

10 Florida Ave NW, Washington, District of Columbia, 20001
Walk Time: 5, 10, 15 minute radii

Latitude: 38.91083
Longitude: -77.00946

	5 minutes	10 minutes	15 minutes
Population Summary			
2000 Total Population	2,809	11,042	21,922
2010 Total Population	2,986	11,381	23,210
2021 Total Population	3,875	22,980	42,782
2021 Group Quarters	95	676	1,535
2026 Total Population	4,182	29,457	53,115
2019-2024 Annual Rate	1.54%	5.09%	4.42%
2021 Total Daytime Population	4,941	23,341	43,655
Workers	3,606	14,968	28,121
Residents	1,335	8,373	15,534
Household Summary			
2000 Households	972	3,985	8,154
2000 Average Household Size	2.71	2.60	2.50
2010 Households	1,215	4,627	9,745
2010 Average Household Size	2.38	2.34	2.24
2021 Households	1,546	9,726	18,499
2021 Average Household Size	2.45	2.29	2.23
2026 Households	1,661	12,612	23,092
2026 Average Household Size	2.46	2.28	2.23
2019-2024 Annual Rate	1.45%	5.33%	4.54%
2010 Families	524	1,949	3,859
2010 Average Family Size	3.11	3.19	3.13
2021 Families	680	4,056	7,404
2021 Average Family Size	3.17	3.12	3.09
2026 Families	735	5,303	9,365
2026 Average Family Size	3.18	3.11	3.09
2019-2024 Annual Rate	1.57%	5.51%	4.81%
Housing Unit Summary			
2000 Housing Units	1,190	4,761	9,740
Owner Occupied Housing Units	43.9%	35.3%	34.8%
Renter Occupied Housing Units	37.7%	48.4%	48.9%
Vacant Housing Units	18.3%	16.3%	16.3%
2010 Housing Units	1,359	5,223	11,193
Owner Occupied Housing Units	46.1%	40.1%	39.4%
Renter Occupied Housing Units	43.3%	48.5%	47.6%
Vacant Housing Units	10.6%	11.4%	12.9%
2021 Housing Units	1,646	10,517	19,965
Owner Occupied Housing Units	54.6%	31.8%	31.4%
Renter Occupied Housing Units	39.3%	60.7%	61.3%
Vacant Housing Units	6.1%	7.5%	7.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2026 Housing Units	1,751	13,364	24,448
Owner Occupied Housing Units	59.1%	28.0%	28.9%
Renter Occupied Housing Units	35.8%	66.4%	65.6%
Vacant Housing Units	5.1%	5.6%	5.5%
Median Household Income			
2021	\$129,035	\$110,919	\$110,583
2026	\$150,424	\$120,549	\$121,069
Median Home Value			
2021	\$748,824	\$751,582	\$753,084
2026	\$834,906	\$877,273	\$883,271
Per Capita Income			
2021	\$63,973	\$60,644	\$63,200
2026	\$73,625	\$68,574	\$71,230
Median Age			
2010	33.4	32.6	32.5
2021	36.1	34.4	34.5
2026	36.8	34.7	34.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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2021 Households by Income			
Household Income Base	1,546	9,726	18,499
<\$15,000	7.5%	8.4%	9.2%
\$15,000 - \$24,999	3.8%	4.1%	4.1%
\$25,000 - \$34,999	1.9%	3.0%	3.5%
\$35,000 - \$49,999	4.2%	5.4%	6.0%
\$50,000 - \$74,999	8.8%	10.0%	9.7%
\$75,000 - \$99,999	10.2%	12.3%	11.3%
\$100,000 - \$149,999	20.2%	22.2%	21.1%
\$150,000 - \$199,999	17.5%	14.2%	13.5%
\$200,000+	25.9%	20.4%	21.6%
Average Household Income	\$162,812	\$143,846	\$145,912
2026 Households by Income			
Household Income Base	1,661	12,612	23,092
<\$15,000	5.5%	6.9%	7.4%
\$15,000 - \$24,999	2.3%	3.2%	3.2%
\$25,000 - \$34,999	1.2%	2.7%	3.1%
\$35,000 - \$49,999	3.0%	5.2%	5.8%
\$50,000 - \$74,999	6.9%	9.2%	8.9%
\$75,000 - \$99,999	9.0%	10.9%	10.1%
\$100,000 - \$149,999	21.8%	22.9%	21.7%
\$150,000 - \$199,999	19.4%	15.6%	15.0%
\$200,000+	30.8%	23.4%	24.7%
Average Household Income	\$188,359	\$161,220	\$163,954
2021 Owner Occupied Housing Units by Value			
Total	899	3,339	6,260
<\$50,000	0.2%	0.2%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.2%	0.2%
\$250,000 - \$299,999	0.2%	0.4%	0.4%
\$300,000 - \$399,999	1.3%	2.8%	3.4%
\$400,000 - \$499,999	12.9%	10.5%	11.5%
\$500,000 - \$749,999	35.5%	35.7%	33.8%
\$750,000 - \$999,999	42.7%	33.1%	31.7%
\$1,000,000 - \$1,499,999	6.3%	13.2%	14.4%
\$1,500,000 - \$1,999,999	0.1%	2.9%	3.3%
\$2,000,000 +	0.7%	1.0%	1.0%
Average Home Value	\$755,145	\$809,753	\$814,243
2026 Owner Occupied Housing Units by Value			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Total	1,034	3,737	7,056
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.4%	0.7%	0.9%
\$400,000 - \$499,999	6.0%	4.8%	5.7%
\$500,000 - \$749,999	24.5%	23.5%	23.0%
\$750,000 - \$999,999	56.4%	41.2%	38.1%
\$1,000,000 - \$1,499,999	11.6%	22.6%	24.5%
\$1,500,000 - \$1,999,999	0.1%	5.4%	6.0%
\$2,000,000 +	1.1%	1.8%	1.6%
Average Home Value	\$845,309	\$948,428	\$955,463

