

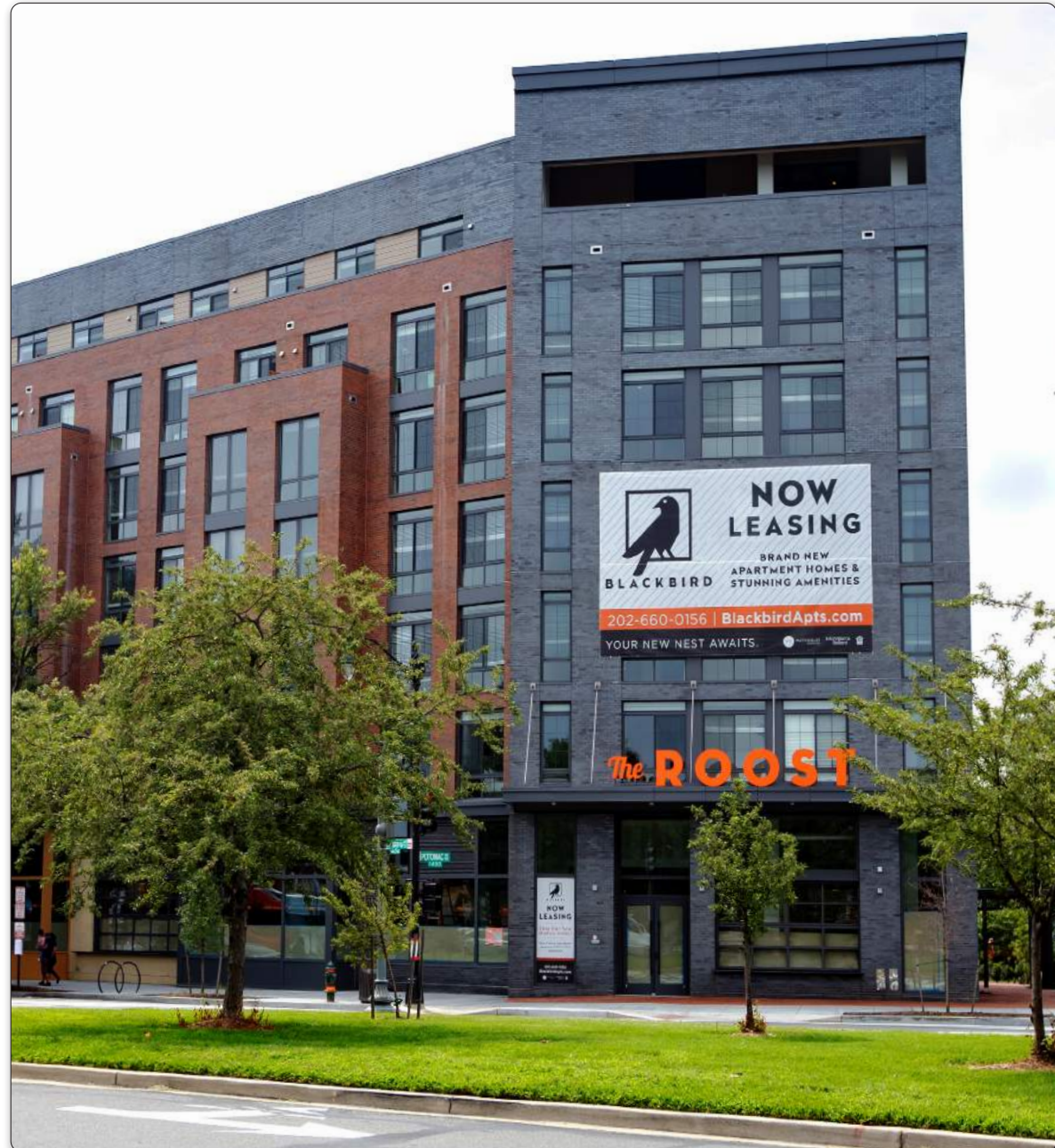
NEIGHBORHOOD

Filled with community spirit, Capitol Hill residents are passionate about everything their neighborhood has to offer: charming architecture, pleasant parks, superb eateries and friendly cafes. The cultured blend of highly educated locals, Washington power players and young, energetic professionals creates an electric vitality attracting new residents and businesses every day.

