

2501 Pennsylvania Ave NW, Washington, District of Columbia, 20037 2 2501 Pennsylvania Ave NW, Washington, District of Columbia, 20037 Walk time: 5, 10, 15 minute radii

Latitude: 38.90402 Longitude: -77.05369

	5 minutes	10 minutes	15 minutes
Population Summary			
2000 Total Population	3,549	12,623	19,960
2010 Total Population	5,363	15,491	25,073
2023 Total Population	6,117	18,276	27,333
2023 Group Quarters	327	3,387	6,112
2028 Total Population	5,987	18,261	27,046
2019-2024 Annual Rate	-0.43%	-0.02%	-0.21%
2023 Total Daytime Population	17,651	65,118	139,553
Workers	15,672	57,814	128,340
Residents	1,979	7,304	11,213
Household Summary			
2000 Households	2,534	7,159	11,816
2000 Average Household Size	1.31	1.41	1.38
2010 Households	3,265	7,895	12,427
2010 Average Household Size	1.46	1.48	1.45
2023 Households	4,105	9,723	14,109
2023 Average Household Size	1.41	1.53	1.50
2028 Households	4,052	9,813	14,048
2028 Average Household Size	1.40	1.52	1.49
2019-2024 Annual Rate	-0.26%	0.18%	-0.09%
2010 Families	596	1,561	2,561
2010 Average Family Size	2.23	2.29	2.29
2023 Families	694	1,764	2,673
2023 Average Family Size	2.40	2.57	2.53
2028 Families	685	1,764	2,632
2028 Average Family Size	2.40	2.56	2.53
2019-2024 Annual Rate	-0.26%	0.00%	-0.31%
Housing Unit Summary			
2000 Housing Units	2,989	8,065	12,964
Owner Occupied Housing Units	26.8%	31.9%	32.1%
Renter Occupied Housing Units	58.0%	56.8%	59.1%
Vacant Housing Units	15.2%	11.2%	8.9%
2010 Housing Units	4,099	9,515	14,438
Owner Occupied Housing Units	26.8%	30.2%	30.4%
Renter Occupied Housing Units	52.8%	52.7%	55.7%
Vacant Housing Units	20.3%	17.0%	13.9%
2023 Housing Units	4,962	11,627	16,757
Owner Occupied Housing Units	30.9%	31.5%	32.2%
Renter Occupied Housing Units	51.9%	52.1%	52.0%
Vacant Housing Units	17.3%	16.4%	15.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2028 Housing Units	4,979	11,869	17,016
Owner Occupied Housing Units	34.0%	33.4%	33.9%
Renter Occupied Housing Units	47.4%	49.3%	48.7%
Vacant Housing Units	18.6%	17.3%	17.4%
Median Household Income			
2023	\$80,829	\$100,302	\$103,110
2028	\$90,968	\$113,282	\$115,018
Median Home Value			
2023	\$816,092	\$825,476	\$880,269
2028	\$967,679	\$998,534	\$1,062,659
Per Capita Income			
2023	\$102,816	\$90,047	\$86,079
2028	\$121,796	\$104,155	\$98,874
Median Age			
2010	28.3	28.1	27.3
2023	30.3	30.8	29.8
2028	30.7	30.8	29.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2023 Households by Income			
Household Income Base	4,105	9,723	14,10
<\$15,000	19.4%	15.5%	14.10
\$15,000 - \$24,999	4.4%	3.8%	3.79
\$25,000 - \$34,999	2.4%	3.3%	4.19
\$35,000 - \$49,999	4.4%	4.5%	4.4
\$50,000 - \$74,999	16.3%	11.2%	11.6
\$75,000 - \$99,999	11.1%	11.6%	10.7
\$100,000 - \$149,999	9.8%	14.1%	15.2
\$150,000 - \$199,999	5.7%	8.1%	8.4
\$200,000+	26.5%	27.9%	27.7
Average Household Income	\$156,797	\$168,826	\$170,6
2028 Households by Income			
Household Income Base	4,052	9,813	14,0
<\$15,000	15.9%	12.6%	11.6
\$15,000 - \$24,999	3.5%	2.9%	2.9
\$25,000 - \$34,999	2.1%	2.8%	3.5
\$35,000 - \$49,999	3.8%	3.6%	3.0
\$50,000 - \$74,999	16.6%	11.0%	11.3
\$75,000 - \$99,999	11.8%	12.4%	11.
\$100,000 - \$149,999	8.7%	13.8%	14.
\$150,000 - \$199,999	6.0%	8.7%	9.0
\$200,000+	31.7%	32.2%	31.9
Average Household Income	\$183,978	\$193,628	\$194,9
2023 Owner Occupied Housing Units by Value			
Total	1,532	3,666	5,3
<\$50,000	1.2%	1.1%	1.2
\$50,000 - \$99,999	0.0%	0.1%	0.:
\$100,000 - \$149,999	2.0%	0.8%	0.7
\$150,000 - \$199,999	0.3%	0.1%	0.2
\$200,000 - \$249,999	0.2%	1.1%	1.7
\$250,000 - \$299,999	1.9%	1.9%	1.
\$300,000 - \$399,999	2.3%	4.5%	4.3
\$400,000 - \$499,999	10.5%	10.6%	10.
\$500,000 - \$749,999	27.2%	25.1%	23.0
\$750,000 - \$999,999	17.0%	15.8%	12.8
\$1,000,000 - \$1,499,999	26.2%	21.8%	23.0
\$1,500,000 - \$1,999,999	2.9%	4.6%	5.3
\$2,000,000 +	8.4%	12.6%	15.2
Average Home Value	\$949,576	\$1,003,866	\$1,056,8
2028 Owner Occupied Housing Units by Value			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Total	1,694	3,961	5,768
<\$50,000	0.2%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.2%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.1%	0.7%
\$250,000 - \$299,999	0.3%	0.3%	0.6%
\$300,000 - \$399,999	0.9%	1.7%	1.9%
\$400,000 - \$499,999	7.9%	7.6%	8.2%
\$500,000 - \$749,999	24.0%	22.8%	20.8%
\$750,000 - \$999,999	18.9%	17.2%	13.9%
\$1,000,000 - \$1,499,999	32.9%	27.0%	27.3%
\$1,500,000 - \$1,999,999	3.2%	5.6%	6.7%
\$2,000,000 +	11.5%	17.2%	19.4%
Average Home Value	\$1,080,428	\$1,159,118	\$1,194,626

