

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	22	932	11,968
2010 Total Population	116	20,286	65,610
2021 Total Population	4,989	60,509	137,845
2021 Group Quarters	1	14	21
2026 Total Population	5,835	72,716	164,757
2019-2024 Annual Rate	3.18%	3.74%	3.63%
2021 Total Daytime Population	4,390	56,943	128,331
Workers	1,808	26,448	57,832
Residents	2,582	30,495	70,499
Household Summary			
2000 Households	9	338	4,200
2000 Average Household Size	2.44	2.74	2.85
2010 Households	44	6,358	20,784
2010 Average Household Size	2.64	3.19	3.16
2021 Households	1,936	19,166	42,760
2021 Average Household Size	2.58	3.16	3.22
2026 Households	2,268	22,815	50,693
2026 Average Household Size	2.57	3.19	3.25
2019-2024 Annual Rate	3.22%	3.55%	3.46%
2010 Families	31	5,260	16,989
2010 Average Family Size	3.13	3.51	3.51
2021 Families	1,443	15,496	34,379
2021 Average Family Size	3.00	3.51	3.60
2026 Families	1,676	18,396	40,615
2026 Average Family Size	3.00	3.54	3.64
2019-2024 Annual Rate	3.04%	3.49%	3.39%
Housing Unit Summary			
2000 Housing Units	9	358	4,352
Owner Occupied Housing Units	77.8%	80.7%	85.7%
Renter Occupied Housing Units	11.1%	13.7%	10.8%
Vacant Housing Units	11.1%	5.6%	3.5%
2010 Housing Units	46	6,682	21,620
Owner Occupied Housing Units	80.4%	84.9%	79.6%
Renter Occupied Housing Units	15.2%	10.2%	16.5%
Vacant Housing Units	4.3%	4.8%	3.9%
2021 Housing Units	1,983	19,683	44,480
Owner Occupied Housing Units	92.7%	91.9%	84.0%
Renter Occupied Housing Units	4.9%	5.5%	12.1%
Vacant Housing Units	2.4%	2.6%	3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Community Profile

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
2026 Housing Units	2,300	23,282	52,295
Owner Occupied Housing Units	94.0%	92.9%	84.7%
Renter Occupied Housing Units	4.6%	5.1%	12.2%
Vacant Housing Units	1.4%	2.0%	3.1%
Median Household Income			
2021	\$200,001	\$187,789	\$178,016
2026	\$200,001	\$195,410	\$184,873
Median Home Value			
2021	\$634,916	\$620,755	\$612,199
2026	\$663,866	\$655,422	\$647,137
Per Capita Income			
2021	\$76,100	\$66,823	\$63,674
2026	\$80,986	\$71,178	\$67,551
Median Age			
2010	32.6	32.0	32.3
2021	34.9	34.2	34.1
2026	33.6	33.3	33.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
2021 Households by Income			
Household Income Base	1,936	19,166	42,760
<\$15,000	0.5%	0.8%	1.3%
\$15,000 - \$24,999	0.5%	1.2%	1.5%
\$25,000 - \$34,999	1.7%	1.8%	1.8%
\$35,000 - \$49,999	2.5%	2.4%	2.4%
\$50,000 - \$74,999	5.8%	5.2%	5.9%
\$75,000 - \$99,999	4.6%	7.3%	9.0%
\$100,000 - \$149,999	13.5%	15.8%	16.8%
\$150,000 - \$199,999	19.9%	19.2%	17.9%
\$200,000+	51.1%	46.4%	43.5%
Average Household Income	\$226,207	\$213,806	\$205,476
2026 Households by Income			
Household Income Base	2,268	22,815	50,693
<\$15,000	0.4%	0.6%	1.1%
\$15,000 - \$24,999	0.4%	1.0%	1.2%
\$25,000 - \$34,999	1.3%	1.4%	1.5%
\$35,000 - \$49,999	1.9%	1.9%	2.0%
\$50,000 - \$74,999	4.5%	4.2%	5.1%
\$75,000 - \$99,999	4.1%	6.6%	8.3%
\$100,000 - \$149,999	12.4%	14.9%	16.0%
\$150,000 - \$199,999	21.9%	20.8%	19.4%
\$200,000+	53.1%	48.6%	45.4%
Average Household Income	\$241,751	\$229,363	\$219,716
2021 Owner Occupied Housing Units by Value			
Total	1,838	18,083	37,383
<\$50,000	0.1%	0.5%	0.5%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.9%	0.4%	0.4%
\$150,000 - \$199,999	0.4%	0.8%	0.6%
\$200,000 - \$249,999	0.2%	0.7%	0.6%
\$250,000 - \$299,999	1.8%	3.2%	2.4%
\$300,000 - \$399,999	6.4%	9.2%	8.7%
\$400,000 - \$499,999	14.0%	14.8%	17.4%
\$500,000 - \$749,999	48.7%	42.3%	42.9%
\$750,000 - \$999,999	18.8%	23.0%	21.3%
\$1,000,000 - \$1,499,999	3.8%	3.1%	3.5%
\$1,500,000 - \$1,999,999	1.3%	1.1%	0.7%
\$2,000,000 +	3.8%	0.9%	0.8%
Average Home Value	\$714,880	\$655,646	\$647,261
2026 Owner Occupied Housing Units by Value			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
Total	2,163	21,629	44,303
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.2%	0.1%	0.1%
\$150,000 - \$199,999	0.1%	0.2%	0.2%
\$200,000 - \$249,999	0.1%	0.3%	0.3%
\$250,000 - \$299,999	1.0%	1.8%	1.4%
\$300,000 - \$399,999	4.4%	6.7%	6.1%
\$400,000 - \$499,999	11.7%	13.2%	15.2%
\$500,000 - \$749,999	49.5%	44.2%	45.1%
\$750,000 - \$999,999	22.8%	27.3%	25.5%
\$1,000,000 - \$1,499,999	3.8%	3.4%	4.1%
\$1,500,000 - \$1,999,999	1.6%	1.5%	1.0%
\$2,000,000 +	4.7%	1.1%	1.0%
Average Home Value	\$762,477	\$697,832	\$688,653

