

1048 Wisconsin Ave NW, Washington, District of Columbia, 20007  
Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90411  
Longitude: -77.06303

	0.25 miles	0.5 miles	1 mile
<b>Population Summary</b>			
2000 Total Population	1,193	6,076	34,358
2010 Total Population	1,646	7,952	40,591
2020 Total Population	1,847	8,576	45,802
2020 Group Quarters	319	1,097	10,687
2025 Total Population	1,893	8,713	48,332
2019-2024 Annual Rate	0.49%	0.32%	1.08%
2020 Total Daytime Population	8,585	16,197	103,774
Workers	7,793	12,754	84,628
Residents	792	3,443	19,146
<b>Household Summary</b>			
2000 Households	867	3,323	17,079
2000 Average Household Size	1.37	1.82	1.56
2010 Households	883	3,463	17,962
2010 Average Household Size	1.50	1.98	1.66
2020 Households	967	3,625	20,739
2020 Average Household Size	1.58	2.06	1.69
2025 Households	982	3,658	22,046
2025 Average Household Size	1.60	2.08	1.71
2019-2024 Annual Rate	0.31%	0.18%	1.23%
2010 Families	278	1,125	4,516
2010 Average Family Size	2.00	2.59	2.45
2020 Families	305	1,183	5,068
2020 Average Family Size	2.02	2.70	2.53
2025 Families	312	1,192	5,352
2025 Average Family Size	2.05	2.73	2.55
2019-2024 Annual Rate	0.45%	0.15%	1.10%
<b>Housing Unit Summary</b>			
2000 Housing Units	953	3,550	18,639
Owner Occupied Housing Units	45.8%	46.2%	34.4%
Renter Occupied Housing Units	45.2%	47.4%	57.2%
Vacant Housing Units	9.0%	6.4%	8.4%
2010 Housing Units	1,024	3,864	20,573
Owner Occupied Housing Units	41.9%	42.7%	32.9%
Renter Occupied Housing Units	44.3%	46.9%	54.4%
Vacant Housing Units	13.8%	10.4%	12.7%
2020 Housing Units	1,075	3,985	23,057
Owner Occupied Housing Units	46.0%	45.7%	33.5%
Renter Occupied Housing Units	44.0%	45.3%	56.4%
Vacant Housing Units	10.0%	9.0%	10.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2025 Housing Units	1,084	4,013	24,384
Owner Occupied Housing Units	49.9%	48.5%	34.3%
Renter Occupied Housing Units	40.7%	42.6%	56.1%
Vacant Housing Units	9.4%	8.8%	9.6%
<b>Median Household Income</b>			
2020	\$197,480	\$174,565	\$118,435
2025	\$200,001	\$196,972	\$129,350
<b>Median Home Value</b>			
2020	\$1,252,427	\$1,374,317	\$934,919
2025	\$1,448,529	\$1,534,821	\$1,056,470
<b>Per Capita Income</b>			
2020	\$100,025	\$100,604	\$77,978
2025	\$109,098	\$110,607	\$86,815
<b>Median Age</b>			
2010	25.5	28.3	27.2
2020	28.5	29.6	29.3
2025	28.4	29.7	29.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

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<b>2020 Households by Income</b>			
Household Income Base	967	3,625	20,733
<\$15,000	9.6%	9.6%	11.5%
\$15,000 - \$24,999	0.8%	1.8%	3.7%
\$25,000 - \$34,999	3.5%	2.6%	3.3%
\$35,000 - \$49,999	3.1%	3.5%	4.7%
\$50,000 - \$74,999	8.8%	8.0%	10.8%
\$75,000 - \$99,999	3.3%	5.7%	8.3%
\$100,000 - \$149,999	12.3%	12.5%	16.7%
\$150,000 - \$199,999	8.9%	11.1%	13.3%
\$200,000+	49.6%	45.0%	27.6%
Average Household Income	\$244,603	\$230,671	\$169,823
<b>2025 Households by Income</b>			
Household Income Base	982	3,658	22,040
<\$15,000	8.7%	8.6%	10.4%
\$15,000 - \$24,999	0.6%	1.4%	3.1%
\$25,000 - \$34,999	3.4%	2.4%	3.0%
\$35,000 - \$49,999	2.4%	2.8%	4.3%
\$50,000 - \$74,999	7.0%	6.6%	9.5%
\$75,000 - \$99,999	3.7%	5.9%	8.4%
\$100,000 - \$149,999	11.6%	12.0%	16.9%
\$150,000 - \$199,999	8.1%	10.8%	13.9%
\$200,000+	54.4%	49.5%	30.6%
Average Household Income	\$270,681	\$255,362	\$188,017
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	494	1,820	7,732
<\$50,000	0.2%	0.5%	0.4%
\$50,000 - \$99,999	0.0%	0.2%	0.4%
\$100,000 - \$149,999	0.4%	0.2%	0.2%
\$150,000 - \$199,999	0.2%	0.2%	0.8%
\$200,000 - \$249,999	0.0%	0.3%	2.8%
\$250,000 - \$299,999	0.0%	0.5%	2.3%
\$300,000 - \$399,999	0.2%	2.2%	8.7%
\$400,000 - \$499,999	5.3%	3.6%	7.2%
\$500,000 - \$749,999	24.1%	16.9%	15.6%
\$750,000 - \$999,999	9.1%	10.3%	16.0%
\$1,000,000 - \$1,499,999	20.9%	20.1%	21.7%
\$1,500,000 - \$1,999,999	10.9%	12.3%	9.2%
\$2,000,000 +	28.7%	32.6%	14.9%
Average Home Value	\$1,354,251	\$1,423,668	\$1,082,397
<b>2025 Owner Occupied Housing Units by Value</b>			