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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2010 Population by Age			
Total	5,364	15,492	25,072
0 - 4	1.6%	1.6%	1.8%
5 - 9	0.4%	0.6%	0.8%
10 - 14	0.2%	0.3%	0.5%
15 - 24	35.3%	38.1%	40.3%
25 - 34	30.0%	24.1%	22.6%
35 - 44	8.7%	8.4%	8.4%
45 - 54	6.7%	7.2%	7.2%
55 - 64	8.0%	8.3%	8.0%
65 - 74	5.8%	6.0%	5.6%
75 - 84	2.3%	3.6%	3.2%
85 +	0.8%	1.7%	1.6%
18 +	97.6%	97.1%	96.5%
2023 Population by Age			
Total	6,114	18,276	27,333
0 - 4	1.4%	1.5%	1.6%
5 - 9	0.5%	1.0%	1.1%
10 - 14	0.2%	0.8%	0.9%
15 - 24	24.5%	28.9%	32.0%
25 - 34	35.4%	27.9%	26.3%
35 - 44	9.7%	10.4%	10.3%
45 - 54	6.1%	6.2%	6.1%
55 - 64	9.0%	7.7%	7.4%
65 - 74	8.5%	8.6%	8.1%
75 - 84	3.5%	4.9%	4.5%
85 +	1.1%	2.0%	1.9%
18 +	97.2%	95.8%	95.6%
2028 Population by Age			



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Total	5,987	18,260	27,047
0 - 4	1.5%	1.5%	1.6%
5 - 9	0.5%	0.9%	1.0%
10 - 14	0.2%	0.7%	0.8%
15 - 24	24.2%	28.8%	32.0%
25 - 34	34.3%	26.0%	24.2%
35 - 44	10.1%	12.0%	11.9%
45 - 54	6.2%	6.7%	6.5%
55 - 64	8.3%	6.9%	6.7%
65 - 74	9.0%	8.2%	7.8%
75 - 84	4.4%	5.9%	5.3%
85 +	1.3%	2.4%	2.2%
18 +	97.1%	95.9%	95.8%
2010 Population by Sex			
Males	2,535	7,263	11,716
Females	2,829	8,228	13,356
2023 Population by Sex			
Males	3,018	8,879	13,129
Females	3,099	9,397	14,204
2028 Population by Sex			
Males	2,956	8,829	12,927
Females	3,031	9,432	14,120



