floor plans, and feature it in all of our marketing.



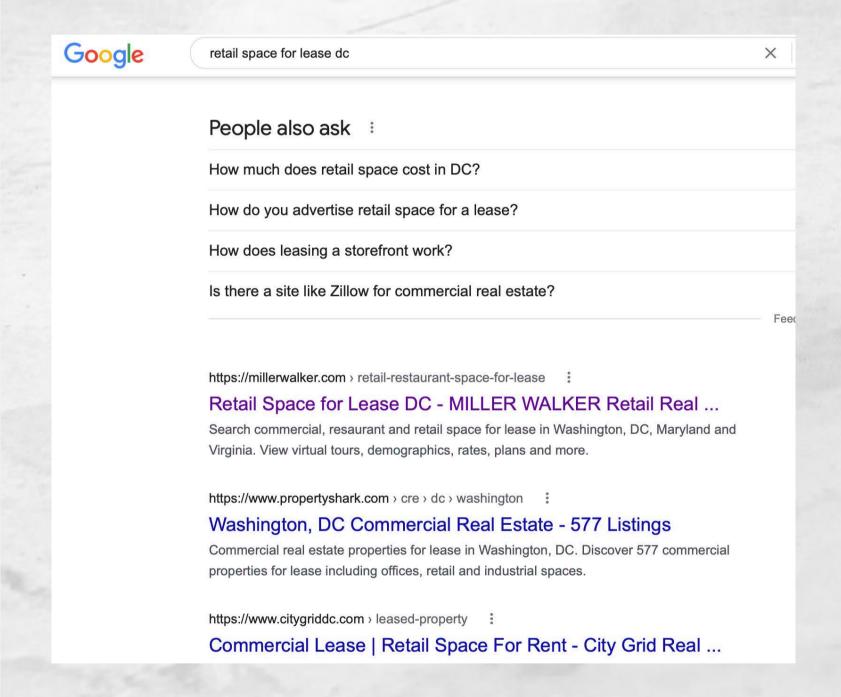


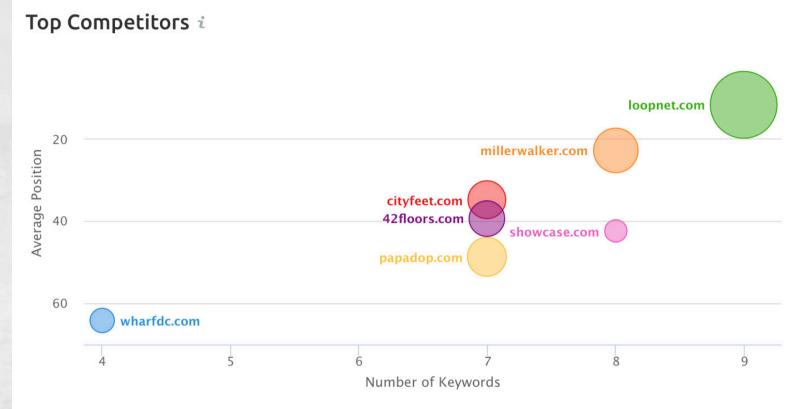


# WEB RANKING

### TOP RANKED WEBSITE

Google ranks millerwalker.com in the top 2 websites for commercial real estate for lease in the DC area.





	#	Competitor	
~	1	loopnet.com	72.80% +0.
<b>~</b>	2	millerwalker.com You	19.01% +0.
<u>~</u>	3	papadop.com	12.15% <b>-5</b> .5
<b>~</b>	4	cityfeet.com	10.33% -0.8
~	5	42floors.com	7.98% <b>-0.3</b>
<b>~</b>	6	wharfdc.com	2.47% +0.
<b>~</b>	7	showcase.com	2.40% -0.3

