



NEIGHBORHOOD

Capitol Hill is a community full of spirit. Its residents are passionate about what this unique neighborhood has to offer: quaint shops, excellent eateries, friendly cafés and charming architecture.

The blend of highly educated locals, Washington power players and young, energetic professionals creates an electric vitality attracting new residents and businesses every day.

BY THE NUMBERS



9,676

Total Employees
0.5 Mi Radius



\$204,666

Average Household
Income
0.5 Mi Radius



15,878

Total Population
0.5 Mi Radius

NEARBY RETAIL



232 7TH STREET, SE

Washington, DC

MILLER WALKER

RETAIL REAL ESTATE



ON CAPITOL HILL SINCE 1933
EASTERN MARKET

1st Floor
(Front)

232 7TH STREET, SE

Washington, DC

MILLER WALKER

RETAIL REAL ESTATE



1st Floor
(Front)



1st Floor
(Front)



1st Floor
(Rear)



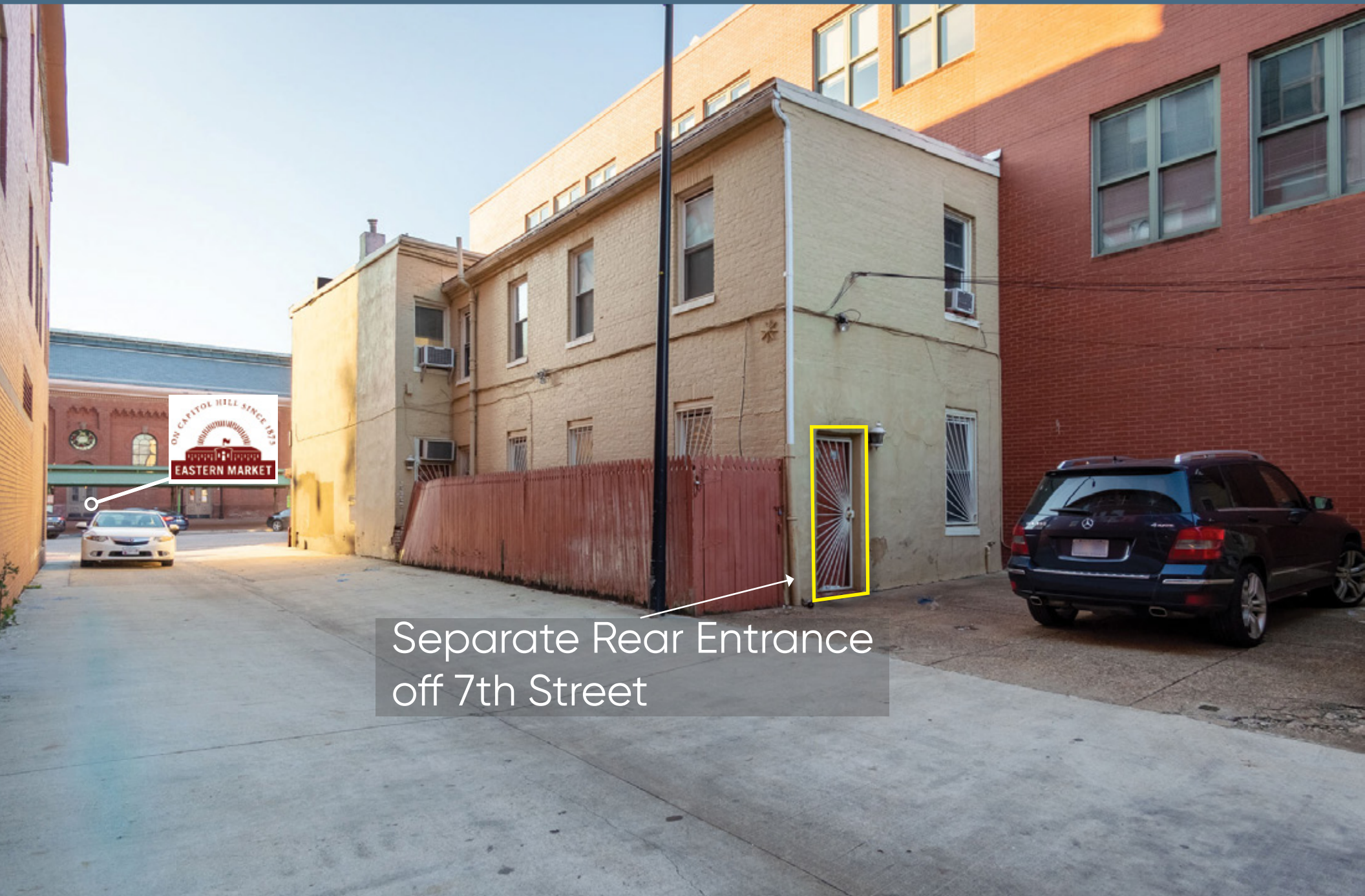
1st Floor
(Rear)

