





### NEIGHBORHOOD

The East End is situated between The White House and Capitol Hill. It is a historic neighborhood that is overflowing with restaurants, shops, and museums. The East End is also home to the headquarters of many major government organizations, including the FBI, IRS, and EPA.

### BY THE NUMBERS



**102,211**

Total Employees  
0.5 Mi Radius



**\$148,546**

Average Household  
Income  
0.5 Mi Radius



**4,644**

Total Population  
0.5 Mi Radius

### NEARBY RETAIL

FOGO DE CHÃO  
BRAZILIAN STEAKHOUSE

**H&M**





# BRAND NEW BUILDING RENOVATIONS





# NEW LOBBY AND AMENITIES



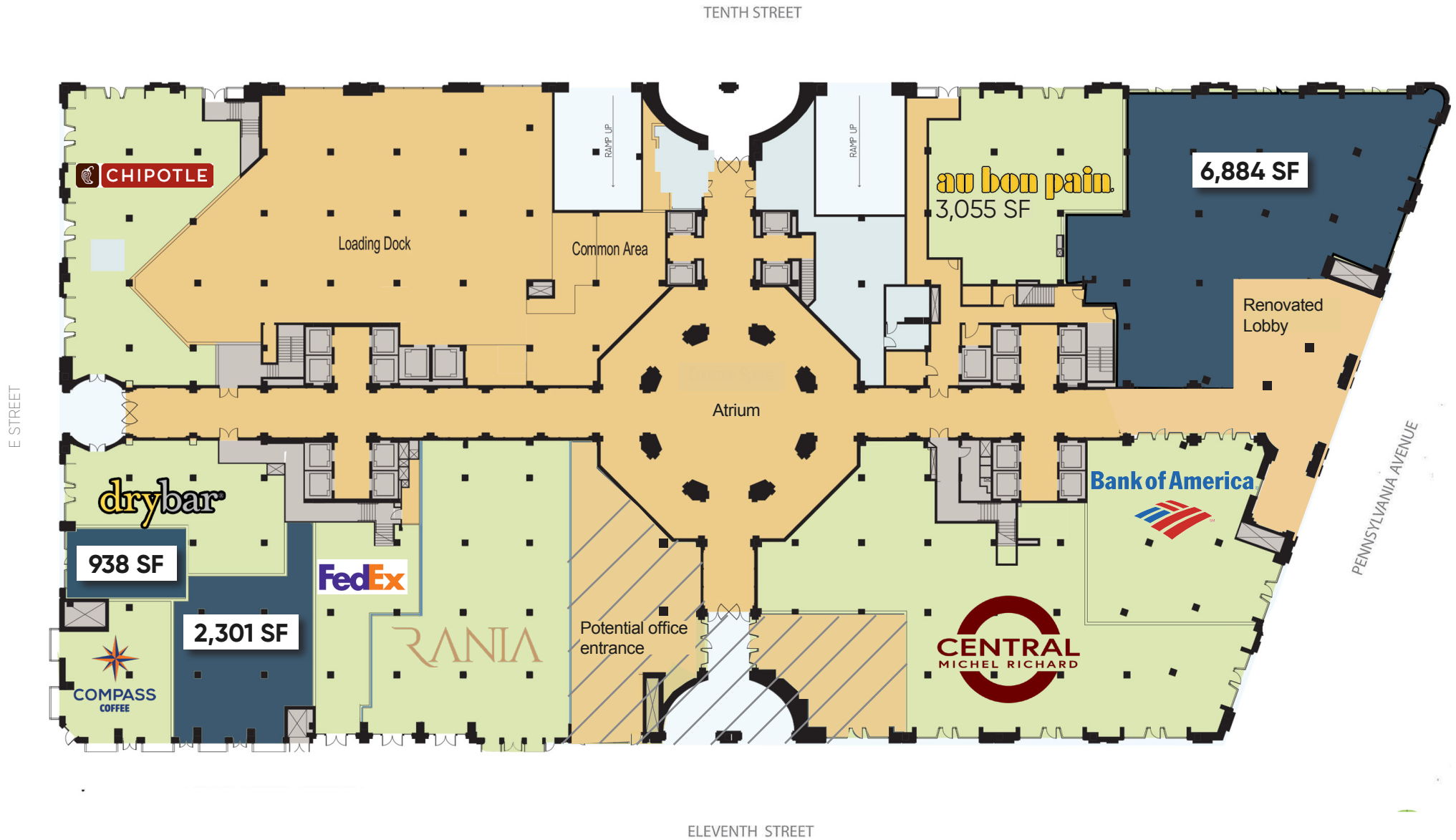


# FLOOR PLAN

1001 PENNSYLVANIA AVENUE, NW  
WASHINGTON, DC

938 SF - 6,884 SF

MILLER WALKER  
RETAIL REAL ESTATE



# SURROUNDED BY GREAT RETAIL AND RESTAURANTS



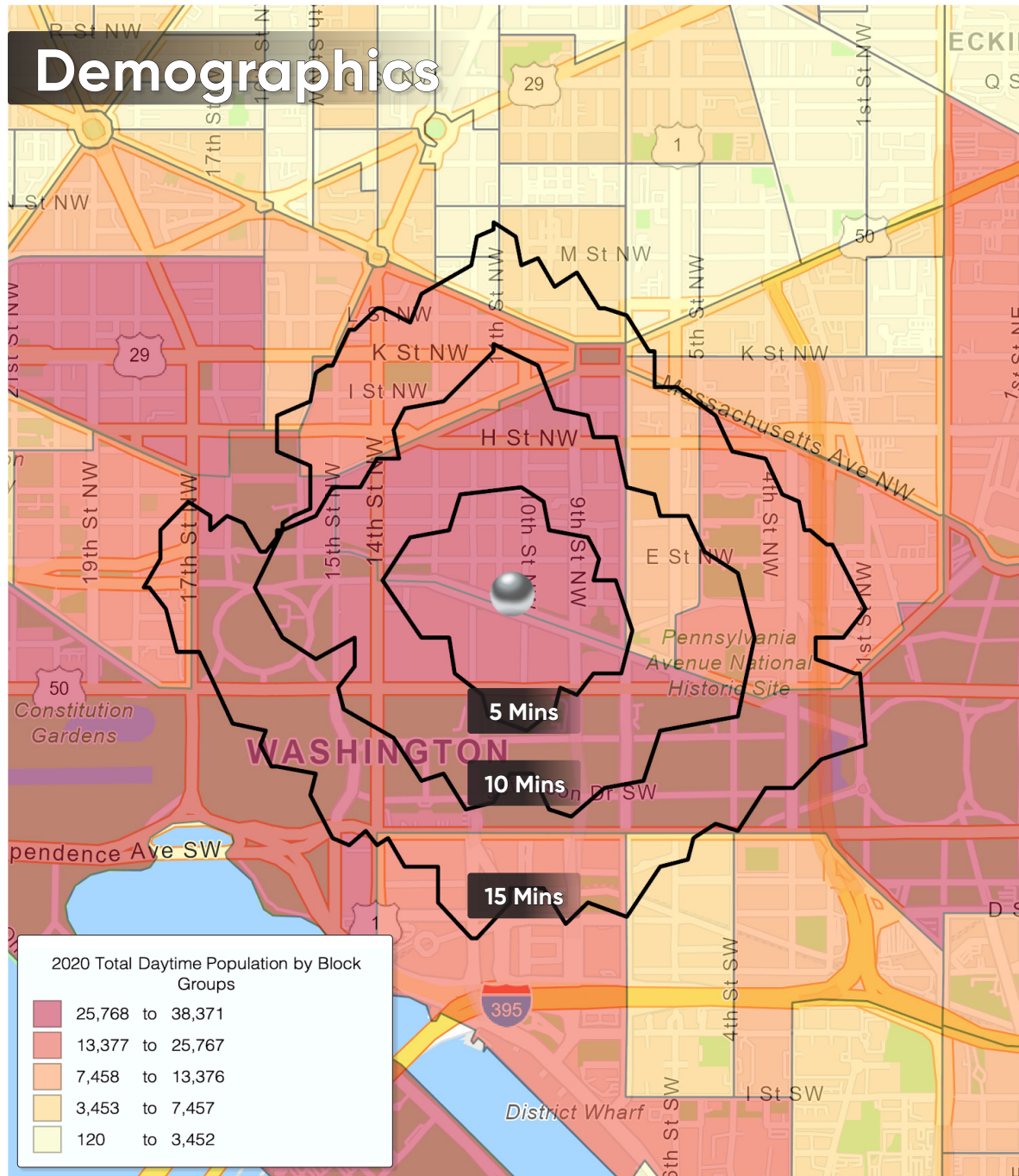
# 1001 PENNSYLVANIA AVENUE

Washington, DC

MILLER WALKER

RETAIL REAL ESTATE

## Demographics



WALK TIME	5 MIN WALK	10 MIN WALK	15 MIN WALK
2020 Daytime Population	11,965	52,843	94,700
2020 Resident Population	1,035	2,993	8,671
2020 Average Household Income	\$231,925	\$207,421	\$174,437