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	115	20,284	65,611
0 - 4	11.3%	13.1%	11.8%
5 - 9	8.7%	11.6%	11.2%
10 - 14	6.1%	6.7%	8.0%
15 - 24	7.0%	6.7%	7.8%
25 - 34	23.5%	19.3%	16.9%
35 - 44	21.7%	23.9%	23.0%
45 - 54	12.2%	10.9%	12.7%
55 - 64	5.2%	5.1%	5.6%
65 - 74	2.6%	2.0%	2.2%
75 - 84	0.9%	0.6%	0.7%
85 +	0.0%	0.1%	0.2%
18 +	72.2%	65.6%	65.3%
2021 Population by Age			
Total	4,988	60,510	137,844
0 - 4	8.6%	9.0%	9.0%
5 - 9	9.9%	10.0%	10.2%
10 - 14	10.4%	9.8%	9.9%
15 - 24	11.1%	10.9%	10.4%
25 - 34	10.1%	11.2%	11.7%
35 - 44	18.8%	19.1%	19.7%
45 - 54	15.2%	14.7%	14.4%
55 - 64	8.9%	8.6%	8.4%
65 - 74	4.9%	4.6%	4.4%
75 - 84	1.6%	1.6%	1.5%
85 +	0.4%	0.4%	0.4%
18 +	66.5%	66.5%	66.4%
2026 Population by Age			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Community Profile

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
Total	5,834	72,717	164,760
0 - 4	8.6%	9.0%	9.1%
5 - 9	9.7%	9.9%	9.9%
10 - 14	9.5%	9.2%	9.2%
15 - 24	12.2%	11.7%	11.1%
25 - 34	11.9%	12.7%	12.9%
35 - 44	15.2%	16.5%	18.0%
45 - 54	15.8%	14.6%	14.3%
55 - 64	9.2%	8.9%	8.4%
65 - 74	5.1%	4.9%	4.7%
75 - 84	2.2%	2.1%	1.9%
85 +	0.5%	0.5%	0.4%
18 +	66.9%	67.0%	66.9%
2010 Population by Sex			
Males	56	10,064	32,322
Females	60	10,222	33,288
2021 Population by Sex			
Males	2,432	29,818	67,804
Females	2,557	30,691	70,041
2026 Population by Sex			
Males	2,827	35,753	80,985
Females	3,007	36,963	83,772

