

	<b>1 mile</b>	<b>3 miles</b>	<b>5 miles</b>
<b>Population Summary</b>			
2000 Total Population	12,981	79,232	260,448
2010 Total Population	15,005	95,589	293,875
2019 Total Population	16,174	108,632	322,255
2019 Group Quarters	272	1,967	4,131
2024 Total Population	16,721	116,123	337,147
2019-2024 Annual Rate	0.67%	1.34%	0.91%
2019 Total Daytime Population	27,898	164,791	362,554
Workers	20,534	114,671	211,330
Residents	7,364	50,120	151,224
<b>Household Summary</b>			
2000 Households	4,892	29,107	96,404
2000 Average Household Size	2.57	2.64	2.65
2010 Households	5,983	36,534	109,247
2010 Average Household Size	2.46	2.57	2.65
2019 Households	6,492	41,925	119,782
2019 Average Household Size	2.45	2.54	2.66
2024 Households	6,715	45,070	125,354
2024 Average Household Size	2.45	2.53	2.66
2019-2024 Annual Rate	0.68%	1.46%	0.91%
2010 Families	3,558	24,954	74,075
2010 Average Family Size	3.12	3.07	3.18
2019 Families	3,773	28,015	79,851
2019 Average Family Size	3.14	3.08	3.20
2024 Families	3,879	29,757	83,026
2024 Average Family Size	3.15	3.08	3.22
2019-2024 Annual Rate	0.56%	1.21%	0.78%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,048	29,993	99,796
Owner Occupied Housing Units	65.0%	67.3%	65.9%
Renter Occupied Housing Units	31.9%	29.8%	30.7%
Vacant Housing Units	3.1%	3.0%	3.4%
2010 Housing Units	6,341	38,472	115,068
Owner Occupied Housing Units	56.6%	60.2%	62.4%
Renter Occupied Housing Units	37.7%	34.8%	32.5%
Vacant Housing Units	5.6%	5.0%	5.1%
2019 Housing Units	6,764	43,658	124,901
Owner Occupied Housing Units	53.4%	55.0%	58.8%
Renter Occupied Housing Units	42.6%	41.0%	37.1%
Vacant Housing Units	4.0%	4.0%	4.1%
2024 Housing Units	6,948	46,684	130,223
Owner Occupied Housing Units	54.0%	56.6%	59.8%
Renter Occupied Housing Units	42.6%	40.0%	36.5%
Vacant Housing Units	3.4%	3.5%	3.7%
<b>Median Household Income</b>			
2019	\$96,989	\$109,678	\$102,850
2024	\$106,237	\$118,901	\$111,742
<b>Median Home Value</b>			
2019	\$506,374	\$567,199	\$498,150
2024	\$542,852	\$589,266	\$532,334
<b>Per Capita Income</b>			
2019	\$51,427	\$58,471	\$53,667
2024	\$57,668	\$64,336	\$59,272
<b>Median Age</b>			
2010	39.1	39.8	39.5
2019	40.6	41.2	41.0
2024	41.2	41.7	41.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>2019 Households by Income</b>			
Household Income Base	6,492	41,925	119,782
<\$15,000	8.4%	5.1%	5.5%
\$15,000 - \$24,999	5.3%	3.5%	4.3%
\$25,000 - \$34,999	4.1%	4.2%	5.1%
\$35,000 - \$49,999	8.1%	6.6%	7.6%
\$50,000 - \$74,999	11.2%	12.8%	13.8%
\$75,000 - \$99,999	14.3%	12.3%	12.1%
\$100,000 - \$149,999	20.1%	20.4%	19.2%
\$150,000 - \$199,999	12.7%	13.4%	12.3%
\$200,000+	15.8%	21.7%	20.2%
Average Household Income	\$127,519	\$152,068	\$144,331
<b>2024 Households by Income</b>			
Household Income Base	6,715	45,070	125,354
<\$15,000	7.0%	4.4%	4.6%
\$15,000 - \$24,999	4.5%	2.9%	3.5%
\$25,000 - \$34,999	3.6%	3.8%	4.6%
\$35,000 - \$49,999	7.2%	5.9%	6.8%
\$50,000 - \$74,999	10.2%	11.5%	12.5%
\$75,000 - \$99,999	13.7%	11.7%	11.7%
\$100,000 - \$149,999	21.1%	20.5%	19.7%
\$150,000 - \$199,999	14.6%	14.9%	13.9%
\$200,000+	18.2%	24.4%	22.6%
Average Household Income	\$142,965	\$166,461	\$159,382
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	3,610	24,015	73,459
<\$50,000	0.9%	0.4%	1.0%
