

701 2nd St NE, Washington, District of Columbia, 20002  
Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.89921  
Longitude: -77.00321

	0.25 miles	0.5 miles	1 mile
<b>Population Summary</b>			
2000 Total Population	2,088	8,076	36,542
2010 Total Population	2,451	9,279	42,632
2020 Total Population	5,405	19,620	65,748
2020 Group Quarters	36	515	2,165
2025 Total Population	6,978	24,743	77,677
2019-2024 Annual Rate	5.24%	4.75%	3.39%
2020 Total Daytime Population	6,795	36,364	102,552
Workers	5,146	29,877	77,921
Residents	1,649	6,487	24,631
<b>Household Summary</b>			
2000 Households	1,008	3,500	15,943
2000 Average Household Size	2.03	2.20	2.14
2010 Households	1,218	4,098	20,085
2010 Average Household Size	1.98	2.14	2.01
2020 Households	2,560	8,697	30,786
2020 Average Household Size	2.10	2.20	2.07
2025 Households	3,282	10,877	35,789
2025 Average Household Size	2.12	2.23	2.11
2019-2024 Annual Rate	5.09%	4.58%	3.06%
2010 Families	463	1,538	7,324
2010 Average Family Size	2.63	2.89	2.89
2020 Families	987	3,406	11,400
2020 Average Family Size	2.79	2.96	2.96
2025 Families	1,277	4,304	13,385
2025 Average Family Size	2.81	3.00	3.03
2019-2024 Annual Rate	5.29%	4.79%	3.26%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,153	3,912	18,052
Owner Occupied Housing Units	49.1%	45.2%	38.2%
Renter Occupied Housing Units	38.3%	44.2%	50.2%
Vacant Housing Units	12.6%	10.5%	11.7%
2010 Housing Units	1,380	4,513	22,327
Owner Occupied Housing Units	44.8%	43.0%	39.2%
Renter Occupied Housing Units	43.5%	47.8%	50.7%
Vacant Housing Units	11.7%	9.2%	10.0%
2020 Housing Units	2,789	9,457	33,178
Owner Occupied Housing Units	24.3%	25.8%	32.5%
Renter Occupied Housing Units	67.4%	66.2%	60.3%
Vacant Housing Units	8.2%	8.0%	7.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2025 Housing Units	3,511	11,629	38,096
Owner Occupied Housing Units	22.9%	23.8%	31.6%
Renter Occupied Housing Units	70.6%	69.7%	62.4%
Vacant Housing Units	6.5%	6.5%	6.1%
<b>Median Household Income</b>			
2020	\$144,506	\$125,395	\$113,454
2025	\$155,335	\$138,044	\$123,108
<b>Median Home Value</b>			
2020	\$799,618	\$758,290	\$730,132
2025	\$885,538	\$855,683	\$833,020
<b>Per Capita Income</b>			
2020	\$88,969	\$76,667	\$73,458
2025	\$97,046	\$85,164	\$80,939
<b>Median Age</b>			
2010	32.8	33.0	33.6
2020	34.6	34.3	34.7
2025	34.0	33.9	34.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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<b>2020 Households by Income</b>			
Household Income Base	2,560	8,697	30,783
<\$15,000	5.7%	7.7%	10.6%
\$15,000 - \$24,999	1.9%	2.8%	3.8%
\$25,000 - \$34,999	1.8%	3.0%	3.7%
\$35,000 - \$49,999	3.0%	3.4%	4.6%
\$50,000 - \$74,999	7.6%	8.1%	9.0%
\$75,000 - \$99,999	10.5%	11.4%	10.8%
\$100,000 - \$149,999	21.1%	22.2%	20.7%
\$150,000 - \$199,999	16.4%	14.5%	13.0%
\$200,000+	32.0%	26.9%	23.7%
Average Household Income	\$193,224	\$171,223	\$156,374
<b>2025 Households by Income</b>			
Household Income Base	3,282	10,877	35,786
<\$15,000	4.8%	6.5%	9.4%
\$15,000 - \$24,999	1.5%	2.3%	3.3%
\$25,000 - \$34,999	1.5%	2.4%	3.3%
\$35,000 - \$49,999	2.3%	2.7%	4.2%
\$50,000 - \$74,999	6.3%	6.8%	8.2%
\$75,000 - \$99,999	9.9%	10.7%	10.1%
\$100,000 - \$149,999	21.2%	22.4%	20.5%
\$150,000 - \$199,999	16.8%	15.3%	13.7%
\$200,000+	35.6%	30.8%	27.4%
Average Household Income	\$213,061	\$191,754	\$174,418
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	679	2,434	10,775
<\$50,000	0.0%	0.4%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.3%
\$100,000 - \$149,999	0.0%	0.0%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	0.4%	0.8%	0.6%
\$250,000 - \$299,999	0.9%	0.8%	1.0%
\$300,000 - \$399,999	2.7%	3.7%	4.3%
\$400,000 - \$499,999	7.4%	8.6%	13.0%
\$500,000 - \$749,999	31.1%	34.6%	32.6%
\$750,000 - \$999,999	38.6%	31.6%	26.8%
\$1,000,000 - \$1,499,999	16.8%	15.2%	15.4%
\$1,500,000 - \$1,999,999	2.4%	4.2%	4.4%
\$2,000,000 +	0.0%	0.0%	0.8%
Average Home Value	\$827,574	\$812,669	\$803,691
<b>2025 Owner Occupied Housing Units by Value</b>			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Total	804	2,767	12,020
<\$50,000	0.0%	0.1%	0.2%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.1%	0.1%	0.1%
\$250,000 - \$299,999	0.1%	0.1%	0.2%
\$300,000 - \$399,999	0.7%	1.2%	1.6%
\$400,000 - \$499,999	3.6%	5.4%	8.3%
\$500,000 - \$749,999	22.1%	27.7%	28.4%
\$750,000 - \$999,999	42.8%	36.2%	33.2%
\$1,000,000 - \$1,499,999	26.9%	23.1%	21.2%
\$1,500,000 - \$1,999,999	3.5%	6.0%	5.6%
\$2,000,000 +	0.0%	0.0%	1.0%
Average Home Value	\$930,137	\$913,332	\$897,953