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Total	541	1,948	8,365
<\$50,000	0.0%	0.1%	0.0%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.2%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.0%	0.5%
\$200,000 - \$249,999	0.0%	0.1%	1.2%
\$250,000 - \$299,999	0.0%	0.2%	1.3%
\$300,000 - \$399,999	0.0%	0.8%	5.1%
\$400,000 - \$499,999	2.4%	2.3%	5.2%
\$500,000 - \$749,999	16.3%	11.7%	15.1%
\$750,000 - \$999,999	8.5%	9.5%	18.5%
\$1,000,000 - \$1,499,999	25.1%	24.3%	26.1%
\$1,500,000 - \$1,999,999	14.2%	14.4%	10.1%
\$2,000,000 +	33.1%	36.6%	16.7%
Average Home Value	\$1,497,639	\$1,549,692	\$1,184,006

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	1,644	7,952	40,593
0 - 4	2.6%	3.1%	2.2%
5 - 9	1.6%	1.8%	1.1%
10 - 14	1.1%	1.3%	0.8%
15 - 24	43.9%	36.2%	39.5%
25 - 34	15.9%	18.5%	22.7%
35 - 44	8.9%	9.6%	9.0%
45 - 54	7.2%	8.2%	7.3%
55 - 64	8.7%	9.8%	7.9%
65 - 74	6.8%	7.2%	5.6%
75 - 84	2.7%	3.1%	2.9%
85 +	0.9%	1.0%	1.2%
18 +	94.3%	92.8%	95.3%
<b>2020 Population by Age</b>			
Total	1,846	8,576	45,803
0 - 4	2.5%	2.9%	2.1%
5 - 9	1.8%	1.9%	1.3%
10 - 14	1.7%	1.6%	1.1%
15 - 24	28.7%	28.0%	32.1%
25 - 34	28.7%	24.4%	26.3%
35 - 44	10.5%	10.2%	10.2%
45 - 54	6.4%	7.3%	6.8%
55 - 64	7.3%	9.6%	8.0%
65 - 74	7.5%	9.0%	7.3%
75 - 84	4.0%	4.0%	3.4%
85 +	0.9%	1.1%	1.3%
18 +	93.3%	92.6%	94.8%
<b>2025 Population by Age</b>			

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<b>Total</b>	1,896	8,712	48,331
0 - 4	2.6%	3.0%	2.2%
5 - 9	1.9%	1.9%	1.3%
10 - 14	1.5%	1.5%	1.0%
15 - 24	28.6%	27.5%	31.3%
25 - 34	29.1%	24.3%	25.0%
35 - 44	9.5%	9.9%	11.3%
45 - 54	7.0%	7.3%	6.8%
55 - 64	6.5%	8.9%	7.6%
65 - 74	7.4%	9.6%	7.8%
75 - 84	4.7%	4.8%	4.1%
85 +	1.2%	1.2%	1.4%
18 +	93.2%	92.7%	94.8%
<b>2010 Population by Sex</b>			
Males	797	3,772	19,204
Females	849	4,180	21,387
<b>2020 Population by Sex</b>			
Males	901	4,103	21,994
Females	946	4,474	23,809
<b>2025 Population by Sex</b>			
Males	921	4,166	23,319
Females	972	4,547	25,013