\$50,000 - \$99,999	0.1%	0.1%	1.1%
\$100,000 - \$149,999	0.6%	0.5%	1.9%
\$150,000 - \$199,999	2.7%	1.3%	2.4%
\$200,000 - \$249,999	3.9%	1.6%	3.4%
\$250,000 - \$299,999	5.3%	3.6%	6.6%
\$300,000 - \$399,999	19.3%	16.2%	18.3%
\$400,000 - \$499,999	16.2%	16.3%	15.6%
\$500,000 - \$749,999	36.4%	37.4%	27.8%
\$750,000 - \$999,999	11.3%	16.6%	14.4%
\$1,000,000 - \$1,499,999	2.9%	5.2%	6.2%
\$1,500,000 - \$1,999,999	0.0%	0.5%	0.7%
\$2,000,000 +	0.3%	0.4%	0.7%
Average Home Value	\$539,561	\$607,613	\$572,440
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,753	26,409	77,832
<\$50,000	0.3%	0.1%	0.5%
\$50,000 - \$99,999	0.0%	0.0%	0.8%
\$100,000 - \$149,999	0.2%	0.2%	1.1%
\$150,000 - \$199,999	1.3%	0.6%	1.5%
\$200,000 - \$249,999	2.3%	0.9%	2.4%
\$250,000 - \$299,999	4.1%	3.0%	5.6%
\$300,000 - \$399,999	18.1%	14.4%	17.8%
\$400,000 - \$499,999	16.7%	16.1%	16.5%
\$500,000 - \$749,999	40.3%	41.2%	30.1%
\$750,000 - \$999,999	13.8%	17.5%	14.5%
\$1,000,000 - \$1,499,999	2.6%	5.2%	7.6%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.8%
\$2,000,000 +	0.3%	0.4%	0.8%
Average Home Value	\$568,304	\$626,536	\$605,091

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	<b>1 mile</b>	<b>3 miles</b>	<b>5 miles</b>
<b>2010 Population by Age</b>			
Total	15,004	95,588	293,874
0 - 4	5.7%	6.0%	6.3%
5 - 9	5.9%	6.3%	6.3%
10 - 14	5.1%	6.0%	6.3%
15 - 24	11.7%	10.8%	11.3%
25 - 34	15.6%	13.8%	13.7%
35 - 44	15.0%	14.8%	14.3%
45 - 54	15.4%	15.5%	15.3%
55 - 64	11.6%	12.1%	11.8%
65 - 74	6.9%	7.4%	7.1%
75 - 84	4.8%	4.7%	5.0%
85 +	2.3%	2.4%	2.8%
18 +	79.8%	77.7%	77.2%
<b>2019 Population by Age</b>			
Total	16,178	108,632	322,253
0 - 4	5.0%	5.3%	5.5%
5 - 9	5.4%	5.9%	6.0%
10 - 14	5.4%	6.5%	6.6%
15 - 24	10.1%	10.3%	10.7%
25 - 34	15.5%	12.9%	12.9%
35 - 44	14.7%	14.2%	13.5%
45 - 54	13.5%	13.6%	13.4%
55 - 64	13.2%	13.3%	13.2%
65 - 74	9.0%	9.8%	9.5%
75 - 84	5.2%	5.4%	5.4%
85 +	2.9%	2.8%	3.2%
18 +	81.0%	78.6%	78.2%
<b>2024 Population by Age</b>			
Total	16,723	116,122	337,148
0 - 4	5.1%	5.4%	5.5%
5 - 9	5.2%	5.6%	5.7%
10 - 14	4.8%	5.8%	6.0%
15 - 24	9.7%	10.1%	10.5%
25 - 34	15.6%	13.3%	13.0%
35 - 44	15.3%	14.4%	14.0%
45 - 54	12.8%	13.0%	12.7%
55 - 64	12.7%	12.7%	12.6%
65 - 74	9.7%	10.4%	10.4%
75 - 84	6.2%	6.3%	6.3%
85 +	2.9%	2.9%	3.2%
18 +	82.0%	79.6%	79.1%
<b>2010 Population by Sex</b>			
Males	7,217	46,081	140,913
Females	7,788	49,508	152,962
<b>2019 Population by Sex</b>			
Males	7,799	52,334	154,777
Females	8,375	56,298	167,478
<b>2024 Population by Sex</b>			
Males	8,081	55,932	162,164
Females	8,640	60,191	174,982

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	<b>1 mile</b>	<b>3 miles</b>	<b>5 miles</b>
<b>2010 Population by Race/Ethnicity</b>			
Total	15,006	95,588	293,875
White Alone	59.6%	62.7%	58.1%
Black Alone	13.0%	8.7%	11.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	17.8%	19.9%	18.0%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	5.3%	4.7%	7.7%
Two or More Races	4.0%	3.6%	3.9%
Hispanic Origin	15.0%	13.2%	19.1%
Diversity Index	69.9	66.1	73.4
<b>2019 Population by Race/Ethnicity</b>			
Total	16,175	108,632	322,256
White Alone	53.1%	55.4%	52.0%
Black Alone	14.9%	10.7%	13.6%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	20.3%	23.3%	20.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.5%	5.9%	9.2%