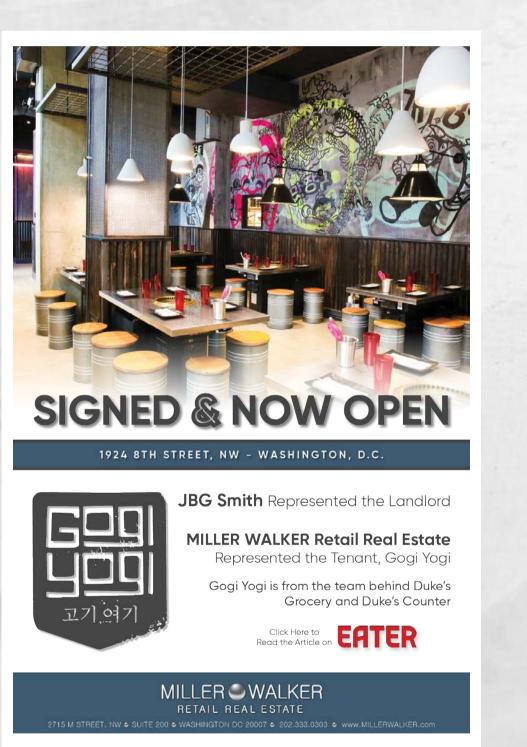
	Keyword =_	SERP	SERP Features	Pos. Sep 24 =	Pos. Sep 30 =_	Diff =_	Visibility =
>	restaurant space for lease dc  tag 1 × tag 2 ×		₽ Rd Rd	2	2	0	3.434%
>	retail real estate (tag 1 X) (tag 2 X)		Ţ Ó ₪ 🐧	<b>Q</b> 3	<b>Q</b> 3	0	2.610%
>	restaurant for lease dc (tag 1 X)			3	3	0	2.610%
>	retail broker in dc (tag 1 x) (tag 2 x)		9 ★ @	<i>₿</i> 5	€ 4	<b>1</b>	2.170%
>	restaurant for lease (tag 1 ×) (tag 2 ×) (+ add tag)	==	Rd Rd	5	4	<b>↑</b> 1	2.170%
>	retail for lease dc (tag 1 X) (tag 2 X)		<b>2</b> 3	4	4	0	2.170%
>	retail for lease (tag 1 X) (tag 2 X)			4	4	0	2.170%
>	retail space for lease tag 1 x tag 2 x		∂ ▶	5	5	0	1.676%



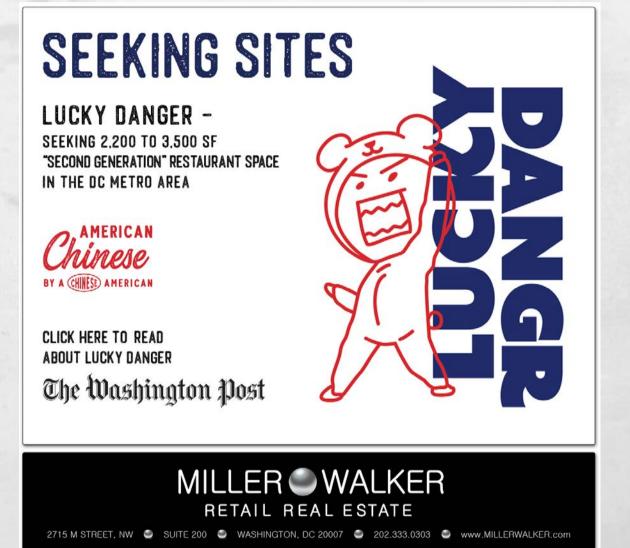
## CUSTOMIZED MARKETING CAMPAIGNS

With over 8,000 contacts in our database, we customize and create marketing campaigns to target appropriate prospects.





