

Shreveport Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.95976
Longitude: -77.51782

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8	1,518	17,218
2010 Total Population	591	24,859	75,003
2021 Total Population	11,641	59,842	146,112
2021 Group Quarters	4	9	21
2026 Total Population	14,471	72,364	173,481
2019-2024 Annual Rate	4.45%	3.87%	3.49%
2021 Total Daytime Population	10,488	57,338	145,854
Workers	4,306	27,041	71,142
Residents	6,182	30,297	74,712
Household Summary			
2000 Households	3	629	5,867
2000 Average Household Size	2.67	2.41	2.93
2010 Households	201	7,996	23,534
2010 Average Household Size	2.94	3.11	3.19
2021 Households	3,292	18,893	45,129
2021 Average Household Size	3.53	3.17	3.24
2026 Households	4,078	22,598	53,151
2026 Average Household Size	3.55	3.20	3.26
2019-2024 Annual Rate	4.38%	3.65%	3.33%
2010 Families	182	6,391	19,373
2010 Average Family Size	3.08	3.49	3.53
2021 Families	3,000	14,880	36,360
2021 Average Family Size	3.68	3.57	3.62
2026 Families	3,716	17,807	42,669
2026 Average Family Size	3.69	3.61	3.65
2019-2024 Annual Rate	4.37%	3.66%	3.25%
Housing Unit Summary			
2000 Housing Units	3	651	6,078
Owner Occupied Housing Units	66.7%	84.5%	86.5%
Renter Occupied Housing Units	0.0%	12.3%	10.0%
Vacant Housing Units	33.3%	3.2%	3.5%
2010 Housing Units	215	8,363	24,397
Owner Occupied Housing Units	89.3%	78.4%	80.2%
Renter Occupied Housing Units	4.2%	17.2%	16.2%
Vacant Housing Units	6.5%	4.4%	3.5%
2021 Housing Units	3,352	19,575	46,831
Owner Occupied Housing Units	96.8%	86.6%	83.8%
Renter Occupied Housing Units	1.4%	9.9%	12.5%
Vacant Housing Units	1.8%	3.5%	3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2026 Housing Units	4,137	23,231	54,741
Owner Occupied Housing Units	97.2%	88.2%	84.5%
Renter Occupied Housing Units	1.4%	9.0%	12.6%
Vacant Housing Units	1.4%	2.7%	2.9%
Median Household Income			
2021	\$200,001	\$172,808	\$175,675
2026	\$200,001	\$181,322	\$182,689
Median Home Value			
2021	\$675,980	\$590,551	\$603,586
2026	\$704,145	\$632,891	\$638,763
Per Capita Income			
2021	\$68,391	\$62,511	\$62,989
2026	\$73,484	\$66,773	\$66,908
Median Age			
2010	31.4	31.9	32.4
2021	32.4	33.4	34.0
2026	30.7	32.6	33.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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2021 Households by Income			
Household Income Base	3,292	18,893	45,128
<\$15,000	0.6%	1.2%	1.3%
\$15,000 - \$24,999	1.1%	1.9%	1.5%
\$25,000 - \$34,999	2.0%	2.0%	1.7%
\$35,000 - \$49,999	1.8%	2.8%	2.4%
\$50,000 - \$74,999	3.6%	6.4%	5.9%
\$75,000 - \$99,999	2.9%	8.9%	9.1%
\$100,000 - \$149,999	12.0%	17.4%	17.3%
\$150,000 - \$199,999	16.5%	17.5%	18.0%
\$200,000+	59.4%	41.9%	42.7%
Average Household Income	\$240,831	\$199,531	\$203,814
2026 Households by Income			
Household Income Base	4,078	22,598	53,150
<\$15,000	0.5%	1.0%	1.1%
\$15,000 - \$24,999	0.8%	1.5%	1.2%
\$25,000 - \$34,999	1.5%	1.6%	1.4%
\$35,000 - \$49,999	1.3%	2.2%	2.0%
\$50,000 - \$74,999	2.7%	5.3%	5.1%
\$75,000 - \$99,999	2.3%	8.1%	8.4%
\$100,000 - \$149,999	10.5%	16.8%	16.5%
\$150,000 - \$199,999	17.5%	19.3%	19.6%
\$200,000+	62.8%	44.2%	44.6%
Average Household Income	\$259,642	\$215,308	\$218,160
2021 Owner Occupied Housing Units by Value			
Total	3,246	16,947	39,254
<\$50,000	0.1%	0.6%	0.5%
\$50,000 - \$99,999	0.2%	0.2%	0.1%
\$100,000 - \$149,999	0.6%	0.5%	0.4%
\$150,000 - \$199,999	0.5%	0.7%	0.6%
\$200,000 - \$249,999	0.2%	0.6%	0.6%
\$250,000 - \$299,999	0.5%	3.6%	2.3%
\$300,000 - \$399,999	2.8%	10.7%	9.2%
\$400,000 - \$499,999	6.5%	17.9%	18.2%
\$500,000 - \$749,999	55.0%	41.6%	43.7%
\$750,000 - \$999,999	31.3%	20.0%	20.0%
\$1,000,000 - \$1,499,999	1.9%	1.8%	3.2%
\$1,500,000 - \$1,999,999	0.5%	0.8%	0.6%
\$2,000,000 +	0.0%	0.9%	0.7%
Average Home Value	\$693,055	\$623,365	\$636,494
2026 Owner Occupied Housing Units by Value			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Total	4,022	20,501	46,242
<\$50,000	0.0%	0.2%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.1%	0.2%	0.1%
\$150,000 - \$199,999	0.1%	0.2%	0.2%
\$200,000 - \$249,999	0.1%	0.3%	0.3%
\$250,000 - \$299,999	0.2%	2.0%	1.3%
\$300,000 - \$399,999	1.5%	7.7%	6.3%
\$400,000 - \$499,999	4.6%	16.0%	16.0%
\$500,000 - \$749,999	52.9%	44.0%	46.2%
\$750,000 - \$999,999	37.4%	24.8%	24.1%
\$1,000,000 - \$1,499,999	2.3%	2.2%	3.7%
\$1,500,000 - \$1,999,999	0.6%	1.2%	0.8%
\$2,000,000 +	0.0%	1.2%	0.8%
Average Home Value	\$725,211	\$673,022	\$677,639