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	2,454	9,278	42,631
0 - 4	5.8%	5.2%	5.1%
5 - 9	2.4%	2.7%	3.3%
10 - 14	1.8%	2.0%	2.6%
15 - 24	13.8%	14.9%	14.3%
25 - 34	32.1%	30.0%	28.1%
35 - 44	17.2%	15.7%	15.0%
45 - 54	11.5%	11.8%	12.1%
55 - 64	9.7%	9.6%	9.9%
65 - 74	3.3%	4.6%	5.5%
75 - 84	1.4%	2.3%	2.8%
85 +	0.8%	1.1%	1.3%
18 +	88.4%	88.5%	87.1%
<b>2020 Population by Age</b>			
Total	5,404	19,618	65,749
0 - 4	4.4%	4.3%	4.4%
5 - 9	3.3%	3.3%	3.6%
10 - 14	2.6%	2.7%	3.2%
15 - 24	10.3%	11.7%	12.5%
25 - 34	30.5%	30.0%	27.0%
35 - 44	17.9%	16.7%	16.1%
45 - 54	10.7%	10.7%	11.0%
55 - 64	9.8%	9.9%	10.2%
65 - 74	6.9%	6.7%	7.3%
75 - 84	2.5%	2.8%	3.3%
85 +	1.1%	1.2%	1.4%
18 +	88.4%	88.1%	87.0%
<b>2025 Population by Age</b>			

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<b>Total</b>	6,978	24,745	77,678
0 - 4	4.5%	4.4%	4.6%
5 - 9	3.1%	3.0%	3.4%
10 - 14	2.3%	2.4%	2.9%
15 - 24	11.1%	12.1%	12.7%
25 - 34	31.9%	31.1%	27.4%
35 - 44	17.4%	16.7%	15.8%
45 - 54	10.3%	10.2%	10.7%
55 - 64	8.4%	8.6%	9.4%
65 - 74	6.6%	6.8%	7.7%
75 - 84	3.3%	3.4%	4.0%
85 +	1.1%	1.2%	1.4%
18 +	89.0%	88.7%	87.4%
<b>2010 Population by Sex</b>			
Males	1,225	4,599	20,663
Females	1,226	4,680	21,969
<b>2020 Population by Sex</b>			
Males	2,710	9,779	32,195
Females	2,695	9,841	33,553
<b>2025 Population by Sex</b>			
Males	3,473	12,287	37,865
Females	3,505	12,456	39,812