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<b>2010 Population by Race/Ethnicity</b>			
Total	1,647	7,953	40,591
White Alone	86.4%	86.4%	79.6%
Black Alone	3.5%	3.0%	5.1%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	6.8%	7.1%	10.7%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	0.9%	1.0%	1.2%
Two or More Races	2.2%	2.3%	3.2%
Hispanic Origin	6.7%	6.5%	6.6%
Diversity Index	34.1	33.8	43.2
<b>2020 Population by Race/Ethnicity</b>			
Total	1,846	8,576	45,802
White Alone	87.1%	86.8%	79.2%
Black Alone	2.2%	1.9%	3.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	7.5%	7.9%	12.3%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	0.9%	1.0%	1.3%
Two or More Races	2.1%	2.2%	3.3%
Hispanic Origin	7.8%	7.5%	7.7%
Diversity Index	34.6	34.5	44.7
<b>2025 Population by Race/Ethnicity</b>			
Total	1,893	8,714	48,331
White Alone	87.1%	86.6%	78.6%
Black Alone	1.8%	1.6%	3.2%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	8.0%	8.5%	13.2%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.0%	1.0%	1.4%
Two or More Races	2.0%	2.2%	3.4%
Hispanic Origin	8.4%	8.1%	8.1%
Diversity Index	35.3	35.5	45.8
<b>2010 Population by Relationship and Household Type</b>			

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Total	1,646	7,952	40,591
In Households	80.6%	86.0%	73.4%
In Family Households	33.1%	37.8%	28.1%
Householder	12.9%	14.5%	11.2%
Spouse	11.2%	12.5%	9.6%
Child	7.2%	8.6%	5.4%
Other relative	0.9%	1.0%	1.2%
Nonrelative	1.0%	1.2%	0.8%
In Nonfamily Households	47.4%	48.2%	45.3%
In Group Quarters	19.4%	14.0%	26.6%
Institutionalized Population	0.0%	0.0%	0.5%
Noninstitutionalized Population	19.4%	14.0%	26.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	1,204	5,625	29,019
Less than 9th Grade	0.0%	0.7%	0.9%
9th - 12th Grade, No Diploma	0.0%	0.1%	0.4%
High School Graduate	0.2%	1.9%	2.3%
GED/Alternative Credential	1.2%	0.5%	0.1%
Some College, No Degree	3.5%	3.7%	4.4%
Associate Degree	1.8%	0.9%	1.3%
Bachelor's Degree	33.6%	28.9%	33.7%
Graduate/Professional Degree	59.8%	63.4%	57.0%
<b>2020 Population 15+ by Marital Status</b>			
Total	1,736	8,029	43,737
Never Married	58.1%	54.8%	63.7%
Married	35.1%	38.3%	28.3%
Widowed	1.4%	2.0%	1.9%
Divorced	5.4%	4.9%	6.1%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	89.2%	88.9%	88.7%
Civilian Unemployed (Unemployment Rate)	10.8%	11.1%	11.3%
<b>2020 Employed Population 16+ by Industry</b>			
Total	1,071	5,126	26,682
Agriculture/Mining	0.0%	0.2%	0.3%
Construction	0.7%	0.6%	1.7%
Manufacturing	4.0%	2.7%	1.9%
Wholesale Trade	0.0%	0.0%	0.4%
Retail Trade	2.1%	1.4%	2.3%
Transportation/Utilities	0.1%	1.2%	0.9%
Information	5.9%	4.7%	3.3%
Finance/Insurance/Real Estate	10.3%	10.8%	9.1%
Services	65.7%	65.7%	66.8%
Public Administration	10.9%	12.6%	13.3%
<b>2020 Employed Population 16+ by Occupation</b>			