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	590	24,861	75,003
0 - 4	15.3%	12.9%	11.5%
5 - 9	12.4%	11.0%	11.4%
10 - 14	7.1%	6.5%	8.2%
15 - 24	5.6%	7.0%	8.0%
25 - 34	19.2%	20.0%	16.2%
35 - 44	24.9%	23.6%	23.0%
45 - 54	10.5%	10.7%	13.1%
55 - 64	3.1%	5.1%	5.7%
65 - 74	1.2%	2.1%	2.1%
75 - 84	0.7%	0.7%	0.7%
85 +	0.0%	0.2%	0.2%
18 +	62.5%	66.5%	65.1%
2021 Population by Age			
Total	11,641	59,842	146,111
0 - 4	9.7%	9.5%	8.9%
5 - 9	11.2%	10.1%	10.1%
10 - 14	11.3%	9.6%	10.0%
15 - 24	11.5%	10.5%	10.5%
25 - 34	8.9%	12.6%	11.8%
35 - 44	18.9%	19.7%	19.6%
45 - 54	15.3%	14.1%	14.4%
55 - 64	7.7%	7.8%	8.5%
65 - 74	3.9%	4.3%	4.3%
75 - 84	1.4%	1.5%	1.4%
85 +	0.3%	0.3%	0.4%
18 +	62.9%	66.5%	66.4%
2026 Population by Age			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Total	14,471	72,364	173,480
0 - 4	9.6%	9.5%	9.0%
5 - 9	11.1%	10.0%	9.9%
10 - 14	10.6%	9.1%	9.2%
15 - 24	12.8%	11.4%	11.2%
25 - 34	11.8%	14.0%	12.9%
35 - 44	14.5%	17.2%	18.0%
45 - 54	15.5%	14.2%	14.4%
55 - 64	8.1%	8.0%	8.5%
65 - 74	4.0%	4.4%	4.7%
75 - 84	1.6%	1.9%	1.9%
85 +	0.3%	0.4%	0.4%
18 +	63.0%	66.7%	67.0%
2010 Population by Sex			
Males	296	12,295	36,983
Females	295	12,564	38,020
2021 Population by Sex			
Males	5,778	29,458	71,875
Females	5,863	30,384	74,237
2026 Population by Sex			
Males	7,166	35,561	85,300
Females	7,305	36,803	88,181