BY THE NUMBERS



NEARBY RETAIL



1401 PENNSYLVANIA AVENUE

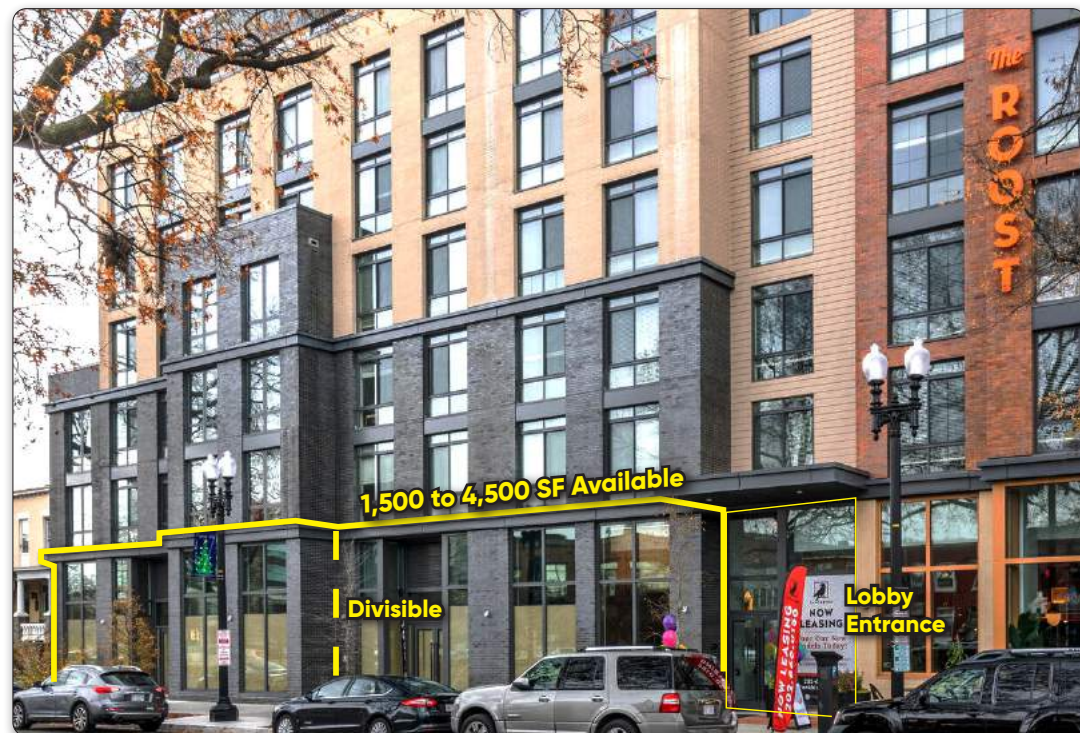
Washington, DC

MILLER WALKER

RETAIL REAL ESTATE