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Total	1,071	5,128	26,681
White Collar	90.5%	91.4%	90.5%
Management/Business/Financial	41.4%	34.8%	29.1%
Professional	35.5%	44.6%	44.7%
Sales	4.2%	3.8%	4.8%
Administrative Support	9.4%	8.1%	11.9%
Services	6.5%	6.6%	7.6%
Blue Collar	3.0%	2.0%	1.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.0%	0.1%	0.7%
Installation/Maintenance/Repair	0.5%	0.4%	0.2%
Production	1.3%	0.7%	0.3%
Transportation/Material Moving	1.2%	0.9%	0.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,646	7,952	40,591
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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<b>2010 Households by Type</b>			
Total	883	3,463	17,962
Households with 1 Person	39.6%	45.5%	55.9%
Households with 2+ People	60.4%	54.5%	44.1%
Family Households	31.5%	32.5%	25.1%
Husband-wife Families	27.0%	27.9%	21.5%
With Related Children	6.8%	7.9%	5.4%
Other Family (No Spouse Present)	4.5%	4.6%	3.7%
Other Family with Male Householder	1.6%	1.5%	1.3%
With Related Children	0.7%	0.6%	0.4%
Other Family with Female Householder	2.9%	3.0%	2.4%
With Related Children	1.2%	1.3%	1.0%
Nonfamily Households	28.9%	22.1%	18.9%
All Households with Children	8.7%	9.9%	6.8%
Multigenerational Households	0.5%	0.4%	0.3%
Unmarried Partner Households	6.8%	6.3%	6.3%
Male-female	4.9%	4.7%	5.0%
Same-sex	1.9%	1.6%	1.3%
<b>2010 Households by Size</b>			
Total	883	3,464	17,963
1 Person Household	39.6%	45.4%	55.9%
2 Person Household	35.6%	34.4%	31.4%
3 Person Household	10.6%	9.3%	7.1%
4 Person Household	7.0%	6.2%	3.6%
5 Person Household	4.1%	2.7%	1.2%
6 Person Household	2.3%	1.4%	0.6%
7 + Person Household	0.8%	0.5%	0.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	883	3,463	17,962
Owner Occupied	48.6%	47.6%	37.7%
Owned with a Mortgage/Loan	36.7%	36.0%	28.0%
Owned Free and Clear	11.9%	11.6%	9.7%
Renter Occupied	51.4%	52.4%	62.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,024	3,864	20,573
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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0.25 miles

0.5 miles

1 mile

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	Top Tier (1A)	Metro Renters (3B)	Metro Renters (3B)
3.	Professional Pride (1B)	Golden Years (9B)	Golden Years (9B)
<b>2020 Consumer Spending</b>			

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Apparel & Services: Total \$	\$5,712,699	\$20,457,567	\$88,114,971
Average Spent	\$5,907.65	\$5,643.47	\$4,248.76
Spending Potential Index	275	263	198
Education: Total \$	\$5,369,019	\$18,696,277	\$77,742,963
Average Spent	\$5,552.24	\$5,157.59	\$3,748.64
Spending Potential Index	310	288	210
Entertainment/Recreation: Total \$	\$8,052,701	\$28,466,895	\$120,219,780
Average Spent	\$8,327.51	\$7,852.94	\$5,796.80
Spending Potential Index	256	242	178
Food at Home: Total \$	\$13,072,601	\$46,777,789	\$202,109,566
Average Spent	\$13,518.72	\$12,904.22	\$9,745.39
Spending Potential Index	253	242	182
Food Away from Home: Total \$	\$9,936,198	\$35,656,867	\$154,459,688
Average Spent	\$10,275.28	\$9,836.38	\$7,447.79
Spending Potential Index	273	261	198
Health Care: Total \$	\$12,334,151	\$44,017,823	\$190,719,919
Average Spent	\$12,755.07	\$12,142.85	\$9,196.20
Spending Potential Index	222	211	160
HH Furnishings & Equipment: Total \$	\$5,130,360	\$18,316,331	\$78,981,924
Average Spent	\$5,305.44	\$5,052.78	\$3,808.38
Spending Potential Index	243	231	174
Personal Care Products & Services: Total \$	\$2,292,932	\$8,225,473	\$35,769,822
Average Spent	\$2,371.18	\$2,269.10	\$1,724.76
Spending Potential Index	258	247	188
Shelter: Total \$	\$54,657,134	\$193,550,405	\$817,162,898
Average Spent	\$56,522.37	\$53,393.22	\$39,402.23
Spending Potential Index	292	276	203
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,802,527	\$17,084,384	\$73,674,330
Average Spent	\$4,966.42	\$4,712.93	\$3,552.45
Spending Potential Index	212	201	152
Travel: Total \$	\$6,379,480	\$22,282,593	\$91,627,541
Average Spent	\$6,597.19	\$6,146.92	\$4,418.13
Spending Potential Index	274	255	183
Vehicle Maintenance & Repairs: Total \$	\$2,418,767	\$8,842,845	\$40,362,728
Average Spent	\$2,501.31	\$2,439.41	\$1,946.22
Spending Potential Index	216	210	168

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

## Community Profile

1048 Wisconsin Ave NW, Washington, District of Columbia, 20007  
Rings: 0.25, 0.5, 1 mile radii

Latitude: 38.90411  
Longitude: -77.06303

0.25 miles

0.5 miles

1 mile

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.