Two or More Races	4.7%	4.4%	4.6%
Hispanic Origin	18.5%	16.7%	22.9%
Diversity Index	75.8	73.1	78.7
<b>2024 Population by Race/Ethnicity</b>			
Total	16,722	116,123	337,146
White Alone	49.7%	51.5%	48.9%
Black Alone	15.8%	11.8%	14.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	21.6%	24.9%	21.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.3%	6.6%	10.1%
Two or More Races	5.1%	4.8%	4.9%
Hispanic Origin	20.9%	18.9%	25.2%
Diversity Index	78.7	76.3	81.0
<b>2010 Population by Relationship and Household Type</b>			
Total	15,005	95,589	293,875
In Households	98.2%	98.1%	98.6%
In Family Households	76.7%	82.5%	83.3%
Householder	23.8%	26.0%	25.2%
Spouse	18.2%	21.1%	19.8%
Child	26.9%	28.5%	29.2%
Other relative	5.0%	4.6%	5.8%
Nonrelative	2.8%	2.4%	3.3%
In Nonfamily Households	21.5%	15.6%	15.3%
In Group Quarters	1.8%	1.9%	1.4%
Institutionalized Population	0.7%	1.2%	1.0%
Noninstitutionalized Population	1.1%	0.7%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	<b>1 mile</b>	<b>3 miles</b>	<b>5 miles</b>
<b>2019 Population 25+ by Educational Attainment</b>			
Total	11,979	78,210	229,406
Less than 9th Grade	4.6%	4.2%	5.8%
9th - 12th Grade, No Diploma	4.2%	3.2%	4.0%
High School Graduate	10.0%	9.2%	12.0%
GED/Alternative Credential	1.2%	1.1%	1.3%
Some College, No Degree	13.4%	11.3%	12.8%
Associate Degree	7.1%	5.5%	5.4%
Bachelor's Degree	27.4%	28.6%	26.8%
Graduate/Professional Degree	32.0%	37.0%	31.9%
<b>2019 Population 15+ by Marital Status</b>			
Total	13,617	89,421	263,748
Never Married	33.7%	30.5%	31.7%
Married	50.0%	55.6%	54.3%
Widowed	6.5%	5.6%	5.6%
Divorced	9.8%	8.3%	8.3%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.7%	96.2%	95.7%
Civilian Unemployed (Unemployment Rate)	5.3%	3.8%	4.3%
<b>2019 Employed Population 16+ by Industry</b>			
Total	8,907	59,439	174,009
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	6.3%	4.7%	6.5%
Manufacturing	2.5%	2.9%	2.9%
Wholesale Trade	1.3%	1.3%	1.3%
Retail Trade	7.3%	5.6%	6.7%
Transportation/Utilities	3.0%	2.5%	3.1%
Information	2.5%	2.5%	2.3%
Finance/Insurance/Real Estate	5.6%	6.8%	6.5%
Services	59.4%	60.7%	59.2%
Public Administration	11.9%	13.0%	11.4%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	8,909	59,438	174,011
White Collar	75.5%	79.3%	72.8%
Management/Business/Financial	21.7%	22.5%	20.5%
Professional	35.6%	39.8%	34.4%
Sales	8.0%	7.6%	8.1%
Administrative Support	10.1%	9.3%	9.7%
Services	15.3%	13.9%	16.7%
Blue Collar	9.2%	6.9%	10.5%
Farming/Forestry/Fishing	0.4%	0.1%	0.1%
Construction/Extraction	3.1%	2.8%	4.4%
Installation/Maintenance/Repair	1.5%	1.2%	1.6%
Production	1.3%	1.1%	1.4%
Transportation/Material Moving	2.9%	1.7%	3.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	15,005	95,589	293,875
Population Inside Urbanized Area	100.0%	99.5%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.5%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	<b>1 mile</b>	<b>3 miles</b>	<b>5 miles</b>
<b>2010 Households by Type</b>			
Total	5,983	36,535	109,247
Households with 1 Person	31.7%	25.1%	26.0%
Households with 2+ People	68.3%	74.9%	74.0%
Family Households	59.5%	68.3%	67.8%
Husband-wife Families	45.5%	55.6%	53.4%
With Related Children	20.6%	26.0%	25.5%
Other Family (No Spouse Present)	14.0%	12.7%	14.4%
