### Community Profile

1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90666 Longitude: -77.04307

			Longitude. 77.01507
	0.25 miles	0.5 miles	1 mile
Population Summary			
2000 Total Population	3,160	13,950	57,907
2010 Total Population	3,674	14,898	66,772
2020 Total Population	4,071	17,202	76,013
2020 Group Quarters	94	1,546	8,307
2025 Total Population	4,230	17,744	78,764
2019-2024 Annual Rate	0.77%	0.62%	0.71%
2020 Total Daytime Population	22,912	80,335	202,600
Workers	21,818	74,897	177,290
Residents	1,094	5,438	25,310
Household Summary			
2000 Households	2,323	9,595	34,310
2000 Average Household Size	1.35	1.36	1.55
2010 Households	2,615	9,674	37,805
2010 Average Household Size	1.37	1.40	1.54
2020 Households	2,875	11,158	42,942
2020 Average Household Size	1.38	1.40	1.58
2025 Households	2,982	11,505	44,345
2025 Average Household Size	1.39	1.41	1.59
2019-2024 Annual Rate	0.73%	0.61%	0.65%
2010 Families	295	1,423	7,443
2010 Average Family Size	2.40	2.27	2.48
2020 Families	331	1,594	8,392
2020 Average Family Size	2.40	2.32	2.55
2025 Families	345	1,639	8,667
2025 Average Family Size	2.40	2.33	2.57
2019-2024 Annual Rate	0.83%	0.56%	0.65%
Housing Unit Summary			
2000 Housing Units	2,475	10,264	37,005
Owner Occupied Housing Units	29.9%	27.2%	28.7%
Renter Occupied Housing Units	64.0%	66.3%	64.0%
Vacant Housing Units	6.1%	6.5%	7.3%
2010 Housing Units	2,850	10,785	42,111
Owner Occupied Housing Units	26.3%	27.8%	30.3%
Renter Occupied Housing Units	65.5%	61.9%	59.5%
Vacant Housing Units	8.2%	10.3%	10.2%
2020 Housing Units	3,035	11,995	46,152
Owner Occupied Housing Units	27.0%	28.7%	31.6%
Renter Occupied Housing Units	67.7%	64.3%	61.5%
Vacant Housing Units	5.3%	7.0%	7.0%

#### Community Profile

#### 1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90666 Longitude: -77.04307

			5
	0.25 miles	0.5 miles	1 mile
2025 Housing Units	3,134	12,349	47,412
Owner Occupied Housing Units	29.8%	30.9%	33.8%
Renter Occupied Housing Units	65.4%	62.3%	59.7%
Vacant Housing Units	4.9%	6.8%	6.5%
Median Household Income			
2020	\$87,875	\$98,683	\$109,616
2025	\$102,930	\$107,623	\$119,735
Median Home Value			
2020	\$457,299	\$571,555	\$724,971
2025	\$640,323	\$738,071	\$889,541
Per Capita Income			
2020	\$87,560	\$87,609	\$89,243
2025	\$100,098	\$99,302	\$100,510
Median Age			
2010	31.7	31.7	31.3
2020	34.1	33.9	34.0
2025	35.6	34.9	35.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