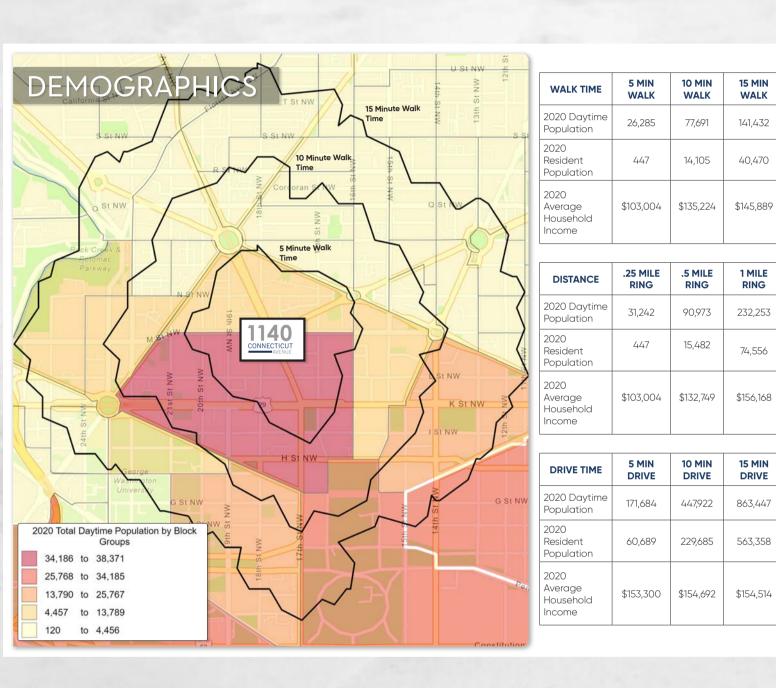


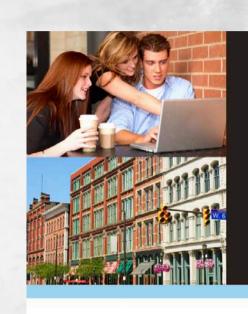




## DEMOGRAPHIC AND PSYCHOGRAPHIC REPORTS







LifeMode Group: Uptown Individuals

Laptops and Lattes

3A

Average Household Size: 1.87

Median Age: 37.4

Households: 1,307,500

Median Household Income: \$112,200

#### WHO ARE WE?

Laptops and Lattes residents are predominantly single, well-educated professionals in business, finance, legal, computer, and entertainment occupations. They are affluent and partial to city living—and its amenities. Neighborhoods are densely populated, primarily located in the cities of large metropolitan areas. Many residents walk, bike, or use public transportation to get to work; a number work from home. Although single householders technically outnumber couples, this market includes a higher proportion of partner households, including the highest proportion of same-sex couples. Residents are more interested in the stock market than the housing market. Laptops and Lattes residents are cosmopolitan and connected—technologically savvy consumers. They are active and health conscious, and care about the environment.



#### **OUR NEIGHBORHOOD**

- 30-something single householders (Index 174), with a number of shared households (Index 246); low average household size of 1.87.
- City dwellers, primarily in apartment buildings: with 2–4 units (Index 186), 5–19 units (Index 218), or 20+ units (Index 533).
- Older housing, 2 out of 3 homes built before 1970; 40% built before 1940 (Index 311).
- Most households renter occupied, with average rent close to \$1,970 monthly (Index 189).
- Many owner-occupied homes valued at \$500,000+ (Index 533).
- Majority of households own no vehicle at 36% (Index 390) or 1 vehicle (41%).

#### SOCIOECONOMIC TRAITS

- More than three out of four have a bachelor's degree or higher (Index 252).
  Unemployment rate is low at 2.8%; labor
- force participation is high, more than 75%.
- Salaries are the primary source of income for most households, but self-employment income (Index 146) and investment income (Index 173) complement the salaries in this market.
- These are health-conscious consumers, who exercise regularly and pay attention to the nutritional value of the food they purchase.
- Environmentally conscientious but also image-conscious: both impact their purchasing.

Note: The Index represents the ratio of the segment rate to the US rate multiplied by 100. Consumer preferences are estimated from data by GR MRI.