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2010 Population by Race/Ethnicity			
Total	591	24,858	75,004
White Alone	65.1%	51.0%	59.6%
Black Alone	5.8%	7.4%	7.0%
American Indian Alone	0.0%	0.3%	0.2%
Asian Alone	21.8%	34.5%	26.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	2.3%	2.0%
Two or More Races	5.8%	4.6%	4.2%
Hispanic Origin	5.6%	7.1%	7.2%
Diversity Index	57.5	66.6	62.6
2021 Population by Race/Ethnicity			
Total	11,641	59,841	146,111
White Alone	43.7%	43.0%	49.8%
Black Alone	5.4%	7.1%	7.3%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	42.8%	41.3%	34.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.9%	2.7%	2.6%
Two or More Races	6.1%	5.5%	5.3%
Hispanic Origin	6.2%	8.3%	8.8%
Diversity Index	66.7	69.4	68.6
2026 Population by Race/Ethnicity			
Total	14,471	72,364	173,481
White Alone	38.7%	38.1%	44.6%
Black Alone	5.4%	7.2%	7.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	47.3%	45.7%	39.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.0%	2.8%	2.8%
Two or More Races	6.4%	5.8%	5.6%
Hispanic Origin	6.5%	8.6%	9.3%
Diversity Index	67.0	69.7	70.3
2010 Population by Relationship and Household Type			

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Total	591	24,859	75,003
In Households	99.8%	100.0%	100.0%
In Family Households	95.8%	91.3%	92.6%
Householder	26.6%	25.7%	25.9%
Spouse	24.5%	22.7%	22.8%
Child	39.8%	36.4%	38.3%
Other relative	3.6%	5.0%	4.2%
Nonrelative	1.0%	1.5%	1.4%
In Nonfamily Households	4.1%	8.7%	7.4%
In Group Quarters	0.2%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.2%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	6,568	36,081	88,353
Less than 9th Grade	0.8%	1.3%	1.3%
9th - 12th Grade, No Diploma	2.1%	1.8%	1.6%
High School Graduate	3.5%	7.2%	7.3%
GED/Alternative Credential	2.1%	1.8%	1.3%
Some College, No Degree	7.8%	10.9%	11.6%
Associate Degree	3.2%	4.2%	5.1%
Bachelor's Degree	39.4%	40.0%	39.5%
Graduate/Professional Degree	41.0%	32.8%	32.4%
2021 Population 15+ by Marital Status			
Total	7,905	42,384	103,712
Never Married	19.6%	21.8%	23.5%
Married	75.3%	69.4%	68.0%
Widowed	1.7%	2.7%	2.7%
Divorced	3.5%	6.0%	5.8%
2021 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	97.2%	97.0%
Civilian Unemployed (Unemployment Rate)	2.6%	2.8%	3.0%
2021 Employed Population 16+ by Industry			
Total	5,463	29,527	71,204
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	1.6%	4.9%	4.2%
Manufacturing	3.5%	3.3%	3.7%
Wholesale Trade	1.8%	1.5%	1.2%
Retail Trade	5.6%	6.2%	6.5%
Transportation/Utilities	3.0%	3.5%	3.4%
Information	4.7%	3.4%	3.4%
Finance/Insurance/Real Estate	7.8%	9.7%	9.2%
Services	62.7%	58.0%	58.8%
Public Administration	9.2%	9.5%	9.6%
2021 Employed Population 16+ by Occupation			

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Total	5,464	29,527	71,203
White Collar	87.1%	85.4%	85.3%
Management/Business/Financial	28.1%	31.1%	30.4%
Professional	48.0%	40.6%	40.1%
Sales	5.4%	7.7%	7.8%
Administrative Support	5.6%	6.1%	7.0%
Services	6.8%	7.0%	7.3%
Blue Collar	6.2%	7.7%	7.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	0.1%	1.5%	1.5%
Installation/Maintenance/Repair	1.3%	2.2%	1.7%
Production	2.9%	1.8%	1.4%
Transportation/Material Moving	1.8%	2.1%	2.8%
2010 Population By Urban/ Rural Status			
Total Population	591	24,859	75,003
Population Inside Urbanized Area	98.3%	94.0%	95.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.7%	6.0%	4.9%

