

Loudoun County, VA



WHY LOUDOUN COUNTY, VIRGINIA?



ECONOMIC FACTORS

- Top U.S. Median Household Income
- Top Business Growth in Virginia
- Top Purchasing Power in Virginia



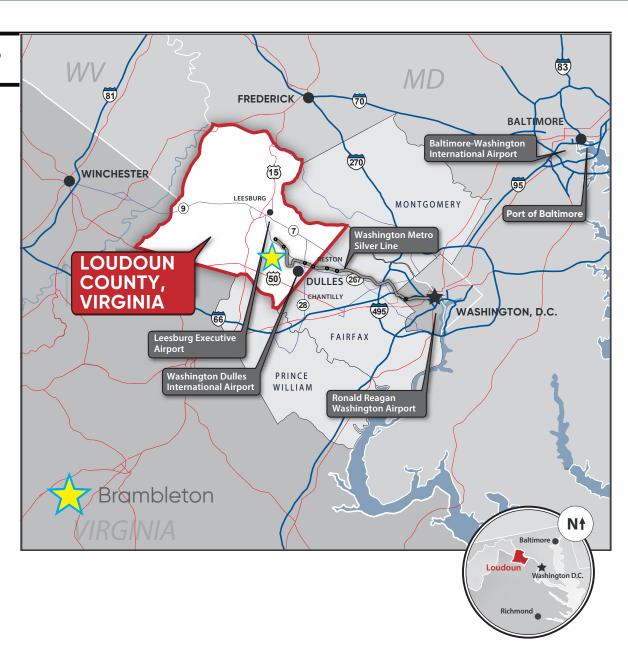
BUSINESS SUCCESS

- Most Wineries and Breweries in Virginia
- Top Data Center Market in the World
- More than 70% of the world's internet traffic passes through Loudoun County (Ashburn, VA) on a daily basis
- More than 900 federal government prime contractors call Loudoun County home
- Nearly \$100 million is invested each year in biomedical research through Howard Hughes Medical Institute's Janelia Research Campus in Loudoun



QUALITY OF LIFE FACTORS

- Fastest-Growing County in Virginia
- Healthiest County in Virginia
- Safest County in the National Capital Region
- Highest Home Broadband Access in Virginia

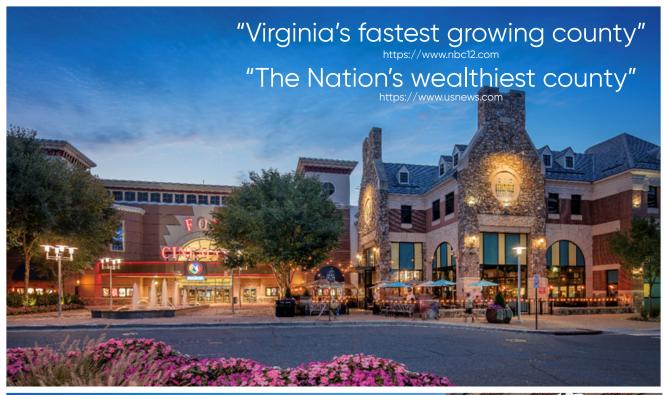




Brambleton, Virginia

MILLER WALKER RETAIL REAL ESTATE







BRAMBLETON

Brambleton Town Center sits at the center of the nation's wealthiest county and Virginia's fastest growing county. The new Loudoun County Library attracts 3,000 visitors a day and is located across the plaza from Regal's IMAX Fox Cinemas. Brambleton Town Center also includes multiple restaurants and retailers including Blue Ridge Grill, Himalayan Wild Yak, Onelife Fitness and many more.

BUSINESS







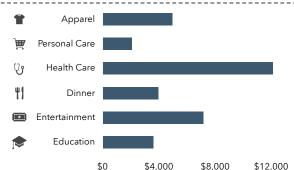
16.4%

Employment Growth Rate (From 2016-2017) 143

Total Businesses In a 10 minute driving distance 1,386
Total Employees

In a 10 minute driving distance

ANNUAL SPENDING PER HOUSEHOLD







Total Population

1 mile radius	9,155
3 mile radius	58,044
5 mile radius	128,496
10 mile radius	502,903

Average Household Income

1 mile radius	\$234,169	
3 mile radius	\$178,119	
5 mile radius	\$178,223	
10 mile radius	\$160,570	