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<b>2010 Population by Race/Ethnicity</b>			
Total	2,452	9,278	42,632
White Alone	61.1%	59.4%	51.0%
Black Alone	30.5%	32.6%	38.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.5%	3.6%	5.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.6%	1.3%	1.5%
Two or More Races	2.9%	2.7%	2.7%
Hispanic Origin	4.5%	4.4%	4.9%
Diversity Index	57.2	57.9	62.6
<b>2020 Population by Race/Ethnicity</b>			
Total	5,405	19,620	65,749
White Alone	65.3%	60.6%	54.6%
Black Alone	24.2%	29.4%	32.6%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	4.6%	4.6%	7.2%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	2.0%	1.7%	1.9%
Two or More Races	3.3%	3.2%	3.2%
Hispanic Origin	6.1%	6.0%	6.6%
Diversity Index	56.8	59.6	64.1
<b>2025 Population by Race/Ethnicity</b>			
Total	6,978	24,744	77,677
White Alone	67.0%	62.3%	56.3%
Black Alone	21.4%	26.5%	29.6%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	5.3%	5.3%	7.9%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	2.2%	1.9%	2.2%
Two or More Races	3.5%	3.4%	3.5%
Hispanic Origin	7.0%	7.0%	7.7%
Diversity Index	56.7	59.8	64.7
<b>2010 Population by Relationship and Household Type</b>			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Total	2,451	9,279	42,632
In Households	98.4%	94.4%	94.7%
In Family Households	51.9%	49.9%	51.5%
Householder	17.7%	17.0%	17.4%
Spouse	12.1%	11.6%	10.8%
Child	16.2%	15.9%	17.8%
Other relative	3.7%	3.4%	3.7%
Nonrelative	2.2%	1.9%	1.8%
In Nonfamily Households	46.4%	44.5%	43.2%
In Group Quarters	1.6%	5.6%	5.3%
Institutionalized Population	0.0%	1.7%	1.2%
Noninstitutionalized Population	1.6%	4.0%	4.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	4,295	15,303	50,153
Less than 9th Grade	0.6%	1.0%	1.7%
9th - 12th Grade, No Diploma	1.6%	2.3%	2.9%
High School Graduate	3.2%	5.1%	7.9%
GED/Alternative Credential	0.3%	1.0%	1.4%
Some College, No Degree	3.2%	5.3%	6.7%
Associate Degree	2.2%	2.0%	2.1%
Bachelor's Degree	42.7%	40.1%	35.5%
Graduate/Professional Degree	46.2%	43.2%	41.7%
<b>2020 Population 15+ by Marital Status</b>			
Total	4,849	17,592	58,388
Never Married	61.7%	63.1%	62.2%
Married	33.3%	29.6%	28.4%
Widowed	1.6%	1.8%	2.5%
Divorced	3.3%	5.5%	6.8%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	89.9%	88.7%	87.4%
Civilian Unemployed (Unemployment Rate)	10.1%	11.3%	12.6%
<b>2020 Employed Population 16+ by Industry</b>			
Total	3,732	13,099	40,906
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	0.5%	0.9%	1.3%
Manufacturing	0.9%	0.9%	1.3%
Wholesale Trade	0.2%	0.2%	0.4%
Retail Trade	3.5%	3.9%	2.7%
Transportation/Utilities	0.2%	0.8%	1.8%
Information	5.8%	5.3%	5.0%
Finance/Insurance/Real Estate	4.2%	4.8%	6.1%
Services	59.8%	59.0%	60.7%
Public Administration	24.9%	24.1%	20.5%
<b>2020 Employed Population 16+ by Occupation</b>			