## **PRESS**

# The Washington Post



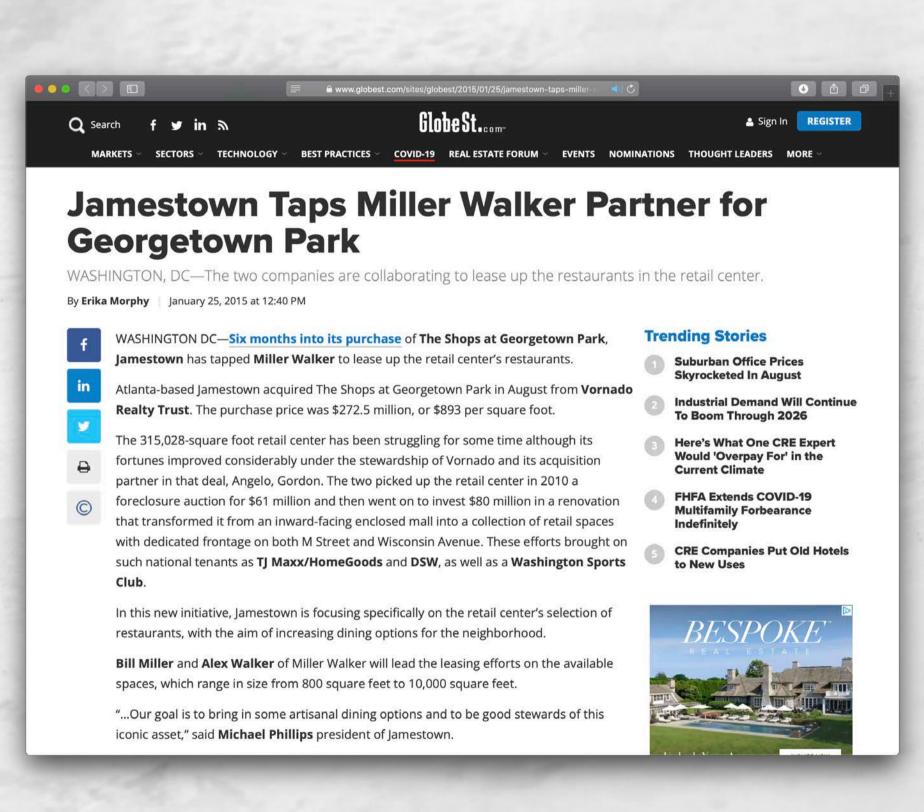




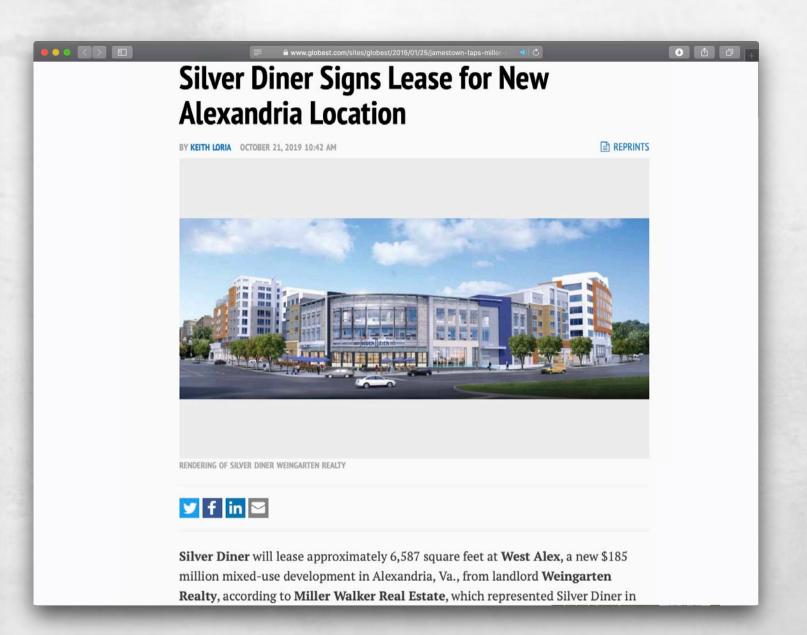
The Washington Post

CAPITAL BUSINESS











## THE TEAM

### BILL MILLER - PRINCIPAL & CO-FOUNDER

For over 30 years, Bill has been providing both landlord and tenant representation services for restaurants and retail operations in the Washington, DC Metropolitan Area and is considered an expert in his field. Prior to forming MILLER WALKER with Alex Walker, Bill was Director of Retail Leasing for the Mid-Atlantic region at Transwestern. Bill has consistently been named a CoStar Power Broker, and received numerous Top Producer awards while at Transwestern. In 2009, Bill represented the Tenant in the Washington Business Journal's Best Retail Deal of the Year.

Bill is a columnist for Food Service Monthly, is quoted regularly in The Washington Post, Washington Business Journal, and many other area publications. He has also served as moderator for several events including the France Publications Retail Summit. Bill received a Bachelor's Degree in Hospitality Management from Pennsylvania State University, and has several years of experience prior to becoming a commercial real estate broker in restaurant consulting and management.

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## THE TEAM

### **ALEX WALKER - PRINCIPAL & CO-FOUNDER**

Alex has been providing both landlord and tenant representation services for restaurants and retail operations in the Washington, DC Metropolitan Area for over 18 years. Prior to forming MILLER WALKER with Bill Miller, Alex was Vice President of the Retail Services Group at Transwestern, where he worked for over 8 years. In 2006, Alex was awarded Transwestern's Rising Star Award for the Mid-Atlantic Region and in 2009, he represented the Tenant in the Washington Business Journal's Best Retail Deal of the Year. Alex has also consistently been named a CoStar Power Broker and in 2013, Alex was named one of the 35 Under 35 in Washington, DC Commercial Real Estate by Bisnow. In 2020, Alex was named one of the 40 Under 40 Rising Stars of Commercial Real Estate by DCA Live. He currently serves on the Board of Directors for Georgetown Main Street and The George Town Club.

Alex is a fifth generation Washingtonian who attended Landon School for Lower and Middle School; Institut Le Rosey – an international boarding school in Switzerland for High School, and then Lafayette College, from which he graduated with a Bachelor of Arts Degree in Government & Law and English.

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### THE TEAM

### **DERRICK POWELL - DIRECTOR OF MARKETING**

Derrick joined MILLER WALKER Retail Real Estate in 2017. Derrick's addition adds over 10 years of experience and award-winning work providing creative direction and marketing expertise. A true Washingtonian, Derrick was raised in the D.C. area, graduating from Bishop McNamara High School before obtaining a degree in Graphic Design from Full Sail University. Derrick works closely with Bill Miller, Alex Walker, and Gabe Miller on marketing efforts to maximize visibility and efficiency.

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### GABRIEL MILLER - DIRECTOR OF LEASING

Gabriel joined MILLER WALKER Retail Real Estate in 2021. He graduated from High Point University with a BA in Business Administration and Entrepreneurship. Previously Gabriel interned with JBG Smith, KETTLER, Brick Lane, and Garrison Investment Group in New York, and was selected as a 20 under 20 Rising Star from Gen\*Z - Presented by Bisnow. Gabriel works with Derrick Powell, Director of Marketing, to curate and produce MILLER WALKER's custom marketing campaigns, demographics packages, and Matterport virtual tours. Currently, Gabriel is a member of The Potomac School's Alumni Governing Council.

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