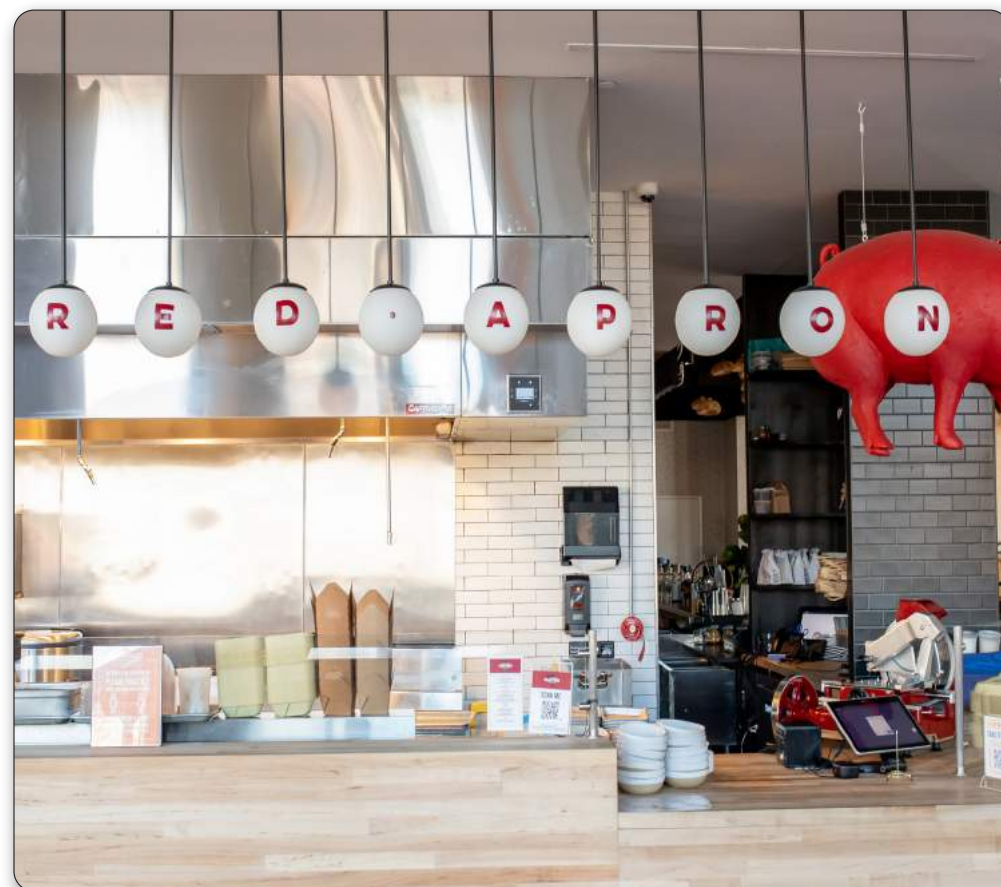


Blackbird Exterior Photos



The ROOST

DINING + DRINKING CONSORTIUM



FLOOR PLAN