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	2,986	11,380	23,210
0 - 4	4.8%	5.1%	4.9%
5 - 9	3.9%	3.9%	3.5%
10 - 14	3.4%	4.0%	3.7%
15 - 24	16.5%	18.8%	19.2%
25 - 34	24.9%	23.1%	23.9%
35 - 44	14.6%	13.7%	13.9%
45 - 54	14.1%	13.1%	12.6%
55 - 64	10.8%	10.0%	9.7%
65 - 74	3.6%	4.3%	4.5%
75 - 84	2.3%	2.8%	2.8%
85 +	0.9%	1.3%	1.3%
18 +	84.9%	83.9%	85.1%
2021 Population by Age			
Total	3,876	22,980	42,783
0 - 4	4.5%	4.6%	4.6%
5 - 9	3.9%	4.0%	4.0%
10 - 14	3.6%	3.7%	3.7%
15 - 24	10.4%	13.5%	14.1%
25 - 34	25.1%	25.8%	25.0%
35 - 44	18.3%	16.4%	16.8%
45 - 54	12.0%	10.7%	10.7%
55 - 64	10.6%	9.9%	9.8%
65 - 74	7.7%	7.2%	7.1%
75 - 84	2.7%	2.9%	3.1%
85 +	1.1%	1.2%	1.3%
18 +	85.7%	85.4%	85.5%
2026 Population by Age			

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Total	4,180	29,458	53,117
0 - 4	4.7%	4.9%	4.8%
5 - 9	3.5%	3.8%	3.8%
10 - 14	3.1%	3.6%	3.5%
15 - 24	10.1%	12.8%	13.4%
25 - 34	24.6%	25.7%	24.7%
35 - 44	19.5%	17.0%	17.2%
45 - 54	12.2%	10.8%	11.0%
55 - 64	9.6%	9.1%	9.1%
65 - 74	7.6%	7.3%	7.3%
75 - 84	4.0%	3.8%	3.9%
85 +	1.1%	1.3%	1.3%
18 +	87.1%	85.7%	85.8%
2010 Population by Sex			
Males	1,547	5,555	11,376
Females	1,439	5,826	11,834
2021 Population by Sex			
Males	2,004	11,342	21,040
Females	1,871	11,638	21,742
2026 Population by Sex			
Males	2,153	14,468	26,047
Females	2,029	14,989	27,068