### Community Profile

1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90666 Longitude: -77.04307

	0.25 miles	0.5 miles	1 mile
2020 Households by Income			
Household Income Base	2,875	11,158	42,939
<\$15,000	14.4%	12.9%	10.2%
\$15,000 - \$24,999	3.3%	3.1%	3.3%
\$25,000 - \$34,999	6.9%	5.3%	3.6%
\$35,000 - \$49,999	4.4%	5.4%	4.9%
\$50,000 - \$74,999	14.1%	13.2%	11.6%
\$75,000 - \$99,999	11.8%	10.6%	11.2%
\$100,000 - \$149,999	17.9%	20.3%	19.8%
\$150,000 - \$199,999	12.7%	10.7%	11.3%
\$200,000+	14.4%	18.5%	24.2%
Average Household Income	\$118,675	\$134,195	\$157,440
2025 Households by Income			
Household Income Base	2,982	11,505	44,342
<\$15,000	12.2%	11.6%	9.2%
\$15,000 - \$24,999	2.4%	2.7%	2.7%
\$25,000 - \$34,999	5.5%	4.5%	3.2%
\$35,000 - \$49,999	3.6%	4.5%	4.2%
\$50,000 - \$74,999	12.5%	11.5%	9.9%
\$75,000 - \$99,999	12.0%	10.6%	10.9%
\$100,000 - \$149,999	20.2%	21.4%	20.0%
\$150,000 - \$199,999	14.5%	11.7%	11.8%
\$200,000+	17.1%	21.6%	28.1%
Average Household Income	\$136,961	\$152,463	\$178,090
2020 Owner Occupied Housing Units by Value			
Total	819	3,443	14,576
<\$50,000	0.5%	0.5%	0.6%
\$50,000 - \$99,999	0.0%	0.1%	0.3%
\$100,000 - \$149,999	0.0%	0.1%	0.2%
\$150,000 - \$199,999	0.0%	0.1%	0.2%
\$200,000 - \$249,999	6.3%	5.0%	2.1%
\$250,000 - \$299,999	2.4%	1.5%	1.7%
\$300,000 - \$399,999	31.1%	19.3%	10.8%
\$400,000 - \$499,999	16.7%	17.5%	12.7%
\$500,000 - \$749,999	6.8%	20.4%	23.8%
\$750,000 - \$999,999	5.1%	12.4%	17.2%
\$1,000,000 - \$1,499,999	18.9%	11.7%	13.4%
\$1,500,000 - \$1,999,999	2.2%	3.9%	7.3%
\$2,000,000 +	9.8%	7.4%	9.6%
Average Home Value	\$787,790	\$779,545	\$917,477
2025 Owner Occupied Housing Units by Value			

### Community Profile

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Latitude: 38.90666 Longitude: -77.04307

	0.25 miles	0.5 miles	1 mile
Total	933	3,814	16,043
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	1.3%	1.0%	0.6%
\$250,000 - \$299,999	1.2%	0.6%	0.6%
\$300,000 - \$399,999	22.5%	10.5%	4.9%
\$400,000 - \$499,999	15.5%	13.1%	8.2%
\$500,000 - \$749,999	16.6%	25.8%	22.8%
\$750,000 - \$999,999	10.3%	20.6%	22.8%
\$1,000,000 - \$1,499,999	22.5%	15.7%	19.2%
\$1,500,000 - \$1,999,999	1.0%	4.4%	9.8%
\$2,000,000 +	8.9%	8.0%	10.9%
Average Home Value	\$848,042	\$895,324	\$1,056,420

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

### Community Profile

1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90666 Longitude: -77.04307

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	0.25 miles	0.5 miles	1 mile
2010 Population by Age			
Total	3,673	14,900	66,771
0 - 4	0.8%	1.3%	2.3%
5 - 9	0.5%	0.5%	1.1%
10 - 14	0.2%	0.3%	0.8%
15 - 24	14.3%	17.9%	22.3%
25 - 34	45.3%	40.2%	33.3%
35 - 44	12.3%	13.6%	13.9%
45 - 54	10.3%	9.7%	9.7%
55 - 64	9.3%	8.7%	8.1%
65 - 74	4.5%	4.8%	4.9%
75 - 84	2.0%	2.1%	2.3%
85 +	0.5%	0.8%	1.1%
18 +	98.3%	97.5%	95.2%
2020 Population by Age			
Total	4,073	17,202	76,014
0 - 4	0.9%	1.3%	2.2%
5 - 9	0.6%	0.9%	1.7%
10 - 14	0.6%	0.6%	1.2%
15 - 24	9.2%	13.3%	16.9%
25 - 34	42.6%	38.1%	31.1%
35 - 44	17.6%	17.5%	17.1%
45 - 54	8.6%	8.9%	9.6%
55 - 64	9.5%	9.0%	8.8%
65 - 74	7.0%	6.9%	7.0%
75 - 84	2.5%	2.7%	3.1%
85 +	0.8%	1.0%	1.2%
18 +	97.6%	96.9%	94.3%
2025 Population by Age			