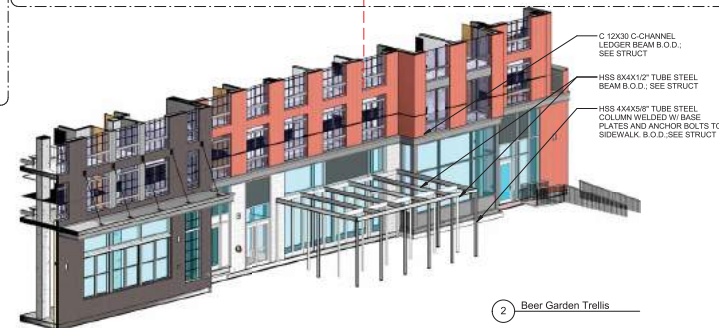
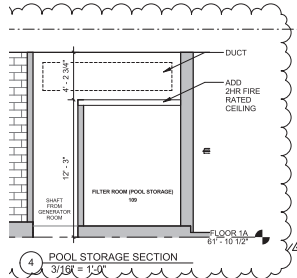
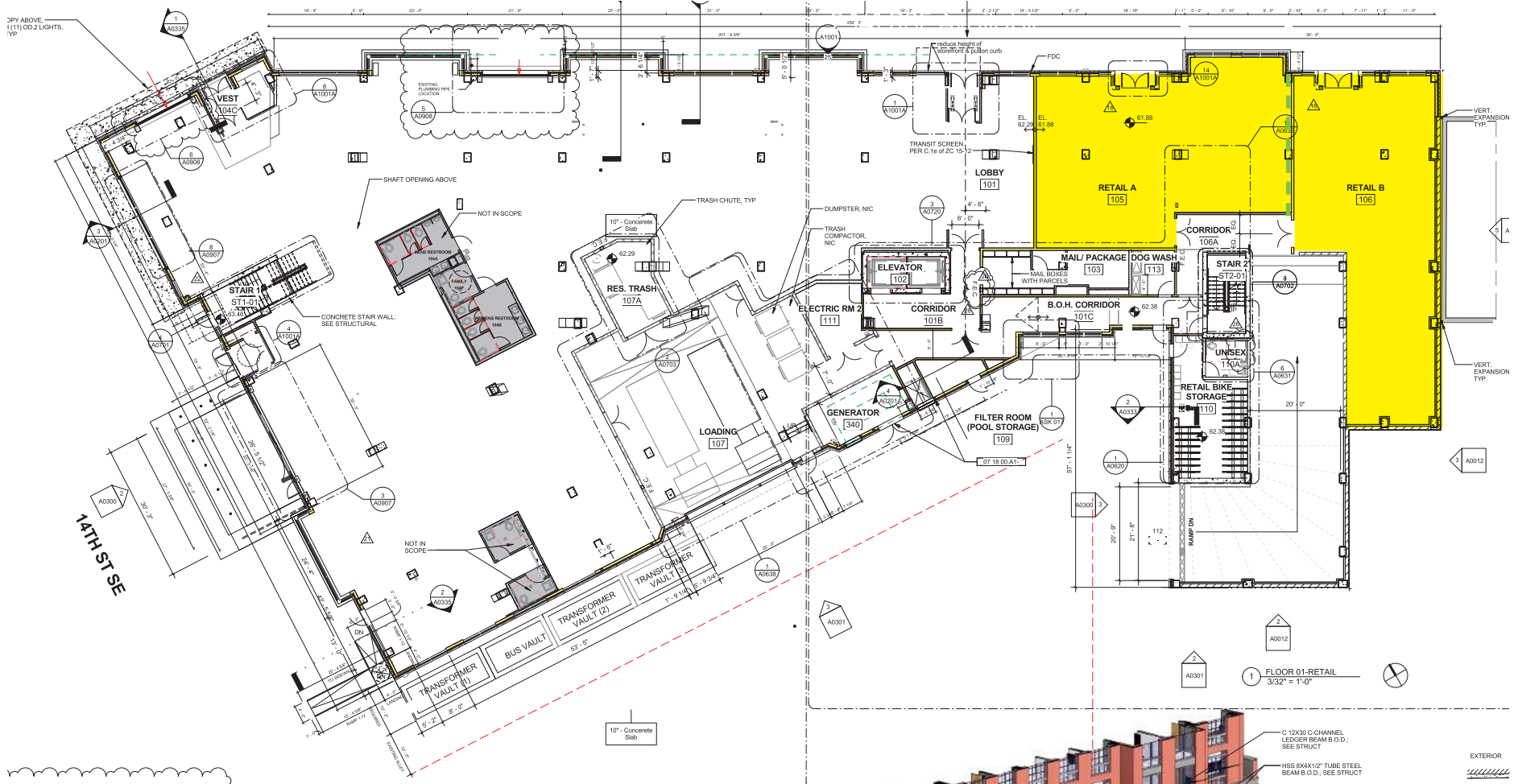
1401 PENNSYLVANIA AVENUE, SE
WASHINGTON, DC