DISTANCE	.25 MILE RING	.5 MILE RING	1 MILE RING
2020 Daytime Population	15,612	59,786	184,982
2020 Resident Population	1,073	4,061	36,585
2020 Average Household Income	\$231,924	\$200,313	\$147,104

DRIVE TIME	5 MIN DRIVE	10 MIN DRIVE	15 MIN DRIVE
2020 Daytime Population	113,186	469,467	887,538
2020 Resident Population	15,864	219,178	620,093
2020 Average Household Income	\$161,602	\$155,637	\$148,514

[www.millerwalker.com](http://www.millerwalker.com)



Ring of 0.25 miles

**MILLER WALKER**  
RETAIL REAL ESTATE

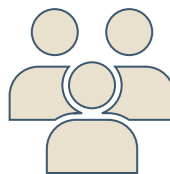
1001 Pennsylvania Ave NW,  
Washington, District of Columbia,  
20004

## DEMOGRAPHICS



**\$231,924**

2021 Average  
Household  
Income



**1,073**

2021 Resident  
Population



**33,150**

2021 Total  
Daytime  
Population



**63%**

2019 Adult Pop.  
With Bachelor's  
Degree or Higher



**1.43**

2021 Average  
Household Size



**43.2**

2021 Median  
Age

## HOUSEHOLD SPENDING



**\$136,497**

2021 Average  
Disposable Inc



**\$4,416,334**

(In \$ Thousands)  
2021 Total Resident  
Spending



**\$5,530**

Apparel & Services



**\$9,764**

Eating Out



**\$12,877**

Groceries

Tapestry  
Segments



3A

**Laptops and Lattes**

743 households

**100%**

of Households



## EMPLOYMENT / TOTAL DAYTIME POPULATION



White Collar

**96%**

Blue Collar

**0%**



Services

**4%**



**33,150**

2021 Total Daytime Population



Ring of 0.5 miles

**MILLER WALKER**  
RETAIL REAL ESTATE

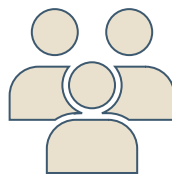
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20004

## DEMOGRAPHICS



**\$200,313**

2021 Average  
Household  
Income



**4,061**

2021 Resident  
Population



**98,987**

2021 Total  
Daytime  
Population



**52%**

2019 Adult Pop.  
With Bachelor's  
Degree or Higher



**1.47**

2021 Average  
Household Size



**39.7**

2021 Median  
Age

## HOUSEHOLD SPENDING



**\$120,890**

2021 Average  
Disposable Inc



**\$13,495,125**

(In \$ Thousands)  
2021 Total Resident  
Spending



**\$4,798**

Apparel & Services



**\$8,492**

Eating Out



**\$11,188**

Groceries

## Tapestry Segments



3A

### Laptops and Lattes

2,421 households

**90.6%**

of Households



3B

### Metro Renters

252 households

**9.4%**

of Households



## EMPLOYMENT / TOTAL DAYTIME POPULATION



White Collar

**94%**



Blue Collar

**1%**



Services

**5%**



**98,987**

2021 Total Daytime Population



Ring of 1 mile

**MILLER WALKER**  
RETAIL REAL ESTATE

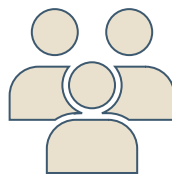
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## DEMOGRAPHICS



**\$147,104**

2021 Average  
Household  
Income



**36,585**

2021 Resident  
Population



**285,434**

2021 Total  
Daytime  
Population



**43%**

2019 Adult Pop.  
With Bachelor's  
Degree or Higher



**1.69**

2021 Average  
Household Size



**34.5**

2021 Median  
Age

## HOUSEHOLD SPENDING



**\$94,360**

2021 Average  
Disposable Inc



**\$35,626,136**

(In \$ Thousands)  
2021 Total Resident  
Spending



**\$3,634**

Apparel & Services



**\$6,561**

Eating Out



**\$8,614**

Groceries

## Tapestry Segments



3B

### Metro Renters

13,257 households

**65.8%**

of Households



3A

### Laptops and Lattes

3,893 households

**19.3%**

of Households



3C

### Trendsetters

2,168 households

**10.8%**

of Households



## EMPLOYMENT / TOTAL DAYTIME POPULATION



White Collar

**90%**



Blue Collar

**3%**



Services

**8%**



**285,434**

2021 Total Daytime Population