### Community Profile

#### 1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90666 Longitude: -77.04307

			Longicader //10100/
	0.25 miles	0.5 miles	1 mile
Total	4,230	17,743	78,766
0 - 4	1.0%	1.4%	2.3%
5 - 9	0.6%	0.9%	1.6%
10 - 14	0.6%	0.6%	1.3%
15 - 24	8.9%	13.4%	17.1%
25 - 34	37.0%	34.1%	27.4%
35 - 44	21.8%	19.9%	18.9%
45 - 54	9.2%	9.2%	10.1%
55 - 64	8.6%	8.4%	8.5%
65 - 74	8.0%	7.6%	7.6%
75 - 84	3.4%	3.4%	4.0%
85 +	0.8%	1.0%	1.3%
18 +	97.5%	96.9%	94.2%
2010 Population by Sex			
Males	1,761	7,462	33,684
Females	1,913	7,436	33,088
2020 Population by Sex			
Males	1,924	8,639	38,526
Females	2,147	8,563	37,487
2025 Population by Sex			
Males	2,036	8,942	39,871
Females	2,195	8,802	38,893

### Community Profile

1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

			Longicaaci //ioibo/
	0.25 miles	0.5 miles	1 mile
2010 Population by Race/Ethnicity			
Total	3,675	14,899	66,771
White Alone	77.8%	77.6%	74.0%
Black Alone	5.5%	6.8%	10.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	11.4%	10.1%	8.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	1.9%	3.9%
Two or More Races	3.3%	3.2%	3.1%
Hispanic Origin	8.5%	7.9%	10.1%
Diversity Index	47.4	47.2	53.7
2020 Population by Race/Ethnicity			
Total	4,071	17,204	76,013
White Alone	78.6%	79.0%	75.7%
Black Alone	3.4%	4.1%	7.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	12.8%	11.4%	9.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	2.0%	4.5%
Two or More Races	3.2%	3.1%	3.1%
Hispanic Origin	9.8%	9.0%	12.0%
Diversity Index	47.7	46.6	53.8
2025 Population by Race/Ethnicity			
Total	4,231	17,744	78,765
White Alone	78.4%	79.1%	76.0%
Black Alone	2.7%	3.3%	6.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	13.7%	12.2%	9.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	2.0%	4.7%
Two or More Races	3.2%	3.1%	3.1%
Hispanic Origin	10.4%	9.7%	13.0%
Diversity Index	48.4	47.1	54.2
2010 Population by Relationship and Household Type			

### Community Profile

#### 1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90666 Longitude: -77.04307

	0.25 miles	0.5 miles	1 mile
Total	3,674	14,898	66,772
In Households	97.4%	90.6%	87.4%
In Family Households	19.7%	22.3%	28.6%
Householder	8.8%	9.5%	11.1%
Spouse	7.5%	8.0%	8.7%
Child	1.9%	2.9%	6.0%
Other relative	1.0%	1.2%	1.8%
Nonrelative	0.4%	0.6%	1.0%
In Nonfamily Households	77.7%	68.3%	58.8%
In Group Quarters	2.6%	9.4%	12.6%
Institutionalized Population	0.3%	1.3%	0.5%
Noninstitutionalized Population	2.4%	8.1%	12.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