Other Family with Male Householder	3.5%	3.2%	3.8%
With Related Children	1.5%	1.4%	1.9%
Other Family with Female Householder	10.5%	9.5%	10.6%
With Related Children	5.8%	5.4%	6.2%
Nonfamily Households	8.8%	6.6%	6.1%
All Households with Children	28.3%	33.1%	33.9%
Multigenerational Households	3.5%	3.4%	4.1%
Unmarried Partner Households	5.0%	4.2%	4.3%
Male-female	4.2%	3.5%	3.7%
Same-sex	0.8%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	5,982	36,535	109,248
1 Person Household	31.7%	25.1%	26.0%
2 Person Household	30.9%	33.1%	31.1%
3 Person Household	15.4%	17.2%	16.5%
4 Person Household	12.3%	14.8%	14.5%
5 Person Household	5.5%	6.0%	6.5%
6 Person Household	2.3%	2.3%	2.7%
7 + Person Household	1.9%	1.5%	2.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,983	36,534	109,247
Owner Occupied	60.0%	63.3%	65.7%
Owned with a Mortgage/Loan	47.6%	49.9%	50.9%
Owned Free and Clear	12.5%	13.4%	14.9%
Renter Occupied	40.0%	36.7%	34.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,341	38,472	115,068
Housing Units Inside Urbanized Area	100.0%	99.6%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Trendsetters (3C)	Enterprising Professionals	Enterprising Professionals
2.	City Lights (8A)	Top Tier (1A)	Top Tier (1A)
3.	Retirement Communities (9E)	Pleasantville (2B)	Pleasantville (2B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$20,176,366	\$153,788,905	\$419,137,084
Average Spent	\$3,107.88	\$3,668.19	\$3,499.17
Spending Potential Index	145	171	163
Education: Total \$	\$16,493,867	\$129,342,200	\$343,486,065
Average Spent	\$2,540.64	\$3,085.09	\$2,867.59
Spending Potential Index	159	194	180
Entertainment/Recreation: Total \$	\$29,810,354	\$229,343,029	\$624,723,725
Average Spent	\$4,591.86	\$5,470.32	\$5,215.51
Spending Potential Index	140	167	160
Food at Home: Total \$	\$47,053,894	\$352,904,931	\$970,152,362
Average Spent	\$7,247.98	\$8,417.53	\$8,099.32
Spending Potential Index	140	163	157
Food Away from Home: Total \$	\$34,455,906	\$262,561,340	\$714,775,214
Average Spent	\$5,307.44	\$6,262.64	\$5,967.30
Spending Potential Index	144	170	162
Health Care: Total \$	\$51,021,409	\$389,117,614	\$1,075,650,948
Average Spent	\$7,859.12	\$9,281.28	\$8,980.07
Spending Potential Index	132	156	151
HH Furnishings & Equipment: Total \$	\$19,149,205	\$148,497,407	\$406,621,034
Average Spent	\$2,949.66	\$3,541.98	\$3,394.68
Spending Potential Index	138	166	159
Personal Care Products & Services: Total \$	\$8,139,394	\$62,707,714	\$171,976,309
Average Spent	\$1,253.76	\$1,495.71	\$1,435.74
Spending Potential Index	141	169	162
Shelter: Total \$	\$184,551,600	\$1,386,782,711	\$3,763,877,798
Average Spent	\$28,427.54	\$33,077.70	\$31,422.73
Spending Potential Index	154	179	170
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,458,184	\$171,460,083	\$472,133,187
Average Spent	\$3,459.36	\$4,089.69	\$3,941.60
Spending Potential Index	139	165	159
Travel: Total \$	\$21,835,335	\$170,784,254	\$461,151,985
Average Spent	\$3,363.42	\$4,073.57	\$3,849.93
Spending Potential Index	150	182	172
Vehicle Maintenance & Repairs: Total \$	\$10,131,209	\$76,632,961	\$210,918,317
Average Spent	\$1,560.57	\$1,827.86	\$1,760.85
Spending Potential Index	136	160	154

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.