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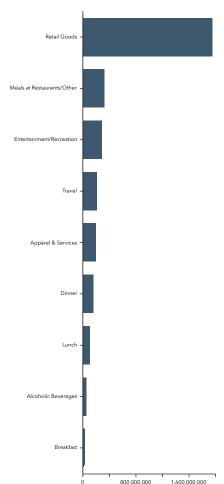


Brambleton Statistics

TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

2019 Spending Habits





\$560,000

Median

Property

Value



\$23,439

Average Spent

on Mortgage

And Basics

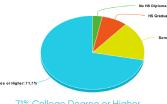
HOUSING STATS



\$173,000

Median

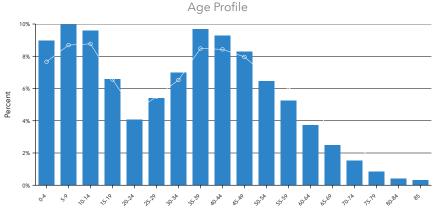
Household



EDUCATION

71% College Degree or Higher 8% HS Graduate Only 3% No HS Diploma

Income



Dots show comparison to

Households By Income

The largest group: \$200,000+ (33.7%)

The smallest group: \$15,000 - \$24,999 (1.1%)

Indicator	Value	Difference	
<\$15,000	1.6%	-0.8%	
\$15,000 - \$24,999	1.1%	-1.2%	
\$25,000 - \$34,999	1.2%	-1.2%	
\$35,000 - \$49,999	3.4%	-1.5%	
\$50,000 - \$74,999	8.4%	-2.6%	
\$75,000 - \$99,999	7.8%	-2.2%	
\$100,000 - \$149,999	20.3%	-0.1%	Ì
\$150,000 - \$199,999	22.5%	+3.1%	
\$200,000+	33.7%	+6.4%	

Brambleton Town Center



Tapestry Segments

10	Boomburbs 26,890 households	62.8% of Households
(2D)	Enterprising Professionals 8,726 households	20.4% of Households
18	Professional Pride 7,223 households	16.9% of Households

Bars show deviation from Loudoun County





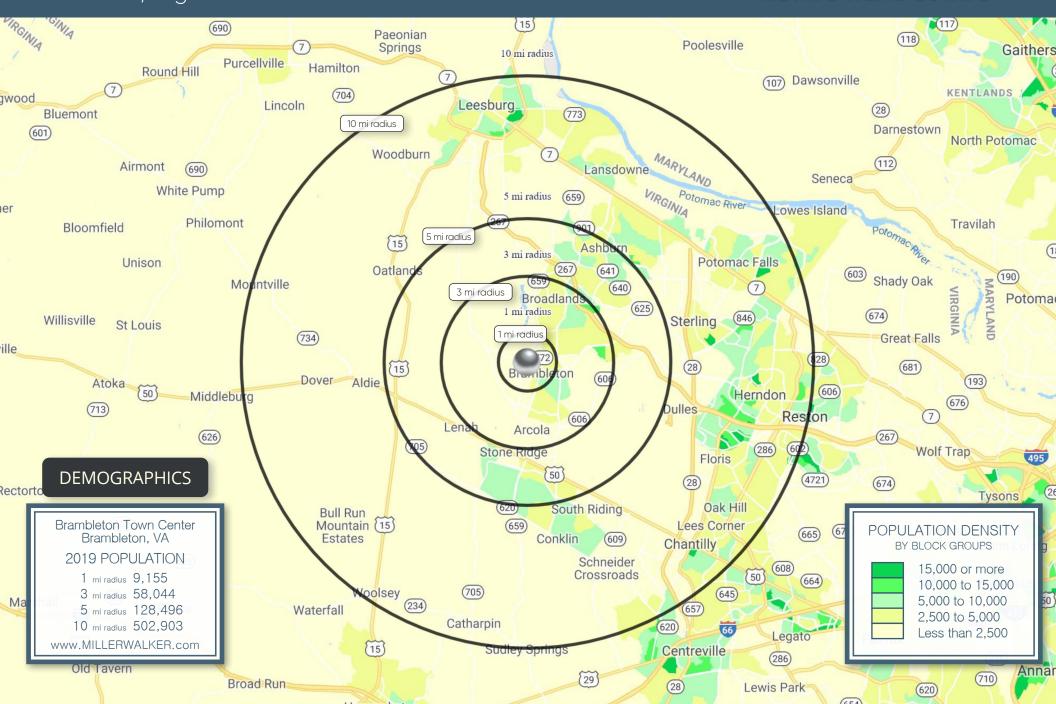






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