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Total	3,731	13,100	40,905
White Collar	96.2%	92.5%	90.1%
Management/Business/Financial	33.5%	34.3%	33.0%
Professional	49.1%	44.4%	43.5%
Sales	4.4%	4.9%	4.5%
Administrative Support	9.2%	8.9%	9.1%
Services	2.3%	4.8%	6.4%
Blue Collar	1.4%	2.7%	3.6%
Farming/Forestry/Fishing	0.0%	0.7%	0.8%
Construction/Extraction	0.2%	0.4%	0.6%
Installation/Maintenance/Repair	0.5%	0.3%	0.4%
Production	0.1%	0.5%	0.5%
Transportation/Material Moving	0.7%	0.8%	1.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	2,451	9,279	42,632
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	1,217	4,098	20,085
Households with 1 Person	35.6%	38.3%	44.3%
Households with 2+ People	64.4%	61.7%	55.7%
Family Households	38.0%	37.5%	36.5%
Husband-wife Families	25.7%	25.9%	22.9%
With Related Children	9.4%	9.2%	7.9%
Other Family (No Spouse Present)	12.4%	11.7%	13.6%
Other Family with Male Householder	2.4%	2.4%	2.7%
With Related Children	0.9%	0.9%	1.1%
Other Family with Female Householder	10.0%	9.3%	10.9%
With Related Children	4.8%	4.6%	6.2%
Nonfamily Households	26.4%	24.2%	19.2%
All Households with Children	15.1%	15.0%	15.4%
Multigenerational Households	2.9%	2.5%	2.6%
Unmarried Partner Households	11.4%	9.9%	8.3%
Male-female	8.0%	7.1%	6.1%
Same-sex	3.4%	2.8%	2.2%
<b>2010 Households by Size</b>			
Total	1,217	4,099	20,085
1 Person Household	35.6%	38.3%	44.3%
2 Person Household	38.3%	35.9%	32.4%
3 Person Household	14.5%	13.6%	12.2%
4 Person Household	6.7%	7.2%	6.5%
5 Person Household	3.0%	3.1%	2.5%
6 Person Household	0.7%	0.9%	1.1%
7 + Person Household	1.2%	1.0%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,218	4,098	20,085
Owner Occupied	50.7%	47.3%	43.6%
Owned with a Mortgage/Loan	43.5%	40.4%	37.6%
Owned Free and Clear	7.2%	7.0%	6.0%
Renter Occupied	49.3%	52.7%	56.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,380	4,513	22,327
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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0.25 miles

0.5 miles

1 mile

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Metro Renters (3B)	Laptops and Lattes (3A)
2.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Metro Renters (3B)
3.	Top Tier (1A)	Trendsetters (3C)	Trendsetters (3C)
<b>2020 Consumer Spending</b>			

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Apparel & Services: Total \$	\$12,455,718	\$37,589,154	\$120,840,724
Average Spent	\$4,865.51	\$4,322.08	\$3,925.18
Spending Potential Index	227	201	183
Education: Total \$	\$10,696,437	\$32,040,889	\$104,590,712
Average Spent	\$4,178.30	\$3,684.13	\$3,397.35
Spending Potential Index	234	206	190
Entertainment/Recreation: Total \$	\$16,851,333	\$50,617,974	\$163,937,793
Average Spent	\$6,582.55	\$5,820.16	\$5,325.08
Spending Potential Index	203	179	164
Food at Home: Total \$	\$28,431,862	\$86,415,582	\$279,820,890
Average Spent	\$11,106.20	\$9,936.25	\$9,089.23
Spending Potential Index	208	186	170
Food Away from Home: Total \$	\$21,806,441	\$65,951,315	\$211,436,046
Average Spent	\$8,518.14	\$7,583.23	\$6,867.93
Spending Potential Index	226	201	182
Health Care: Total \$	\$26,598,315	\$79,853,652	\$258,348,002
Average Spent	\$10,389.97	\$9,181.75	\$8,391.74
Spending Potential Index	181	160	146
HH Furnishings & Equipment: Total \$	\$11,078,448	\$33,212,811	\$106,901,683
Average Spent	\$4,327.52	\$3,818.88	\$3,472.41
Spending Potential Index	198	175	159
Personal Care Products & Services: Total \$	\$5,026,271	\$15,134,578	\$48,596,100
Average Spent	\$1,963.39	\$1,740.21	\$1,578.51
Spending Potential Index	214	189	172
Shelter: Total \$	\$115,019,867	\$349,090,821	\$1,131,372,142
Average Spent	\$44,929.64	\$40,139.22	\$36,749.57
Spending Potential Index	232	207	190
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,252,019	\$30,626,527	\$98,531,709
Average Spent	\$4,004.69	\$3,521.50	\$3,200.54
Spending Potential Index	171	150	137
Travel: Total \$	\$12,837,107	\$38,484,810	\$125,026,739
Average Spent	\$5,014.49	\$4,425.07	\$4,061.16
Spending Potential Index	208	184	168
Vehicle Maintenance & Repairs: Total \$	\$5,617,093	\$16,876,982	\$53,835,669
Average Spent	\$2,194.18	\$1,940.55	\$1,748.71
Spending Potential Index	189	167	151

## Community Profile

701 2nd St NE, Washington, District of Columbia, 20002  
Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.89921  
Longitude: -77.00321

0.25 miles

0.5 miles

1 mile

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.