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2010 Households by Type			
Total	201	7,997	23,534
Households with 1 Person	6.0%	14.3%	12.8%
Households with 2+ People	94.0%	85.7%	87.2%
Family Households	90.5%	79.9%	82.3%
Husband-wife Families	83.6%	70.5%	72.6%
With Related Children	62.7%	50.8%	52.4%
Other Family (No Spouse Present)	7.0%	9.4%	9.7%
Other Family with Male Householder	2.0%	3.0%	2.9%
With Related Children	1.0%	1.9%	1.8%
Other Family with Female Householder	5.0%	6.4%	6.8%
With Related Children	4.5%	4.6%	5.0%
Nonfamily Households	3.5%	5.8%	4.8%
All Households with Children	68.7%	57.6%	59.5%
Multigenerational Households	5.0%	5.1%	4.5%
Unmarried Partner Households	4.0%	4.8%	4.2%
Male-female	3.5%	4.2%	3.6%
Same-sex	0.5%	0.7%	0.6%
2010 Households by Size			
Total	202	7,997	23,533
1 Person Household	5.9%	14.3%	12.8%
2 Person Household	23.3%	23.7%	23.1%
3 Person Household	24.8%	21.9%	21.1%
4 Person Household	27.7%	25.1%	26.9%
5 Person Household	13.4%	9.8%	10.7%
6 Person Household	3.0%	3.5%	3.6%
7 + Person Household	2.0%	1.8%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	201	7,996	23,534
Owner Occupied	95.5%	82.0%	83.2%
Owned with a Mortgage/Loan	94.0%	79.9%	80.8%
Owned Free and Clear	1.5%	2.1%	2.4%
Renter Occupied	4.5%	18.0%	16.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	215	8,363	24,397
Housing Units Inside Urbanized Area	98.1%	94.7%	95.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.9%	5.3%	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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1 mile

3 miles

5 miles

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
3.	Top Tier (1A)	Professional Pride (1B)	Professional Pride (1B)
2021 Consumer Spending			

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Apparel & Services: Total \$	\$17,699,446	\$84,798,376	\$206,431,276
Average Spent	\$5,376.50	\$4,488.35	\$4,574.25
Spending Potential Index	254	212	216
Education: Total \$	\$13,948,820	\$68,691,048	\$170,447,887
Average Spent	\$4,237.19	\$3,635.79	\$3,776.90
Spending Potential Index	245	211	219
Entertainment/Recreation: Total \$	\$26,756,657	\$126,631,730	\$309,246,166
Average Spent	\$8,127.78	\$6,702.57	\$6,852.49
Spending Potential Index	252	207	212
Food at Home: Total \$	\$42,766,425	\$205,988,082	\$500,583,960
Average Spent	\$12,991.02	\$10,902.88	\$11,092.29
Spending Potential Index	238	200	204
Food Away from Home: Total \$	\$32,250,043	\$154,560,271	\$374,271,588
Average Spent	\$9,796.49	\$8,180.82	\$8,293.37
Spending Potential Index	258	216	218
Health Care: Total \$	\$48,932,390	\$229,648,895	\$562,556,221
Average Spent	\$14,864.03	\$12,155.24	\$12,465.51
Spending Potential Index	238	195	200
HH Furnishings & Equipment: Total \$	\$19,448,799	\$91,266,513	\$223,449,612
Average Spent	\$5,907.90	\$4,830.71	\$4,951.35
Spending Potential Index	262	214	220
Personal Care Products & Services: Total \$	\$7,519,992	\$35,793,082	\$87,159,280
Average Spent	\$2,284.32	\$1,894.52	\$1,931.34
Spending Potential Index	255	211	215
Shelter: Total \$	\$168,845,675	\$815,940,855	\$1,977,363,751
Average Spent	\$51,289.69	\$43,187.47	\$43,815.81
Spending Potential Index	254	214	217
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,210,103	\$100,215,706	\$245,106,417
Average Spent	\$6,746.69	\$5,304.38	\$5,431.24
Spending Potential Index	282	222	227
Travel: Total \$	\$22,711,404	\$107,475,461	\$262,676,318
Average Spent	\$6,898.97	\$5,688.64	\$5,820.57
Spending Potential Index	273	225	230
Vehicle Maintenance & Repairs: Total \$	\$9,031,135	\$42,355,609	\$103,137,945
Average Spent	\$2,743.36	\$2,241.87	\$2,285.40
Spending Potential Index	248	202	206

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1 mile

3 miles

5 miles

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.