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	116	20,287	65,611
White Alone	61.2%	55.1%	58.3%
Black Alone	8.6%	7.4%	7.2%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	21.6%	30.8%	27.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.4%	1.7%	2.0%
Two or More Races	5.2%	4.8%	4.4%
Hispanic Origin	8.6%	6.4%	7.2%
Diversity Index	63.9	64.5	63.5
2021 Population by Race/Ethnicity			
Total	4,989	60,509	137,846
White Alone	56.9%	48.8%	49.4%
Black Alone	8.4%	7.5%	7.4%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	26.1%	35.5%	35.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.8%	2.2%	2.6%
Two or More Races	6.3%	5.8%	5.3%
Hispanic Origin	8.4%	7.8%	8.7%
Diversity Index	66.2	68.3	68.7
2026 Population by Race/Ethnicity			
Total	5,835	72,716	164,758
White Alone	51.9%	43.6%	44.3%
Black Alone	8.7%	7.7%	7.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	30.1%	40.0%	39.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.0%	2.3%	2.8%
Two or More Races	6.8%	6.1%	5.7%
Hispanic Origin	9.0%	8.2%	9.3%
Diversity Index	69.3	69.8	70.3
2010 Population by Relationship and Household Type			

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
Total	116	20,286	65,610
In Households	100.0%	100.0%	100.0%
In Family Households	85.3%	92.5%	92.2%
Householder	25.9%	25.9%	25.9%
Spouse	21.6%	23.2%	22.8%
Child	31.9%	37.4%	37.9%
Other relative	2.6%	4.6%	4.3%
Nonrelative	1.7%	1.4%	1.4%
In Nonfamily Households	14.7%	7.4%	7.7%
In Group Quarters	0.0%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
2021 Population 25+ by Educational Attainment			
Total	2,993	36,431	83,374
Less than 9th Grade	1.2%	1.2%	1.3%
9th - 12th Grade, No Diploma	2.0%	1.6%	1.6%
High School Graduate	6.0%	6.1%	7.1%
GED/Alternative Credential	2.5%	1.7%	1.3%
Some College, No Degree	10.1%	10.5%	11.5%
Associate Degree	3.5%	4.6%	5.0%
Bachelor's Degree	40.6%	40.4%	39.7%
Graduate/Professional Degree	34.1%	33.9%	32.3%
2021 Population 15+ by Marital Status			
Total	3,544	43,045	97,770
Never Married	16.5%	20.5%	23.3%
Married	75.5%	72.1%	68.3%
Widowed	1.6%	2.3%	2.7%
Divorced	6.3%	5.2%	5.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	97.5%	97.0%
Civilian Unemployed (Unemployment Rate)	2.6%	2.5%	3.0%
2021 Employed Population 16+ by Industry			
Total	2,403	30,011	67,215
Agriculture/Mining	0.3%	0.1%	0.2%
Construction	7.4%	4.9%	4.1%
Manufacturing	3.4%	3.2%	3.6%
Wholesale Trade	1.0%	1.4%	1.2%
Retail Trade	6.8%	6.0%	6.6%
Transportation/Utilities	2.9%	3.4%	3.7%
Information	2.5%	3.4%	3.3%
Finance/Insurance/Real Estate	9.2%	8.7%	9.2%
Services	58.2%	59.1%	58.6%
Public Administration	8.4%	9.7%	9.6%
2021 Employed Population 16+ by Occupation			

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
Total	2,404	30,011	67,216
White Collar	86.4%	85.0%	85.1%
Management/Business/Financial	33.3%	31.4%	30.5%
Professional	38.2%	40.3%	40.0%
Sales	8.6%	7.5%	7.9%
Administrative Support	6.4%	5.8%	6.8%
Services	6.1%	7.2%	7.2%
Blue Collar	7.5%	7.8%	7.7%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	2.5%	1.5%	1.5%
Installation/Maintenance/Repair	3.1%	2.3%	1.7%
Production	1.1%	1.8%	1.5%
Transportation/Material Moving	0.5%	2.0%	2.9%
2010 Population By Urban/ Rural Status			
Total Population	116	20,286	65,610
Population Inside Urbanized Area	68.1%	89.6%	92.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	31.9%	10.4%	7.2%