232 7TH STREET, SE

Washington, DC

MILLER WALKER

RETAIL REAL ESTATE



Separate Rear Entrance
off 7th Street



232 7TH STREET, SE

Washington, DC

MILLER WALKER

RETAIL REAL ESTATE

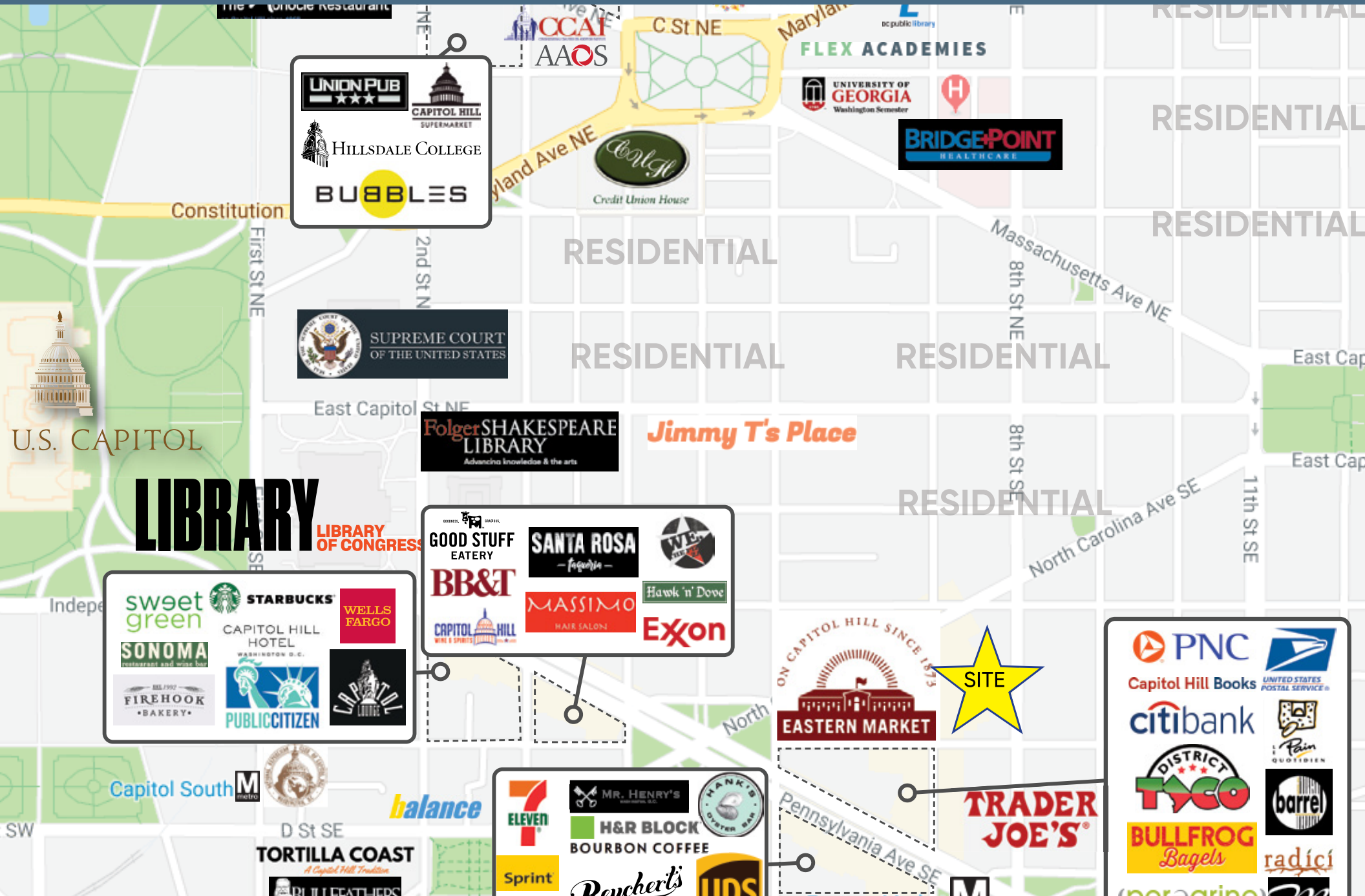


232 7TH STREET, SE

Washington, DC

MILLER WALKER

RETAIL REAL ESTATE



2715 M STREET, NW

SUITE 200

WASHINGTON, DC 20007

202.333.0303

www.MILLERWALKER.com

DEMOGRAPHIC SUMMARY

232 7th St SE, Washington, District of Columbia, 20003
Ring of 0.25 miles

KEY FACTS

38.4

Median Age



2,047

Total Households



\$106,716

Median Disposable Income



1.95

2019 Average Household Size (Esri)

DEMOGRAPHICS



\$213,215

2019 Average Household Income (Esri)



4,034

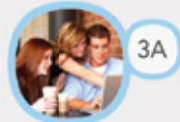
2019 Total Population (Esri)



3,430

2019 Total (NAICS11-99) Employees

Tapestry Segments



3A

Laptops and Lattes
2,047 households

100.0%
of Households

ANNUAL HOUSEHOLD SPENDING



\$5,147

Apparel & Services



\$410

Computers & Hardware



\$8,952

Eating Out



\$11,778

Groceries



\$11,113

Health Care

EDUCATION



92%

Bachelor's Degree or Higher



6%

More Than High School Education

EMPLOYMENT



White Collar

95%

Blue Collar

2%

Services

3%

10.9%

Unemployment Rate

BUSINESS



348

2019 Total (SIC01-99) Businesses



\$165,268,242

2017 Total Retail Sales Potential (including Food/Drink Sales)



\$60,562,691

2017 Total Retail Sales (including Food/Drink Sales)

DEMOGRAPHIC SUMMARY

232 7th St SE, Washington, District of Columbia, 20003
Ring of 0.5 miles

KEY FACTS

37.3

Median Age



8,002

Total Households



\$102,525

Median Disposable Income



1.91

2019 Average Household Size (Esri)

DEMOGRAPHICS



\$204,666

2019 Average Household Income (Esri)



15,878

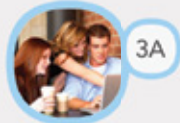
2019 Total Population (Esri)



9,676

2019 Total (NAICS11-99) Employees

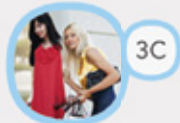