1,500 SF to 4,500 SF

MILLER WALKER
RETAIL REAL ESTATE

Pennsylvania Avenue

15th Street

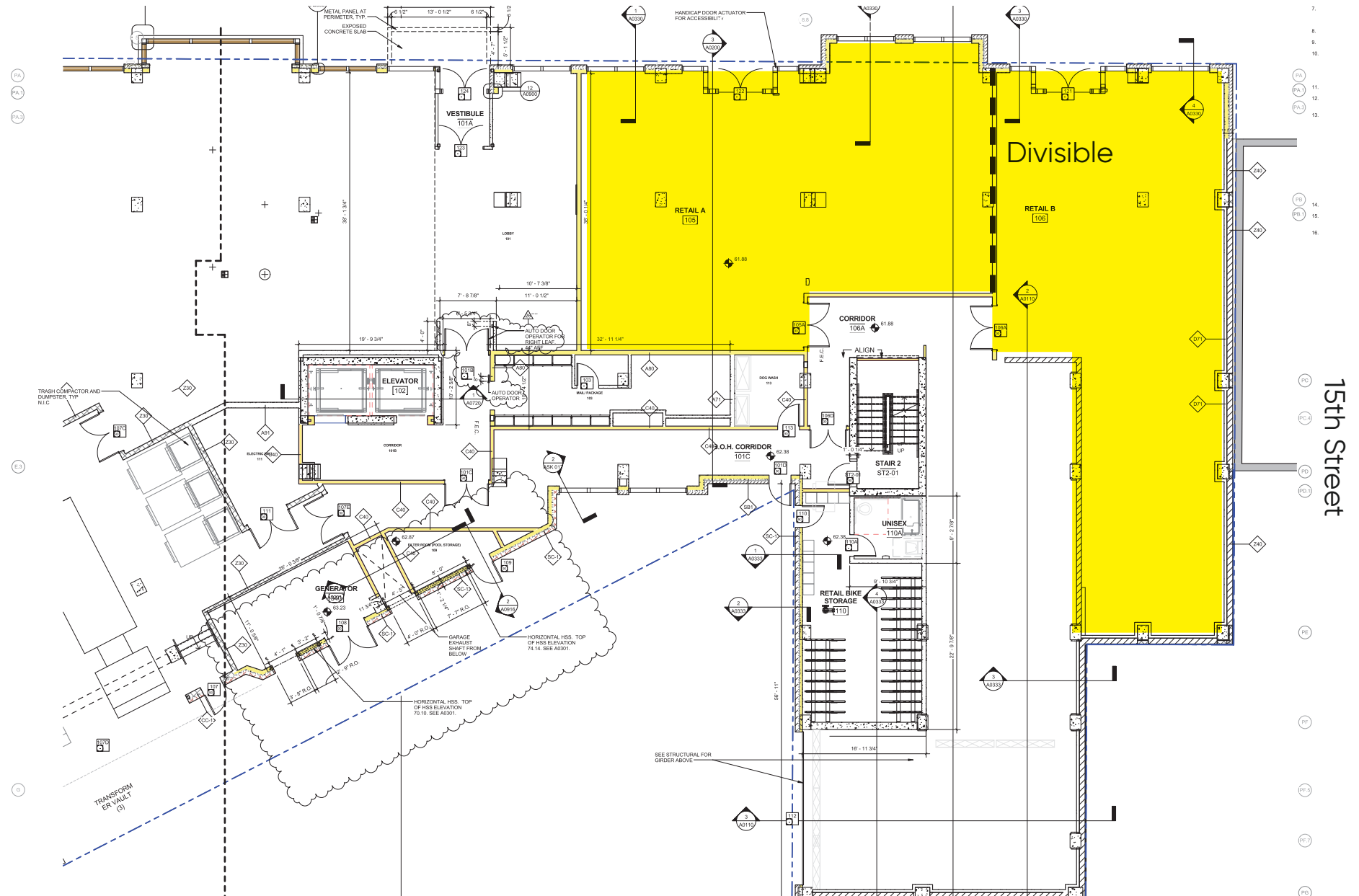


FLOOR PLAN

1401 PENNSYLVANIA AVENUE, SE
WASHINGTON, DC

1,500 SF to 4,500 SF

Pennsylvania Avenue



DEMOGRAPHIC SUMMARY

1401 Pennsylvania Ave, SE
Washington, DC 20003
0.25 mile radius

KEY FACTS

37.0

Median Age



2,195

Total Households



\$90,379

Median Disposable Income



2.26

2019 Average Household Size (Esri)

DEMOGRAPHICS



\$177,426

2019 Average Household Income (Esri)



4,990

2019 Total Population (Esri)



1,048

2019 Total (NAICS11-99) Employees

ANNUAL HOUSEHOLD SPENDING



\$4,312

Apparel & Services



\$339

Computers & Hardware



\$7,793

Eating Out



\$10,515

Groceries



\$10,005

Health Care

EDUCATION



72%

Bachelor's Degree or Higher



11%

More Than High School Education

Tapestry Segments



3C

Trendsetters

1,360 households

62%

of Households



3A

Laptops and Lattes

452 households

20.6%

of Households



11E

City Commons

383 households

17.4%

of Households



EMPLOYMENT



White Collar

95%



Blue Collar

1%



Services

4%



9.0%

Unemployment Rate

BUSINESS



116

2019 Total (SIC01-99) Businesses



\$91,261,458

2017 Total Retail Sales Potential (including Food/Drink Sales)



\$55,323,752

2017 Total Retail Sales (including Food/Drink Sales)

DEMOGRAPHIC SUMMARY

1401 Pennsylvania Ave, SE
Washington, DC 20003
0.5 mile radius

KEY FACTS

37.3

Median Age



4,450

Total Households



\$101,614

Median Disposable Income



2.18

2019 Average Household Size (Esri)

DEMOGRAPHICS



\$192,987

2019 Average Household Income (Esri)



10,234

2019 Total Population (Esri)



2,854

2019 Total (NAICS11-99) Employees

ANNUAL HOUSEHOLD SPENDING



\$4,636

Apparel & Services



\$365