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2010 Population by Race/Ethnicity			
Total	5,363	15,490	25,072
White Alone	80.4%	80.1%	80.5%
Black Alone	3.8%	5.5%	5.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	11.1%	10.0%	9.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.1%	1.1%
Two or More Races	3.2%	3.1%	3.0%
Hispanic Origin	6.7%	5.9%	6.0%
Diversity Index	42.1	41.7	41.4
2023 Population by Race/Ethnicity			
Total	6,118	18,276	27,333
White Alone	67.9%	66.7%	68.1%
Black Alone	4.2%	6.0%	6.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	16.3%	15.8%	13.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.3%	2.6%	2.8%
Two or More Races	9.1%	8.6%	8.4%
Hispanic Origin	9.6%	9.5%	9.7%
Diversity Index	58.8	60.2	59.1
2028 Population by Race/Ethnicity			
Total	5,985	18,261	27,046
White Alone	67.3%	65.9%	67.3%
Black Alone	4.0%	5.8%	6.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	16.9%	16.6%	14.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.3%	2.7%	3.0%
Two or More Races	9.2%	8.7%	8.5%
Hispanic Origin	9.6%	9.5%	9.7%
Diversity Index	59.3	60.9	59.8
2010 Population by Relationship and Household Type			



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		15 minutes
5,364	15,492	25,072
89.0%	75.2%	72.0%
25.2%	23.5%	23.9%
11.1%	10.1%	9.9%
9.4%	8.7%	8.5%
2.9%	3.3%	4.1%
1.4%	1.0%	0.9%
0.4%	0.4%	0.5%
63.8%	51.7%	48.1%
11.0%	24.8%	28.0%
0.0%	0.2%	0.7%
11.0%	24.6%	27.3%
	89.0% 25.2% 11.1% 9.4% 2.9% 1.4% 0.4% 63.8% 11.0% 0.0%	89.0% 75.2% 25.2% 23.5% 11.1% 10.1% 9.4% 8.7% 2.9% 3.3% 1.4% 1.0% 0.4% 0.4% 63.8% 51.7% 11.0% 24.8% 0.0% 0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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2023 Population 25+ by Educational Attainment			
Total	4,488	12,390	17,63
Less than 9th Grade	1.2%	0.9%	0.0
9th - 12th Grade, No Diploma	0.0%	0.2%	0.3
High School Graduate	0.6%	2.2%	2.4
GED/Alternative Credential	0.0%	0.1%	0.1
Some College, No Degree	4.1%	4.0%	4.2
Associate Degree	1.6%	1.1%	1.4
Bachelor's Degree	29.2%	29.3%	30.0
Graduate/Professional Degree	63.2%	62.2%	60.8
2023 Population 15+ by Marital Status			
Total	5,983	17,673	26,3
Never Married	69.5%	66.8%	67.
Married	22.1%	23.0%	23.
Widowed	4.0%	4.0%	3.
Divorced	4.3%	6.1%	5.
2023 Civilian Population 16+ in Labor Force			
Civilian Employed	96.3%	96.4%	96.
Civilian Unemployed (Unemployment Rate)	3.7%	3.6%	3.3
2023 Employed Population 16+ by Industry			
Total	4,153	11,112	16,3
Agriculture/Mining	0.0%	0.0%	0.0
Construction	0.9%	1.1%	1.
Manufacturing	1.6%	1.5%	1.5
Wholesale Trade	0.9%	0.4%	0.3
Retail Trade	1.8%	2.8%	3.
Transportation/Utilities	0.4%	0.4%	0.
Information	0.8%	1.6%	1.8
Finance/Insurance/Real Estate	11.8%	9.8%	8.9
Services	65.4%	65.7%	67.
Public Administration	16.3%	16.7%	14.7



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Total	4,152	11,112	16,366
White Collar	94.5%	93.1%	92.9%
Management/Business/Financial	32.2%	31.0%	32.3%
Professional	52.1%	51.1%	49.1%
Sales	3.4%	3.4%	4.3%
Administrative Support	6.7%	7.7%	7.2%
Services	4.7%	5.8%	5.5%
Blue Collar	0.7%	1.1%	1.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.2%	0.1%	0.1%
Installation/Maintenance/Repair	0.0%	0.4%	0.8%
Production	0.2%	0.1%	0.1%
Transportation/Material Moving	0.3%	0.5%	0.6%
2010 Population By Urban/ Rural Status			
Total Population	5,363	15,491	25,073
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%