Tapestry Segments



3A

Laptops and Lattes
7,877 households

98.4%
of Households



3C

Trendsetters
125 households

1.6%
of Households

ANNUAL HOUSEHOLD SPENDING



\$4,943

Apparel & Services



\$394

Computers & Hardware



\$8,604

Eating Out



\$11,322

Groceries



\$10,668

Health Care

EDUCATION



89%

Bachelor's Degree or Higher



6%

More Than High School Education

EMPLOYMENT



White Collar

95%



Blue Collar

2%



Services

3%

10.7%

Unemployment Rate

BUSINESS



884

2019 Total (SIC01-99) Businesses



\$648,495,784

2017 Total Retail Sales Potential (including Food/Drink Sales)



\$170,340,246

2017 Total Retail Sales (including Food/Drink Sales)

DEMOGRAPHIC SUMMARY

232 7th St SE, Washington, District of Columbia, 20003
Ring of 1 mile

KEY FACTS

36.2

Median Age



27,749

Total Households



\$89,725

Median Disposable Income



1.96

2019 Average Household Size (Esri)

DEMOGRAPHICS



\$174,953

2019 Average Household Income (Esri)



55,936

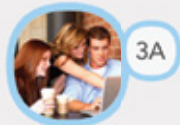
2019 Total Population (Esri)



63,142

2019 Total (NAICS11-99) Employees

Tapestry Segments



3A

Laptops and Lattes
17,472 households

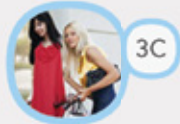
63.0%
of Households



3B

Metro Renters
5,202 households

18.7%
of Households



3C

Trendsetters
3,860 households

13.9%
of Households

ANNUAL HOUSEHOLD SPENDING



\$4,308

Apparel & Services



\$338

Computers & Hardware



\$7,550

Eating Out



\$9,959

Groceries



\$9,271

Health Care

EDUCATION



83%

Bachelor's Degree or Higher



8%

More Than High School Education

EMPLOYMENT



White Collar

93%



Blue Collar

2%



Services

5%

11.4%

Unemployment Rate

BUSINESS



3,212

2019 Total (SIC01-99) Businesses



\$1,712,506,502

2017 Total Retail Sales Potential (including Food/Drink Sales)



\$534,689,468

2017 Total Retail Sales (including Food/Drink Sales)