Computers & Hardware



\$8,335

Eating Out



\$11,178

Groceries



\$10,818

Health Care

EDUCATION



76%

Bachelor's Degree or Higher



10%

More Than High School Education

Tapestry Segments



3C

Trendsetters

1,884 households

42.3%

of Households



3A

Laptops and Lattes

1,772 households

39.8%

of Households



11E

City Commons

411 households

9.2%

of Households



EMPLOYMENT



White Collar

95%



Blue Collar

2%



Services

3%

6.3%

Unemployment Rate

BUSINESS



274

2019 Total (SIC01-99) Businesses



\$223,937,271

2017 Total Retail Sales Potential (including Food/Drink Sales)



\$99,530,512

2017 Total Retail Sales (including Food/Drink Sales)

DEMOGRAPHIC SUMMARY

1401 Pennsylvania Ave, SE
Washington, DC 20003
1 mile radius

KEY FACTS

37.3

Median Age



17,205

Total Households



\$86,677

Median Disposable Income



2.07

2019 Average Household Size (Esri)

DEMOGRAPHICS



\$170,845

2019 Average Household Income (Esri)



40,059

2019 Total Population (Esri)



17,727

2019 Total (NAICS11-99) Employees

ANNUAL HOUSEHOLD SPENDING



\$4,157

Apparel & Services



\$317

Computers & Hardware



\$7,328

Eating Out



\$9,909

Groceries



\$9,705

Health Care

EDUCATION



65%

Bachelor's Degree or Higher



13%

More Than High School Education

Tapestry Segments



3A

Laptops and Lattes

8,976 households

52.2%

of Households



3C

Trendsetters

2,762 households

16.1%

of Households



11A

City Strivers

2,046 households

11.9%

of Households



EMPLOYMENT



White Collar



Blue Collar



Services

90%

4%

6%

6.5%

Unemployment Rate

BUSINESS



1,384

2019 Total (SIC01-99) Businesses



\$984,765,693

2017 Total Retail Sales Potential (including Food/Drink Sales)



\$305,243,512

2017 Total Retail Sales (including Food/Drink Sales)