### Community Profile

1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

	0.25 miles	0.5 miles	1 mile
2020 Population 25+ by Educational Attainment			
Total	3,609	14,444	59,278
Less than 9th Grade	0.0%	0.4%	1.9%
9th - 12th Grade, No Diploma	1.3%	0.7%	0.8%
High School Graduate	2.8%	2.4%	3.2%
GED/Alternative Credential	0.0%	0.2%	1.0%
Some College, No Degree	4.7%	3.9%	4.7%
Associate Degree	2.2%	1.0%	1.1%
Bachelor's Degree	33.8%	37.3%	32.9%
Graduate/Professional Degree	55.3%	54.2%	54.4%
2020 Population 15+ by Marital Status			
Total	3,985	16,726	72,152
Never Married	64.6%	68.5%	65.0%
Married	28.5%	25.3%	27.6%
Widowed	0.8%	1.4%	1.6%
Divorced	6.1%	4.8%	5.8%
2020 Civilian Population 16+ in Labor Force			
Civilian Employed	89.2%	88.2%	88.1%
Civilian Unemployed (Unemployment Rate)	10.8%	11.8%	11.9%
2020 Employed Population 16+ by Industry			
Total	2,991	11,790	50,781
Agriculture/Mining	1.0%	0.3%	0.1%
Construction	1.0%	0.8%	1.0%
Manufacturing	0.3%	0.8%	1.6%
Wholesale Trade	1.2%	1.2%	0.6%
Retail Trade	2.7%	1.8%	1.8%
Transportation/Utilities	3.0%	2.6%	1.9%
Information	1.9%	3.5%	4.1%
Finance/Insurance/Real Estate	8.6%	8.3%	9.0%
Services	67.6%	67.0%	64.9%
Public Administration	12.7%	13.8%	15.1%
2020 Employed Population 16+ by Occupation			

### Community Profile

#### 1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

		0.25 miles	0.5 miles	1 mile
Tota	al	2,992	11,790	50,780
Whi	te Collar	96.0%	94.1%	91.9%
Man	nagement/Business/Financial	25.7%	30.6%	33.0%
Prof	fessional	54.8%	48.3%	45.5%
Sale	25	5.6%	5.3%	4.5%
Adm	ninistrative Support	9.9%	9.9%	8.9%
Serv	vices	3.2%	5.0%	6.5%
Blue	e Collar	0.8%	0.9%	1.6%
Farr	ning/Forestry/Fishing	0.0%	0.0%	0.0%
Con	struction/Extraction	0.0%	0.3%	0.6%
Inst	allation/Maintenance/Repair	0.0%	0.1%	0.2%
Proc	duction	0.0%	0.0%	0.2%
Tran	nsportation/Material Moving	0.8%	0.5%	0.6%
201	0 Population By Urban/ Rural Status			
To	otal Population	3,674	14,898	66,772
	Population Inside Urbanized Area	100.0%	100.0%	100.0%
	Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
	Rural Population	0.0%	0.0%	0.0%

### Community Profile

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Latitude: 38.90666 Longitude: -77.04307

			Longitude: 77.04507
	0.25 miles	0.5 miles	1 mile
2010 Households by Type			
Total	2,615	9,675	37,805
Households with 1 Person	74.9%	67.9%	61.2%
Households with 2+ People	25.1%	32.1%	38.8%
Family Households	11.3%	14.7%	19.7%
Husband-wife Families	9.6%	12.4%	15.4%
With Related Children	1.1%	2.0%	3.6%
Other Family (No Spouse Present)	1.6%	2.3%	4.2%
Other Family with Male Householder	0.7%	0.9%	1.5%
With Related Children	0.2%	0.2%	0.4%
Other Family with Female Householder	1.0%	1.4%	2.8%
With Related Children	0.2%	0.4%	1.3%
Nonfamily Households	13.8%	17.4%	19.1%
All Households with Children	1.4%	2.7%	5.4%
Iultigenerational Households	0.0%	0.1%	0.4%
Jnmarried Partner Households	6.0%	8.2%	9.0%
Male-female	4.5%	5.8%	5.8%
Same-sex	1.6%	2.4%	3.2%
010 Households by Size	1.070	2.170	5.270
Total	2,615	9,674	37,804
1 Person Household	74.9%	67.9%	61.2%
2 Person Household	21.8%	26.5%	29.6%
3 Person Household	2.5%	3.8%	5.5%
4 Person Household	0.6%	1.2%	2.3%
5 Person Household	0.0%	0.3%	0.9%
6 Person Household	0.1%	0.2%	0.4%
7 + Person Household	0.0%	0.1%	0.3%
2010 Households by Tenure and Mortgage Status	0.070	0.170	0.570
Total	2,615	9,674	37,805
Owner Occupied	28.6%	30.9%	33.7%
Owned with a Mortgage/Loan	22.4%	25.5%	27.9%
Owned Free and Clear	6.2%	5.4%	5.8%
Renter Occupied	71.4%	69.1%	66.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,850	10,785	42,111
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