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	44	6,358	20,784
Households with 1 Person	20.5%	12.1%	13.2%
Households with 2+ People	79.5%	87.9%	86.8%
Family Households	70.5%	82.7%	81.7%
Husband-wife Families	61.4%	74.2%	72.0%
With Related Children	38.6%	53.7%	51.9%
Other Family (No Spouse Present)	11.4%	8.5%	9.7%
Other Family with Male Householder	2.3%	2.6%	2.9%
With Related Children	2.3%	1.7%	1.9%
Other Family with Female Householder	6.8%	5.9%	6.8%
With Related Children	4.5%	4.2%	5.0%
Nonfamily Households	9.1%	5.2%	5.1%
All Households with Children	45.5%	59.9%	59.0%
Multigenerational Households	4.5%	4.9%	4.6%
Unmarried Partner Households	6.8%	4.6%	4.3%
Male-female	6.8%	4.0%	3.8%
Same-sex	0.0%	0.6%	0.6%
2010 Households by Size			
Total	44	6,357	20,783
1 Person Household	20.5%	12.1%	13.2%
2 Person Household	31.8%	23.4%	23.4%
3 Person Household	20.5%	22.1%	21.2%
4 Person Household	18.2%	26.7%	26.6%
5 Person Household	6.8%	10.5%	10.5%
6 Person Household	2.3%	3.5%	3.5%
7 + Person Household	0.0%	1.7%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	44	6,358	20,784
Owner Occupied	84.1%	89.3%	82.8%
Owned with a Mortgage/Loan	79.5%	87.1%	80.4%
Owned Free and Clear	4.5%	2.2%	2.4%
Renter Occupied	15.9%	10.7%	17.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	46	6,682	21,620
Housing Units Inside Urbanized Area	69.6%	89.6%	92.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	30.4%	10.4%	7.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Community Profile

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

1 mile

3 miles

5 miles

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Community Profile

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Professional Pride (1B)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
3.	Enterprising Professionals (2D)	Professional Pride (1B)	Professional Pride (1B)
2021 Consumer Spending			

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

	1 mile	3 miles	5 miles
Apparel & Services: Total \$	\$9,798,023	\$91,879,564	\$197,086,258
Average Spent	\$5,060.96	\$4,793.88	\$4,609.13
Spending Potential Index	239	226	217
Education: Total \$	\$8,030,327	\$75,658,643	\$162,462,969
Average Spent	\$4,147.90	\$3,947.54	\$3,799.41
Spending Potential Index	240	229	220
Entertainment/Recreation: Total \$	\$14,743,763	\$137,798,251	\$295,394,264
Average Spent	\$7,615.58	\$7,189.72	\$6,908.19
Spending Potential Index	236	223	214
Food at Home: Total \$	\$23,727,777	\$222,821,113	\$478,203,219
Average Spent	\$12,256.08	\$11,625.85	\$11,183.42
Spending Potential Index	225	213	205
Food Away from Home: Total \$	\$17,761,911	\$166,653,489	\$357,563,665
Average Spent	\$9,174.54	\$8,695.27	\$8,362.11
Spending Potential Index	242	229	220
Health Care: Total \$	\$26,893,962	\$250,771,971	\$537,350,681
Average Spent	\$13,891.51	\$13,084.21	\$12,566.67
Spending Potential Index	223	210	201
HH Furnishings & Equipment: Total \$	\$10,682,170	\$99,607,866	\$213,395,730
Average Spent	\$5,517.65	\$5,197.11	\$4,990.55
Spending Potential Index	245	230	221
Personal Care Products & Services: Total \$	\$4,146,629	\$38,820,220	\$83,251,333
Average Spent	\$2,141.85	\$2,025.47	\$1,946.94
Spending Potential Index	239	226	217
Shelter: Total \$	\$93,628,201	\$880,170,041	\$1,889,609,583
Average Spent	\$48,361.67	\$45,923.51	\$44,191.06
Spending Potential Index	240	228	219
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,867,829	\$109,598,335	\$234,311,418
Average Spent	\$6,130.08	\$5,718.37	\$5,479.69
Spending Potential Index	256	239	229
Travel: Total \$	\$12,531,138	\$117,101,446	\$251,035,520
Average Spent	\$6,472.70	\$6,109.85	\$5,870.80
Spending Potential Index	256	242	232
Vehicle Maintenance & Repairs: Total \$	\$4,929,073	\$45,978,823	\$98,522,107
Average Spent	\$2,546.01	\$2,398.98	\$2,304.07
Spending Potential Index	230	216	208

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Community Profile

Brambleton Corner Plaza
23635 Strickland Dr, Ashburn, Virginia, 20148
Rings: 1, 3, 5 mile radii

Latitude: 38.96362
Longitude: -77.54538

1 mile

3 miles

5 miles

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.