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2010 Households by Type			
Total	3,266	7,895	12,42
Households with 1 Person	61.3%	63.2%	61.69
Households with 2+ People	38.7%	36.8%	38.4
Family Households	18.2%	19.8%	20.6
Husband-wife Families	15.4%	17.1%	17.7
With Related Children	2.4%	3.1%	3.8
Other Family (No Spouse Present)	2.8%	2.7%	2.9
Other Family with Male Householder	1.3%	1.0%	1.0
With Related Children	0.2%	0.2%	0.3
Other Family with Female Householder	1.6%	1.7%	1.9
With Related Children	0.3%	0.5%	0.6
Nonfamily Households	20.5%	17.0%	17.8
All Households with Children	3.1%	3.9%	4.7
Multigenerational Households	0.2%	0.2%	0.2
Unmarried Partner Households	6.7%	5.9%	6.0
Male-female	5.4%	4.7%	4.7
Same-sex	1.3%	1.2%	1.3
2010 Households by Size			
Total	3,265	7,895	12,4
1 Person Household	61.3%	63.2%	61.5
2 Person Household	30.8%	29.1%	28.8
3 Person Household	5.6%	5.1%	5.7
4 Person Household	1.8%	1.8%	2.5
5 Person Household	0.3%	0.5%	0.9
6 Person Household	0.1%	0.1%	0.4
7 + Person Household	0.0%	0.1%	0.1
2010 Households by Tenure and Mortgage Status			
Total	3,265	7,895	12,4
Owner Occupied	33.7%	36.4%	35.3
Owned with a Mortgage/Loan	25.2%	25.7%	25.8
Owned Free and Clear	8.4%	10.8%	9.!
Renter Occupied	66.3%	63.6%	64.7
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,099	9,515	14,4
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0
Rural Housing Units	0.0%	0.0%	0.0



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10 minutes 15 minutes

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Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

5 minutes



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	5 minut	tes 10 minutes	15 minutes
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
3.	Dorms to Diplomas (14C)	Golden Years (9B)	Dorms to Diplomas (14C)
2023 Consumer Spending			



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Apparel & Services: Total \$	\$14,519,963	\$36,610,367	\$54,148,763
Average Spent	\$3,537.14	\$3,765.34	\$3,837.89
Spending Potential Index	161	171	175
Education: Total \$	\$12,511,073	\$31,592,976	\$47,383,237
Average Spent	\$3,047.76	\$3,249.30	\$3,358.37
Spending Potential Index	170	181	187
Entertainment/Recreation: Total \$	\$21,319,789	\$54,573,355	\$79,929,777
Average Spent	\$5,193.61	\$5,612.81	\$5,665.16
Spending Potential Index	137	148	150
Food at Home: Total \$	\$40,773,851	\$103,901,891	\$152,541,869
Average Spent	\$9,932.73	\$10,686.20	\$10,811.67
Spending Potential Index	146	157	159
Food Away from Home: Total \$	\$24,229,476	\$61,093,948	\$90,199,290
Average Spent	\$5,902.43	\$6,283.45	\$6,393.03
Spending Potential Index	159	169	172
Health Care: Total \$	\$37,498,812	\$97,237,129	\$141,423,064
Average Spent	\$9,134.91	\$10,000.73	\$10,023.61
Spending Potential Index	124	136	136
HH Furnishings & Equipment: Total \$	\$17,870,853	\$45,442,998	\$66,896,393
Average Spent	\$4,353.44	\$4,673.76	\$4,741.40
Spending Potential Index	147	158	160
Personal Care Products & Services: Total \$	\$5,972,499	\$15,205,626	\$22,314,286
Average Spent	\$1,454.93	\$1,563.88	\$1,581.56
Spending Potential Index	152	164	165
Shelter: Total \$	\$157,564,382	\$400,157,489	\$588,904,173
Average Spent	\$38,383.53	\$41,155.76	\$41,739.61
Spending Potential Index	155	166	168
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,348,740	\$40,142,355	\$58,324,937
Average Spent	\$3,739.04	\$4,128.60	\$4,133.88
Spending Potential Index	120	132	132
Travel: Total \$	\$13,287,968	\$33,919,951	\$49,668,157
Average Spent	\$3,237.02	\$3,488.63	\$3,520.32
Spending Potential Index	144	155	156
Vehicle Maintenance & Repairs: Total \$	\$7,389,580	\$18,812,180	\$27,663,877
Average Spent	\$1,800.14	\$1,934.81	\$1,960.73
Spending Potential Index	137	148	150



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Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.