December 19, 2020



Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90666 Longitude: -77.04307

0.5 miles

0.25 miles

1 mile

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

### Community Profile

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Latitude: 38.90666 Longitude: -77.04307

			-
	0.25 mil	es 0.5 miles	1 mile
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Top Tier (1A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
3.	Professional Pride (1B)	Dorms to Diplomas (14C)	Trendsetters (3C)
2020 Consumer Spending			

### Community Profile

#### 1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

		Longitude: 77.01007		
	0.25 miles	0.5 miles	1 mile	
Apparel & Services: Total \$	\$8,909,176	\$38,507,356	\$169,976,624	
Average Spent	\$3,098.84	\$3,451.10	\$3,958.28	
Spending Potential Index	144	161	185	
Education: Total \$	\$7,026,859	\$32,257,817	\$148,273,590	
Average Spent	\$2,444.12	\$2,891.00	\$3,452.88	
Spending Potential Index	137	162	193	
Entertainment/Recreation: Total \$	\$11,616,776	\$51,032,333	\$230,336,648	
Average Spent	\$4,040.62	\$4,573.61	\$5,363.90	
Spending Potential Index	124	141	165	
Food at Home: Total \$	\$20,292,497	\$87,744,882	\$390,280,905	
Average Spent	\$7,058.26	\$7,863.85	\$9,088.56	
Spending Potential Index	132	147	170	
Food Away from Home: Total \$	\$15,685,173	\$67,734,625	\$298,872,167	
Average Spent	\$5,455.71	\$6,070.50	\$6,959.90	
Spending Potential Index	145	161	185	
Health Care: Total \$	\$18,842,960	\$81,692,518	\$364,539,299	
Average Spent	\$6,554.07	\$7,321.43	\$8,489.11	
Spending Potential Index	114	127	148	
HH Furnishings & Equipment: Total \$	\$7,857,604	\$34,083,922	\$151,380,692	
Average Spent	\$2,733.08	\$3,054.66	\$3,525.24	
Spending Potential Index	125	140	161	
Personal Care Products & Services: Total \$	\$3,611,727	\$15,603,414	\$68,847,991	
Average Spent	\$1,256.25	\$1,398.41	\$1,603.28	
Spending Potential Index	137	152	174	
Shelter: Total \$	\$79,704,750	\$349,574,457	\$1,577,872,471	
Average Spent	\$27,723.39	\$31,329.49	\$36,744.27	
Spending Potential Index	143	162	190	
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,197,514	\$31,313,901	\$140,357,183	
Average Spent	\$2,503.48	\$2,806.41	\$3,268.53	
Spending Potential Index	107	120	140	
Travel: Total \$	\$8,519,401	\$37,920,580	\$175,020,685	
Average Spent	\$2,963.27	\$3,398.51	\$4,075.75	
Spending Potential Index	123	141	169	
Vehicle Maintenance & Repairs: Total \$	\$4,229,836	\$17,990,249	\$77,555,859	
Average Spent	\$1,471.25	\$1,612.32	\$1,806.06	
Spending Potential Index	127	139	156	

RETAIL REAL ESTATE

1225 19th St NW, Washington, District of Columbia, 20036 Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90666 Longitude: -77.04307

0.5 miles

1 mile

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.