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2010 Population by Race/Ethnicity			
Total	2,985	11,381	23,211
White Alone	27.4%	24.0%	26.4%
Black Alone	65.0%	66.8%	64.1%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	2.7%	4.1%	3.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	1.8%	2.1%
Two or More Races	3.1%	3.0%	3.1%
Hispanic Origin	5.8%	5.6%	5.8%
Diversity Index	55.7	54.8	57.0
2021 Population by Race/Ethnicity			
Total	3,875	22,980	42,782
White Alone	36.2%	38.8%	38.7%
Black Alone	53.1%	49.3%	48.3%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	4.3%	5.0%	6.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.3%	2.4%	2.6%
Two or More Races	3.9%	3.9%	3.9%
Hispanic Origin	8.4%	8.2%	8.0%
Diversity Index	64.9	66.3	67.1
2026 Population by Race/Ethnicity			
Total	4,181	29,457	53,114
White Alone	40.3%	42.5%	42.2%
Black Alone	47.4%	44.3%	43.4%
American Indian Alone	0.2%	0.5%	0.4%
Asian Alone	5.2%	5.7%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	2.7%	2.9%
Two or More Races	4.2%	4.3%	4.2%
Hispanic Origin	9.8%	9.3%	9.2%
Diversity Index	67.9	68.4	69.0
2010 Population by Relationship and Household Type			

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Total	2,986	11,381	23,210
In Households	96.8%	95.1%	94.2%
In Family Households	57.6%	57.3%	54.5%
Householder	17.2%	17.2%	16.7%
Spouse	7.7%	7.2%	7.2%
Child	23.2%	24.3%	22.4%
Other relative	6.4%	5.9%	5.6%
Nonrelative	3.0%	2.6%	2.5%
In Nonfamily Households	39.2%	37.7%	39.7%
In Group Quarters	3.2%	4.9%	5.8%
Institutionalized Population	0.1%	0.5%	0.7%
Noninstitutionalized Population	3.0%	4.5%	5.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment			
Total	3,001	17,035	31,527
Less than 9th Grade	1.4%	1.7%	2.2%
9th - 12th Grade, No Diploma	2.4%	3.8%	4.2%
High School Graduate	10.0%	7.7%	8.6%
GED/Alternative Credential	1.4%	2.7%	2.7%
Some College, No Degree	8.0%	8.9%	8.8%
Associate Degree	2.6%	3.6%	3.6%
Bachelor's Degree	35.8%	36.6%	34.8%
Graduate/Professional Degree	38.3%	35.1%	35.1%
2021 Population 15+ by Marital Status			
Total	3,406	20,139	37,541
Never Married	67.6%	66.9%	65.8%
Married	19.5%	22.9%	24.3%
Widowed	2.5%	1.9%	2.0%
Divorced	10.4%	8.4%	7.9%
2021 Civilian Population 16+ in Labor Force			
Civilian Employed	94.6%	95.2%	95.3%
Civilian Unemployed (Unemployment Rate)	5.3%	4.8%	4.7%
2021 Employed Population 16+ by Industry			
Total	2,558	14,522	27,198
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	2.1%	1.7%	1.7%
Manufacturing	1.1%	1.2%	1.2%
Wholesale Trade	0.8%	0.5%	0.4%
Retail Trade	1.6%	4.0%	4.0%
Transportation/Utilities	3.0%	2.0%	2.1%
Information	3.4%	4.0%	4.0%
Finance/Insurance/Real Estate	7.2%	6.8%	6.8%
Services	65.6%	61.3%	60.4%
Public Administration	15.2%	18.5%	19.4%
2021 Employed Population 16+ by Occupation			

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Total	2,558	14,522	27,198
White Collar	81.0%	84.9%	85.3%
Management/Business/Financial	33.0%	32.8%	32.5%
Professional	35.7%	39.3%	40.2%
Sales	4.5%	5.2%	5.4%
Administrative Support	7.9%	7.6%	7.3%
Services	8.6%	8.2%	8.6%
Blue Collar	10.3%	6.9%	6.1%
Farming/Forestry/Fishing	5.1%	2.6%	1.9%
Construction/Extraction	1.2%	0.8%	0.8%
Installation/Maintenance/Repair	0.9%	0.6%	0.6%
Production	0.4%	0.8%	0.7%
Transportation/Material Moving	2.7%	2.1%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	2,986	11,381	23,210
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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2010 Households by Type			
Total	1,215	4,627	9,745
Households with 1 Person	32.6%	36.9%	39.2%
Households with 2+ People	67.4%	63.1%	60.8%
Family Households	43.1%	42.1%	39.6%
Husband-wife Families	19.2%	17.8%	17.3%
With Related Children	8.8%	7.6%	6.8%
Other Family (No Spouse Present)	23.9%	24.3%	22.3%
Other Family with Male Householder	5.8%	4.9%	4.4%
With Related Children	2.1%	1.8%	1.7%
Other Family with Female Householder	18.1%	19.5%	17.9%
With Related Children	9.7%	11.1%	10.4%
Nonfamily Households	24.3%	21.0%	21.2%
All Households with Children	21.0%	21.0%	19.3%
Multigenerational Households	5.4%	5.3%	4.7%
Unmarried Partner Households	8.3%	8.5%	9.1%
Male-female	5.8%	5.9%	6.1%
Same-sex	2.6%	2.6%	3.0%
2010 Households by Size			
Total	1,214	4,626	9,745
1 Person Household	32.6%	36.9%	39.2%
2 Person Household	31.5%	29.5%	30.1%
3 Person Household	16.6%	15.6%	14.5%
4 Person Household	10.6%	9.3%	8.4%
5 Person Household	4.0%	4.3%	3.9%
6 Person Household	2.2%	2.2%	2.0%
7 + Person Household	2.5%	2.2%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	1,215	4,627	9,745
Owner Occupied	51.5%	45.2%	45.3%
Owned with a Mortgage/Loan	44.0%	38.9%	39.0%
Owned Free and Clear	7.6%	6.4%	6.3%
Renter Occupied	48.5%	54.8%	54.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,359	5,223	11,193
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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10 minutes

15 minutes

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Trendsetters (3C)	Trendsetters (3C)	Trendsetters (3C)
2.	Laptops and Lattes (3A)	Metro Renters (3B)	Metro Renters (3B)
3.	Metro Renters (3B)	City Strivers (11A)	Laptops and Lattes (3A)
2021 Consumer Spending			

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Apparel & Services: Total \$	\$6,031,160	\$34,762,167	\$66,926,802
Average Spent	\$3,901.14	\$3,574.15	\$3,617.86
Spending Potential Index	184	169	171
Education: Total \$	\$5,417,466	\$30,053,209	\$57,874,948
Average Spent	\$3,504.18	\$3,089.99	\$3,128.54
Spending Potential Index	203	179	181
Entertainment/Recreation: Total \$	\$8,204,014	\$46,026,560	\$88,869,501
Average Spent	\$5,306.61	\$4,732.32	\$4,804.02
Spending Potential Index	164	146	149
Food at Home: Total \$	\$14,639,133	\$83,538,633	\$160,865,245
Average Spent	\$9,469.04	\$8,589.21	\$8,695.89
Spending Potential Index	174	158	160
Food Away from Home: Total \$	\$11,062,025	\$61,873,417	\$119,223,951
Average Spent	\$7,155.26	\$6,361.65	\$6,444.89
Spending Potential Index	188	168	170
Health Care: Total \$	\$13,563,190	\$78,949,177	\$152,547,646
Average Spent	\$8,773.09	\$8,117.33	\$8,246.26
Spending Potential Index	141	130	132
HH Furnishings & Equipment: Total \$	\$5,561,643	\$31,868,706	\$61,528,006
Average Spent	\$3,597.44	\$3,276.65	\$3,326.02
Spending Potential Index	160	145	148
Personal Care Products & Services: Total \$	\$2,406,904	\$13,779,438	\$26,570,554
Average Spent	\$1,556.86	\$1,416.76	\$1,436.32
Spending Potential Index	173	158	160
Shelter: Total \$	\$61,781,323	\$337,913,775	\$650,607,702
Average Spent	\$39,962.05	\$34,743.35	\$35,169.88
Spending Potential Index	198	172	174
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,063,126	\$28,216,537	\$54,752,821
Average Spent	\$3,274.98	\$2,901.15	\$2,959.77
Spending Potential Index	137	121	124
Travel: Total \$	\$6,650,154	\$36,124,751	\$69,791,667
Average Spent	\$4,301.52	\$3,714.25	\$3,772.73
Spending Potential Index	170	147	149
Vehicle Maintenance & Repairs: Total \$	\$2,532,826	\$14,838,151	\$28,673,368
Average Spent	\$1,638.31	\$1,525.62	\$1,550.00
Spending Potential Index	148	138	140

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10 minutes

15 minutes

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.